



**2009 ANNUAL REPORT**



All Stars Project's national headquarters on West 42nd Street, New York City

## Mission Statement

The All Stars Project, Inc. (ASP) is a non-partisan, non-profit 501(c)(3) organization dedicated to promoting human development through the use of an innovative performance-based model.

The ASP creates outside-of-school, educational and performing arts activities for tens of thousands of poor and minority young people. It sponsors community and experimental theatre, develops leadership training and pursues volunteer initiatives that build and strengthen communities.

The ASP actively promotes supplementary education and the performance-learning model in academic and civic arenas.

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Dear Friends,

Since the All Stars Project was founded thirty years ago, we've been on a national campaign for quality, developmental afterschool. Young people spend 80% of their lives outside of school. Yet for poor youth and for many children with working parents, the opportunities for growth and development often aren't there when the school day is over. Study after study has confirmed what any parent knows: if a child is engaged, inspired, excited by what life has to offer, then she or he will do better in school, and will be more equipped to navigate all of life's challenges as they grow into adulthood.



The All Stars Project has been an innovator in providing those opportunities. We use play (yes, play!) and performance to initiate development in children and young adults. A hundred years ago the psychologist and educator Lev Vygotsky asserted that the only learning worthy of the name is learning that is accompanied by development. Inspired by Vygotsky's research, All Stars co-founder Fred Newman, Ph.D. conceptualized and designed All Stars programs using performance – an adult form of play – to help young people re-initiate their growth. It is by performing – on a stage and in life – that children grow, as Vygotsky put it, 'a head taller' than they are.

I am pleased to report that a movement for quality afterschool is emerging all over the country, and the All Stars Project is playing an important role.

In New York, we are in discussion with government officials, prominent scholars, and frontline educators, about how cutting-edge innovations can be utilized more broadly. In New Jersey, All Stars business leaders are spearheading a campaign to establish a Center for Afterschool Development in downtown Newark. In Chicago and the San Francisco Bay Area, youth violence has been in the headlines, but on the ground, in the street, in the communities, young people are stepping forward to participate in programs that give them an alternative to violence. Along the way, members of the business community have given steadfast and generous support, demonstrating that they are up for the challenge of expanding privately funded, innovative afterschool.

Thank you for supporting our work. Not only on behalf of the young people we serve, but on behalf of all young people who need and deserve to develop.

Sincerely,

A handwritten signature in black ink that reads "Gabrielle L. Kurlander". The signature is written in a cursive, flowing style.

Gabrielle L. Kurlander  
President and CEO

# ON THE CUTTING EDGE...



**James P. Comer, M.D.**

Maurice Falk Professor of Child Psychiatry, Yale University

“The All Stars Project has shown that by providing opportunities for full and positive self expression, you can promote motivation, academic and social success, and help young people be on their way to life’s success... and that is terribly important in this increasingly complex world.”



**Lois Holzman, Ph.D.**

Director, East Side Institute for  
Group and Short Term Psychotherapy

“If kids (of all ages) are to develop and learn, they need to play. They need spaces to create. They need stages to perform. They need others their age, and those older and younger, to play and learn and grow with. High quality, developmentally oriented after-school programs meet these needs.”



**Pedro Noguera, Ph.D.**

Peter L. Agnew Professor of Education,  
New York University

“A program like the All Stars Project taps into creativity, resourcefulness, and the ability to imagine new possibilities... that’s the kind of education that we’re going to need to solve the problems of today.”

# ...IN THE COMMUNITY

## OUR YOUTH DEVELOPMENT MODEL

Creating new performances in a talent show, a corporate office, or a play stretches young people, and opens doors of success for all children. The All Stars Project's innovative approach to development is guided by performance and is implemented in these core after-school programs.

**The All Stars Talent Show Network (ASTSN)** involves inner-city youth, ages 5 to 25, in creating developmental culture through producing and performing in weekend talent shows in their neighborhood school auditoriums. Young people in the ASTSN perform as rappers, singers and dancers, and also learn how to organize the productions — performing as ushers, ticket sellers, box office staff, spokespersons, stagehands and managers, as well as technical and security staff.

**The Development School for Youth (DSY)** enriches the lives of inner-city youth, ages 16 to 21, through developmental experiences provided in partnership with businesses and caring corporate professionals. DSY is an outside-of-school program that offers supplemental educational, social and internship experiences in a variety of workplace settings. This training prepares youth to enter the workforce, pursue educational opportunities, and face challenges in new ways.

**Youth Onstage! (YO!)** gives young people, ages 13 to 21, the opportunity to perform on stage in plays that have something to say about the world and its future. Young people are also trained at the YO! Community Performance School, with classes taught by a volunteer faculty of world-class theatre professionals.



# NEW PROGRAMS LAUNCHED IN 2009!



**The Art of Painting the World in Different Colors**, launched in 2009, is a program for young people, ages 18 to 25, who have distinguished themselves by virtue of their leadership. This intensive offering is an advanced course of study, preparing young people to be successful in our diverse and demanding world, to develop a worldly persona, and to perform wherever life takes them. The program is designed and directed by ASP president and chief executive officer, Gabrielle L. Kurlander.

Young people go on field trips and hear from business, artistic and education leaders, receiving hands-on coaching from these top professionals who have achieved success in their fields.



In 2009, 30 youth participated in the Art of Painting the World in Different Colors. Special guest teachers included businessman, philanthropist, and former CEO of AT&T, C. Michael Armstrong (in top photo, center); writer and magazine publisher, Jacqueline Salit; painter and graphic designer, Alison Josephs; jazz pianist/composer, Dr. Billy Taylor; New York State Senator Bill Perkins (D-Harlem); president and chief executive officer of the Apollo Theater Foundation, Jonelle Procope; philosopher and co-founder of the All Stars Project, Dr. Fred Newman; and, China expert, Dan Rosen.





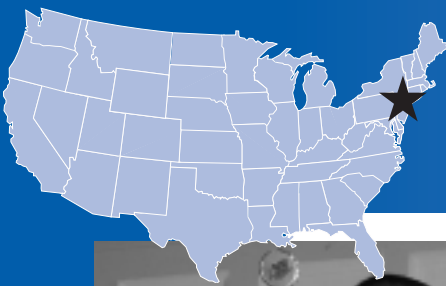
**Operation Conversation: Cops and Kids** (C&K) is a groundbreaking new program of the All Stars Project led by co-founder Lenora B. Fulani, Ph.D. It is a workshop series consisting of performance exercises and dialogues between police officers and inner-city youth helping them to improve and re-create their relationship to each other.

A total of 1,275 cops and kids have participated in C&K workshops, including police, corrections, parole and school safety officers from the New York Police Department, and young people from Bedford-Stuyvesant, Crown Heights, Jamaica, Harlem, and Washington Heights.

In December 2009, Dr. Fulani led nine police officers and youth in a 15-minute performance of C&K at the annual luncheon of the ASP's Development School for Youth at the Hilton Hotel in New York City. The 300 business leaders and members of the legal profession in attendance responded enthusiastically to the performance.



Visiting the All Stars Project headquarters, in photo at left, New York Police Commissioner Raymond Kelly (fourth from left), with (from left to right) Dr. Lenora B. Fulani, director of C&K; Gabrielle L. Kurlander, ASP president and CEO; Antoine "RL" Joyce, ASP development officer and youth leader; Wil Farris, ASP board member and youth leader; and, Eric Marcelino, All Stars youth leader.



# ALL STARS PROJECT OF NEW YORK



**All Stars Project of New York** (ASP of NY) is the organization's heart, providing leadership and innovation from the national headquarters at the All Stars 42nd Street performing arts and development center.

The All Stars Talent Show Network produced over 60 New York performance events in 2009, including auditions, development workshops and talent shows. Thousands of young people joined in at Roosevelt High School in the Fordham neighborhood of the Bronx, Thomas Jefferson High School in East New York, Brooklyn, and P.S./I.S. 284 in Brownsville, Brooklyn. All Stars also partnered with the Department of Education to conduct performance workshops for 100 homeless Brooklyn students, and with the New York City Housing Authority to produce a series of performance events at the West Brighton Community Center on Staten Island.

The All Stars sponsored two community meetings in Brooklyn at P.S./I.S. 284 and the Van Dyke Houses Community Center in 2009 bringing parents and members of the community together to build afterschool advocacy groups in their neighborhoods.

In spring of 2009, Dr. James Comer, Maurice Falk Professor of Child Psychiatry at Yale University and commencement speaker for the Joseph A. Forgione Development School for Youth, congratulated the 54 graduates. The young people had grown through professional development workshops led by business professionals from top





(Photo above) Sheila C. Bair, chairman, Federal Deposit Insurance Corporation (FDIC), center, with All Stars youth leaders, was awarded the honorary "Doctorate of Development" for her vital interest in outside-of-school learning at the 2009 benefit luncheon for the Development School for Youth at the Hilton New York.



New York corporations. More than 60 companies offered paid summer internships to graduates, including MetLife, Ernst & Young, JPMorgan Chase, and many others.

The Youth Onstage! Community Performance School (YOCPs) graduated 51 students from every borough in 2009. YOCPs faculty consisted of 43 top theatre professionals who shared their training with inner-city young people. The YOCPs Play Writing Workshop expanded into a year-long program with ten promising students. Youth Onstage! produced five shows involving 54 young performers in 2009: *A Season in the Congo*, two Poetry Snaps, the *All Stars Hip-Hop Cabaret #7* and *The Work/Play*. And Becoming Producers gave young people an insider's view of the Big Apple's cultural industry.

ASP's award-winning volunteer recruitment and training program, Talented Volunteers, welcomed 900 adult volunteers – including 425 new volunteers – who gave generously of their time, energy and talents to help inner-city youth. Ninety volunteers bowled at the 15th annual Bowl-a-thon and gathered 725 donations totaling \$35,000.

ASP of NY continued on next page

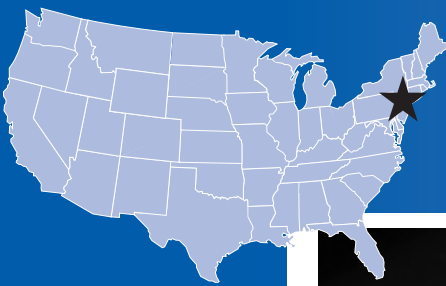


(Photo above) Supreme Court Justice Sonia Sotomayor (center), a supporter of the ASP who has led workshops for students since 2003, pictured with DSU graduate, Jeremy Machado, and his mother.

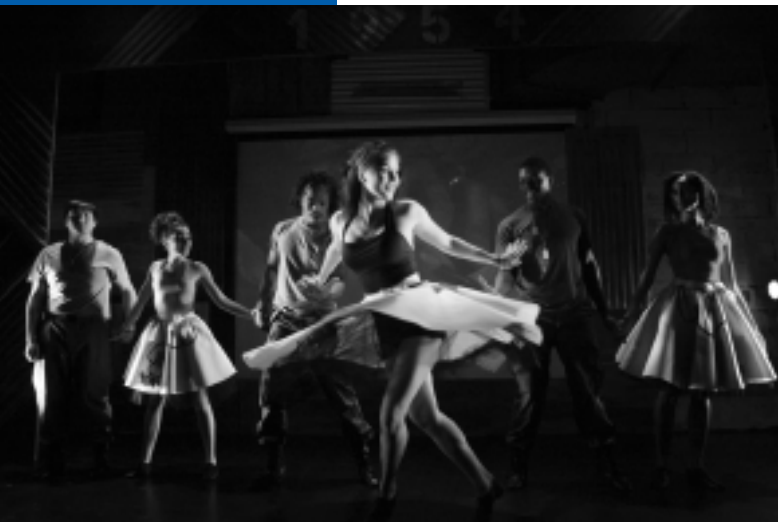
"We are thrilled that Judge Sonia Sotomayor has been confirmed for the Supreme Court. Our long association with her is something we are proud of. Young people in communities all over the city are celebrating this extraordinary accomplishment of their friend and mentor."

– Gabrielle L. Kurlander  
President and CEO,  
All Stars Project, Inc.





# ALL STARS PROJECT OF NEW YORK



**Castillo Theatre** brings cutting-edge avant-garde political theatre, dealing with contemporary and historical social issues, to the heart of New York's commercial theatre district.

## 2009 PRODUCTIONS

### ***Coming of Age in Korea***

Book and lyrics by Fred Newman, music by Annie Roboff, directed by Gabrielle L. Kurlander and Desmond Richardson

### ***A Season in the Congo***

By Aimé Césaire, directed by Brian Mullin

### ***Hamletmachine***

By Heiner Müller, directed by Eva Brenner

### ***Sundown Names and Night-Gone Things***

(co-production with Negro Ensemble Company)  
By Leslie Lee, directed by Woodie King, Jr.

### ***Poetry Snap - Word on the Street Train of Thought***

Directed by Dan Friedman

### ***This is Your Ridiculous Life!!***

Directed by David Nackman, featuring Castillo Players

### ***All Stars Hip-Hop Cabaret (#7)***

Directed by Dan Friedman and Antoine "RL" Joyce

### ***The River Crosses Rivers:***

***Short Plays by Women of Color Festival***  
(co-production with New Federal Theatre)

### ***Safe at Third (or Josh Gibson Don't Bunt)***

Written, directed, and with music by Fred Newman

### ***The Work/Play***

Directed by Dan Friedman

## BRIDGE BUILDING

The All Stars works to create developmental partnerships between inner-city children and the rest of the world. In that tradition, Together and Giving Back joins African-American, Latino and Jewish youth from across New York City and Northern New Jersey to create new kinds of performances both on stage and off. The program was founded with the help of Howard Teich, past president of the American Jewish Congress, New York Met Region. Together and Giving Back partners include the Ramaz School, Rodeph Sholom, MetroWest Jewish Community Center/Project Kavod, and the Jewish Children's Museum.

### 2009 Highlights

Students from Ramaz High School and the All Stars Project performed an annual Martin Luther King Day celebration at the All Stars headquarters and at the Ramaz School.

At the All Stars Annual Gala in April, Together and Giving Back youth leaders received the 2009 Bridge Building Award for Leadership in Community Relations. All Stars and Ramaz School youth honored attendees with a special show that included original songs, a Hebrew song, and poems.

Jewish performer Neshama Carlebach with the Green Pastures Baptist Church Choir performed a benefit concert to support Together and Giving Back in November. In a special awards ceremony, the All Stars Project presented the Harmony through Understanding Lifetime Achievement Award to two distinguished leaders: Elinor Tatum, publisher and editor-in-chief, *New York Amsterdam News*; and Jeff Mann, president and executive editor, Mann Productions, for their dedication to improving relations between diverse communities.



The All Stars Project, Inc. presented the 2010 Bridge Building Awards for Leadership in Community Relations to five countries, Brazil, Canada, Cuba, France and Israel, for their exemplary leadership in providing aid to Haiti in the aftermath of January's devastating earthquake. The awards were presented at the All Stars Project Gala Benefit, *Out of Crisis: Helping the World's Youth to Grow*, at the David H. Koch Theater at Lincoln Center in New York City on Monday, April 12, 2010. Haiti's Consul General in New York, Felix Augustin, along with youth leaders of the All Stars Project, presented the awards to: Consul General H.E. Osmar V. Chohfi (Brazil); Deputy Consul General John McNab (Canada); H.E. Mr. Pedro Núñez Mosquera, Ambassador, Permanent Representative to the UN (Cuba); Consul General Philippe Lalliot (France); and Consul General Asaf Shariv (Israel).



# ALL STARS PROJECT OF NEW JERSEY



In 2009, **All Stars Project of New Jersey** (ASP of NJ) celebrated its 10th anniversary. Headquartered in downtown Newark, ASP of NJ has reached 10,000 young people since its inception.

ASP of NJ's Development School for Youth had a year of nearly 25% growth in 2009, graduating 201 students from over 30 high schools in the greater Newark area. More than 350 New Jersey business leaders participated by hosting and leading workshops, mock job interviews and internships. Forty-one sponsoring companies including D&B, PricewaterhouseCoopers, and PSEG, offered paid summer internships.

Youth Onstage! (YO!) was founded in New Jersey with 15 young people participating in 2009 in two productions in Newark: a tribute to Dr. Martin Luther King Jr., and the play *Left of the Moon* by Fred Newman.



Having sponsored more than 60 neighborhood events over the decade, All Stars talent shows were held at Barringer High School in May and December, 2009, involving 145 youth as performers and producers, and cheered on by more than 500 audience members. In addition, in 2009 ASP of NJ extended its reach with the ASTSN, holding talent show auditions at La Casa de Don Pedro in Newark's predominantly Hispanic North Ward and at the Edison Job Corps campus, Edison, NJ. The number of adults in our ASP of NJ Talented Volunteers program grew 13% in 2009, as 409 volunteers gave of themselves to help New Jersey young people develop.

ASP of NJ has continued to develop its partnerships within the city of Newark, as well as creating new partnerships that have



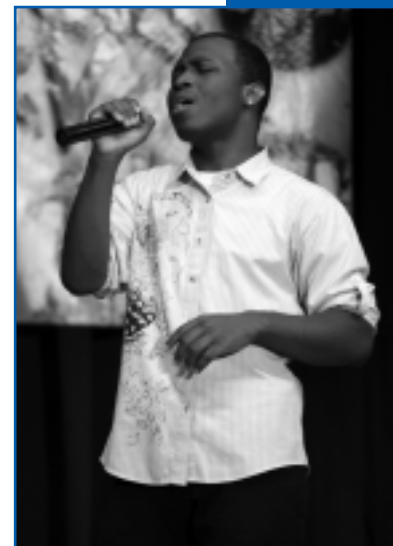


(Photo above) Newark Mayor Cory Booker (center) at the ASP of NJ press conference at City Hall

“The All Stars Project is a wonderful program, which connects Newark youth with a variety of internship opportunities that enable them to manifest their personal excellence by gaining invaluable exposure to career choices and professional development. We are grateful to the business community and all of the community partners whose support will expand the program to our City. Congratulations to all of our youth who are shining today as Newark’s All Stars.” – Mayor Cory Booker

enhanced the programs and advanced ASP of NJ’s advocacy for quality, developmental afterschool for the city’s youth. ASP of NJ director, Gloria Strickland, and renowned NJ-based choreographer, Carolyn Dorfman, teamed up to involve professional dancers in leading ASTSN and YO! youth performance workshops. Ms. Strickland has continued to serve on several advisory committees, including Newark Youth Connection, Barringer H.S. School-Based Youth Services, and the Victoria Foundation.

In 2009, ASP of NJ continued its collaboration with Montclair State University (MSU) by offering fieldwork in developmental afterschool to more than a dozen graduate and undergraduate students preparing to teach in Newark. Teaching candidates observed ASP program sessions, participated in performance workshops and conversations with All Stars youth, and conducted “student studies” in which they also spent time with All Stars youth in school and in the community. MSU included an All Stars Project fieldwork requirement in its innovative Urban Teaching Residency Program.

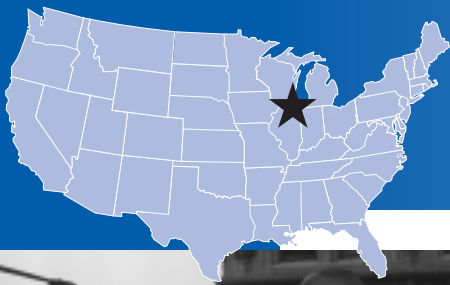


## EXPANSION CAMPAIGN LAUNCHED

The All Stars Project of New Jersey has launched an expansion campaign to establish the Scott H. Flamm Center for Afterschool Development in downtown Newark. Three million dollars have been raised to date toward a \$9 million dollar goal. The Center will serve as a thriving hub of cultural activities that will give young people from the poorest communities opportunities to work with the best professionals in theatre, business and education.



(Left to right) ASP of NJ board members: Raymond Thek, Lowenstein Sandler; Patricia Clifford; co-chair, Robert Ross, Merrill Lynch Wealth Management Bank; Jeffrey Hurwitz, D&B; Barbara Stoller; Michael Heningburg, Jr., Image Dermatology PC; Gloria Strickland, ASP of NJ director; Jeffrey Kronthal, KLS Diversified; and co-chair, Steve Alesio, chairman, D&B (retired) (right); along with ASP vice president, Bonny Gildin (second from right).



# ALL STARS PROJECT OF CHICAGO



(Photo above) Lois Weisberg, Chicago Cultural Affairs commissioner (center); Gabrielle L. Kurlander, ASP president and CEO; and, David Cherry, ASP of Chicago director

**All Stars Project of Chicago** (ASP of Chicago) continued to grow rapidly, with over 300 young people from some of Chicago's most violent neighborhoods, and 175 volunteers involved in 2009. Seventeen Talent Show Network events were produced at Englewood High School, Gage Park High School, Tuley Park, Marquette Park, Fenger High School and the South Side YMCA. To further develop its programs, ASP of Chicago is working with other Chicago organizations, including St. Sabina Church and Academy, Chicago Children's Museum, the South Side YMCA, and Fenger High School.

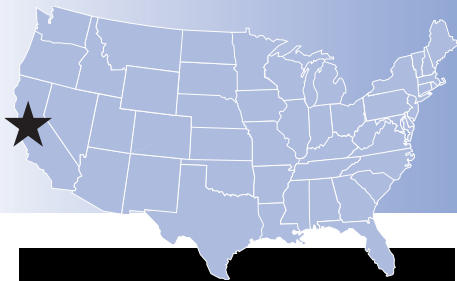
ASP of Chicago also launched the Development School for Youth (DSY) program in 2009. Twenty-five students from local high schools experienced high-level business workshops by generous Chicago area business leaders. Nineteen students completed paid internships at Latham & Watkins, Dun & Bradstreet, Berglund Construction, the ACLU, Diamond Management and Technology Consultants, Walgreens, Ernst & Young, the James Mintz Group, Youth Ready Chicago and Marcy-Newberry Association.



The ASP of Chicago held its first luncheon at the Metropolitan Club in the Willis Tower, and the event was attended by over 100 corporate professionals.

A challenge grant from philanthropist Gigi Pritzker and her husband, Latham & Watkins partner Michael Pucker, as well as a renewed MacArthur Foundation grant, helped ensure that ASP of Chicago's fundraising results and capabilities also grew in 2009.





# ALL STARS PROJECT OF THE SAN FRANCISCO BAY AREA



With the help of over 100 dedicated volunteers, the **All Stars Project of the San Francisco Bay Area** (ASP of SF Bay Area) continued to develop in 2009, with 16 performance events reaching 450 young people. ASP of SF Bay Area reached out to inner-city youth in the Mission, Bayview, Hunters Point, and Visitacion Valley. Audition sites included: the Joseph Lee Rec Center and the Bayview Opera House in Bayview, the Mission Rec Center in the Mission and the Boys and Girls Club in Hunters Point.

The program also expanded in 2009 to welcome its first Development School for Youth (DSY) class. Twelve young people from all over the Bay Area completed the program, with hands-on workshops on business culture and techniques from volunteer area executives. Companies that hosted DSY events included: Latham & Watkins, LLP; Deloitte, LLP; MetLife; Haas School of Business (UC Berkeley); Gilead Sciences; Pixar Animation Studios; Sidley Austin, LLP; Fidelity National Title; and Navigant Consulting.

One hundred and fifty-four guests attended the 2009 Benefit Luncheon for the ASP of SF Bay Area. The event, Building a New Partnership with Youth, was held at the Gold Room at the Palace Hotel. Dwayne Jones, Director of Community Investment for the City of San Francisco, repre-

sented SF Mayor Gavin Newsom's administration and congratulated the DSY graduates and their families. He acknowledged and praised the unique accomplishment of the All Stars in bringing together the business community and youth from our poorest communities in a private partnership committed to reducing violence and eradicating poverty.



(left to right) Drew Williamson, Latham & Watkins; Dr. Elouise Joseph, youth programs manager, ASP of SF Bay Area; Avram Tucker, TM Financial Forensics; Joyce Dattner, director, ASP of SF Bay Area.

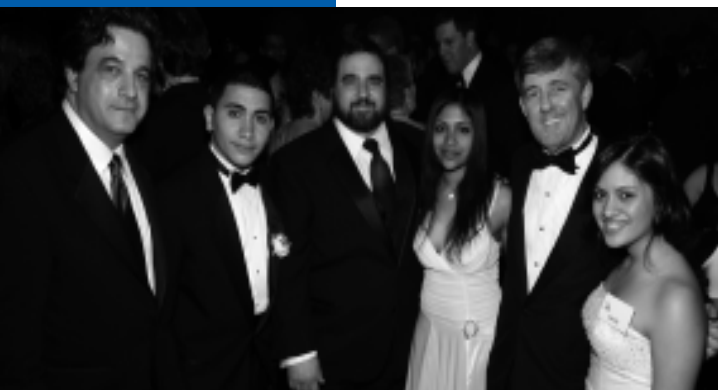
# An Endowment of Friendship



Every successful charitable organization has a central core of donors who form the bedrock of financial support. For the All Stars Project, that core is the President's Committee (PC). The PC began in 1995 when 35 supporters from coast-to-coast agreed to give at least \$1,000 per year to sponsor the development programs of ASP. In 2009, the All Stars Project expanded the PC by launching regional chapters, and by the end of the year over 350 members led the way for the All Stars Project to raise over \$6.4 million in the midst of a disastrous recession.



The President's Committee is more than just a funding group. Some members volunteer with the programs, directly connecting to young people from diverse neighborhoods. Others reach out to their personal and professional networks, introducing new people to All Stars Project programs and asking for their support. The PC seeks to build a bridge going both ways – involving youth in workshops and internships at corporations, taking groups to Broadway and museums, and through the Back to School program bringing supporters and their families into inner-city communities to support young people building something positive in their neighborhoods. Many PC members lead or attend All Stars Project special events, galas, benefits, and youth performances held throughout the year.



The President's Committee is the nucleus of the All Stars "endowment of friendship," a unique private funding base that has been built over the last 30 years through countless hours of volunteer effort and millions of conversations. The All Stars fundraising model is creating an unmediated relationship between those who give and those who are served, and a new kind of partnership in America – young people in poor communities and middle-class and affluent adults working together to improve the quality of life in our country.



DSY graduate Crystal Ferguson and Anne Sylvester, co-chair, President's Committee







### Get Organized and Lead

Drawing college and graduate students from many states and several countries, All Stars Project's Get Organized and Lead (GOAL) is a community organizing and philanthropy internship program. In 2009, GOAL graduated 25 students in the New York program and seven from the newly created San Francisco Bay Area program. By telling people the All Stars story, ASP's dedicated and energetic interns brought on over 1,500 new supporters in 2009.

### Back to School

Re-launching this important bridge-building program, the President's Committee leadership is planning and recruiting for Back to School events to be held in New York, Newark and San Francisco throughout the year. These events will bring middle- and upper-class Americans into inner-city communities to support young people as they build positive, developmental experiences for themselves and their neighborhoods.



(Photo above, left to right) ASP president and CEO Gabrielle L. Kurlander, PC members Tamara Robinson and Arlene Markowitz, and PC coordinator Jenny Zak



Back to School: PC members and youth performers at an All Stars talent show in the South Bronx

# IMPACTING PUBLIC POLICY

**April 22, 2009:** *Can We Eradicate Poverty in the 21st Century?* Hosted by Hunter L. Hunt, ASP vice chair and senior VP of Hunt Oil; C. Michael Armstrong, former CEO of AT&T; and, Gabrielle L. Kurlander, ASP president and CEO. Special guest speakers were Fred Newman, Ph.D., ASP co-founder (left), and Pedro Noguera, Ph.D., Peter L. Agnew Professor of Education, New York University (right).



**October 8, 2009:** *Moving Beyond Remediation to Developmental Afterschool.* Guest speakers included Dennis Walcott, New York City Deputy Mayor of Education and Community Development (center), Antoine "RL" Joyce, ASP development officer (left), and Dr. Lenora B. Fulani, ASP co-founder (second from left). The event, held at Ernst & Young New York City headquarters, was co-hosted by James S. Turley, the chairman and CEO of Ernst & Young (right) and Gabrielle L. Kurlander, president and CEO of the All Stars Project (second from right). Thirty-five leading donors and supporters of the All Stars Project attended, including New York State Senator Bill Perkins and Chief Douglas Zeigler of the NYPD.

**October 28, 2009:** *Criminal Justice Innovation from the Bottom Up: A Conversation Among Groundbreakers.* Hosted by ASP president and CEO, Gabrielle L. Kurlander (right) and Anne Sylvester, ASP board member and managing director at JPMorgan (left). Panelists included, (second from left to right) Dr. Lenora Fulani, director of Operation Conversation: Cops and Kids; Devorah Halberstam, director of foundation and government services at the Jewish Children's Museum; Dr. Delores Jones-Brown, director of the Center on Race, Crime and Justice at John Jay College of Criminal Justice; and, Leslie Crocker Snyder, partner, Kasowitz, Benson, Torres and Friedman LLP. The discussion examined new approaches in the field of law enforcement that are successfully impacting on community relations.



## 2009 INDIVIDUAL AND PRIVATE FUND DONORS

### \$100,000+

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### \$50,000 - \$99,999

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Mr. Gregory Tosko  
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### \$25,000 - \$49,999

Fournier Family Foundation Inc.  
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Ms. Deborah A. Green  
Mr. Christopher A. Johnson  
Mr. and Mrs. John A. Manley  
Pritzker Pucker Family Foundation  
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### \$10,000 - \$24,999

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### The Society for Racial Harmony

is a special grouping of visionary friends who have made a long-term commitment to supporting the All Stars Project through their estate planning. As the ASP grows across the country and is increasingly able to introduce its innovative ideas into the public policy arena, we are getting closer to our goal of impacting on millions of children over the decades to come. Maintaining this commitment to transforming how urban youth are grown and developed is a long-term project, and the All Stars Project is relying on some special friends to help carry that dream forward. Members of the Society for Racial Harmony have dedicated millions of dollars to the future of All Stars, and new members are joining every year.

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“As an alumnus of the All Stars Project, I know what a profound impact this development community is having on the lives of thousands of children and their families. On behalf of the youth of the All Stars, I want to thank the members of the Society for Racial Harmony who care deeply about our growth and the quality of life for children in inner cities. Together we are creating a better future for everyone – that is what racial harmony means to us.”

— Antoine “RL” Joyce (in photo, right)

#### The sample legal language below is suitable for a general bequest:

“I hereby give, devise, and bequeath to the All Stars Project, Inc., a not-for-profit corporation organized and existing under the laws of the State of New York, now having its principal place of business at 543 West 42nd Street, New York, New York 10036 [the sum of money] [\_\_\_\_ percent of my estate], the said [sum] [percent] to be used for the All Stars’ general purposes.”

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## STATEMENT OF REVENUE & EXPENSES

Year Ended December 31, 2009

### Revenues, Gains and Other Support

Contributions	\$ 5,309,566
Program Revenue	222,110
Net Special Events Revenue	650,423
Interest and Dividends	6,273
Change in Value of Beneficial Interest in Remainder Trust	39,688
Realized Loss on Disposal of Fixed Assets	(22,087)
Other Revenues	13,010

**Total Revenues, Gains and Other Support** **\$ 6,218,983**

### Expenses

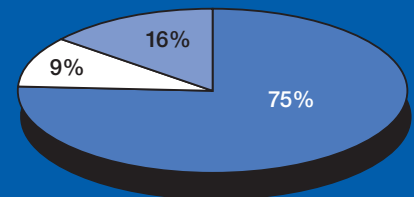
All Stars Talent Show Network	1,417,588
Development School for Youth	1,134,180
Castillo Theatre	832,571
Volunteerism and Education	556,321
Youth Onstage!	556,603
Management and General	522,418
Fundraising	956,253

**Total Expenses** **\$ 5,975,934**

Change in Net Assets \$ 243,049

Ratio of Program Services to Total Expenses 75.3%

### EXPENSES



- PROGRAM SERVICES
- FUNDRAISING SERVICES
- MANAGEMENT AND GENERAL SERVICES

## BALANCE SHEET

Year Ended December 31, 2009

### Assets

Cash and Cash Equivalents	\$ 2,194,307
Investments	1,239,351
Contributions Receivable	576,603
Prepaid Expenses and Security Deposit	85,414
Beneficial Interest in Remainder Trust	184,280
Fixed Assets - Net	15,214,334

**Total Assets** **\$19,494,289**

### Liabilities & Net Assets

Accounts Payable & Accrued Expenses	527,634
Capital Lease	11,245,000
Loan Payable	382,353

**Total Liabilities** **\$12,154,987**

**Net Assets** **7,339,302**

**Total Liabilities & Net Assets** **\$19,494,289**





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