



## 2010 ANNUAL REPORT

**“The act of pretending to be something other than who you are, used self-consciously and collectively, is a tool for growth.”**



## Mission Statement

The All Stars Project, Inc. (ASP) is a non-partisan, non-profit 501(c)(3) organization dedicated to promoting human development through the use of an innovative performance-based model.

The ASP creates outside-of-school, educational and performing arts activities for tens of thousands of poor and minority young people. It sponsors community and experimental theatre, develops leadership training and pursues volunteer initiatives that build and strengthen communities.

The ASP actively promotes supplementary education and the performance-learning model in academic and civic arenas.

Dear Friends,

“The act of pretending to be something other than who you are, used self-consciously and collectively, is a tool for growth.”

The truth expressed in this statement from “Let’s Pretend,” a paper written by All Stars’ co-founders Drs. Fred Newman and Lenora Fulani (see page 7), motivated the dream that became the All Stars in 1981. And it’s because of the power of this idea that so many people choose to invest in young people and our communities through the All Stars. In 2010, in a difficult economic climate, we had our best fundraising year ever!



It’s exciting to see such a simple developmental tool in action. A young girl who pretends to be a singer at an All Stars talent show is appreciated by the audience and becomes a singer. Two young friends pretending to manage a dance troupe from Bed-Stuy become astute young impresarios. A student in the Development School for Youth puts on a suit to visit a CEO on Wall Street and adds “businessman” as a new choice for his life. A family who has never visited a museum pretends to be artistic and learns how to paint. A young adult who pretends to be a life coach, becomes a wise mentor to dozens of young people. A wealthy Manhattanite who pretends to be a philanthropist, changes the lives of hundreds of inner-city youth.

You’ll see all of these amazing transformations reflected in the faces on these pages. You’ll also read about the continued leadership of our New York programs, which attract international visitors hoping to duplicate what All Stars has done in creating a new model for ending poverty. You’ll read about the inspiring expansion of the All Stars Project of New Jersey, which is making a difference for poor kids in Newark, a city so many had written off. And how we are repeating that success with our unique approach to afterschool in Chicago and the San Francisco Bay Area.

I hope you’ll notice that All Stars, as an organization, is still pretending and growing. We pretended that we could create an entirely new kind of development institution for people of all ages, and UX was born. Already it is bringing development to thousands of people, mainly adults, whose dreams of creativity and learning new things had been sidelined by life’s hard knocks.

We’ve seen the results of pretending — self-consciously and collectively — in our programs, in our ability to raise private funding, and in the young people who went through All Stars programs 20 or 25 years ago and now give back as adults.

Thank you for supporting the All Stars Project. We welcome you to join us in this remarkable performance that can develop our inner cities and change the world. Let’s pretend!

Sincerely,

A handwritten signature in black ink that reads "Gabrielle L. Kurlander". The signature is fluid and cursive, with a large initial 'G'.

Gabrielle L. Kurlander  
President and CEO

# OUR YOUTH DEVELOPMENT MODEL

Creating new performances in a talent show, a corporate office, or a play, stretches young people and opens doors of success for all children. The All Stars Project's innovative approach to development is guided by performance and is implemented in our three core youth programs.

**The All Stars Talent Show Network (ASTSN)** involves inner-city youth, ages 5 to 25, in creating developmental culture through producing and performing in weekend talent shows in their neighborhood school auditoriums. Young people in the ASTSN perform as rappers, singers and dancers; and also learn how to organize the productions, performing as ushers, ticket sellers, box office staff, spokespersons, stagehands and managers, as well as technical and security staff.

**The Development School for Youth (DSY)** enriches the lives of inner-city youth, ages 16 to 21, through developmental experiences provided in partnership with businesses and caring corporate professionals. DSY is an outside-of-school program that offers supplemental educational, social and internship experiences in a variety of workplace settings. This training prepares youth to enter the workforce, pursue educational opportunities, and face challenges in new ways.

**Youth Onstage! (YO!)** gives young people, ages 13 to 21, the opportunity to perform on stage in plays that have something to say about the world and its future. They also participate in the YO! Community Performance School, with classes taught by a volunteer faculty of world-class theatre artists.





## IN THE COMMUNITY

For thirty years, the All Stars Project has brought a unique approach to development into our nation's poorest communities. From the North Ward in Newark, New Jersey, to the South Side in Chicago, from Far Rockaway, Queens in New York, to Bayview-Hunters Point in San Francisco, dedicated staff and volunteers have knocked on doors and stood on street corners, conducted outreach in schools and churches, and organized community and tenant meetings. They have talked with young people, parents, teachers, and community leaders about developing each person, each family, each block. Over the last three decades, All Stars has done the slow but steady grassroots organizing that has led to true development... of young people and of the neighborhoods they live in. With the help of so many generous supporters, this work is bringing hope and progress to America's poorest neighborhoods and building strong communities.

### On the Cutting Edge



"A crucial part of the All Stars is to get young people exposed not only to other adults and other kids from different areas, but to the world, and to see themselves as citizens of the world and not just a part of their neighborhood and their block."

— **Pedro Noguera, Ph.D.**,  
Peter L. Agnew Professor of  
Education, New York University





**“We have pioneered the use of performance (a form of pretending) in re-igniting and sustaining human development for young people and adults.”  
– “Let’s Pretend”**



**Learning**  
from **LEADERS**  
NINTH ANNUAL BENEFIT LUNCHEON



## IN MEMORIAM



### Dr. Fred Newman 1935 - 2011

We are deeply saddened by the passing of the All Stars' extraordinary and much loved co-founder, Fred Newman, Ph.D. He was 76.

Dr. Newman co-founded the All Stars Project with Lenora Fulani, Ph.D. in 1981 to bring this new science of development to the lives of inner-city young people. He was the chief designer of the All Stars Project's performance-based development approach, which has transformed the lives of hundreds of thousands of poor, Black and Latino youth across the country and is providing a new theoretical and practical framework for eliminating poverty and underdevelopment. Dr. Newman was artistic director and playwright-in-residence of the All Stars' Castillo Theatre from 1989 until 2005.

Born in the South Bronx, Fred Newman grew up in the shadow of the old Yankee Stadium (becoming a lifelong Yankees fan), and served in the U.S. Army in Korea. Upon his return he completed his undergraduate studies at City College and went on to earn his Ph.D. in analytic philosophy and foundations of mathematics from Stanford University in 1962, where he was mentored by the renowned analytic philosopher Donald Davidson. All who knew him will remember him as a fierce champion for giving the best, most sophisticated, most far-reaching tools of postmodern philosophy to ordinary people. He taught at several colleges and

universities in the 1960s before dedicating himself to community organizing and the creation of numerous independent education, health, mental health, cultural and political projects in New York and nationally.

Dr. Newman was a practicing therapist for more than 30 years and was the founder of a new humanistic psychology known as Social Therapy. The author of numerous books and articles on postmodern, Vygotskian, and performatory psychology, he and his colleagues worked to develop and popularize their breakthrough discoveries about human development.

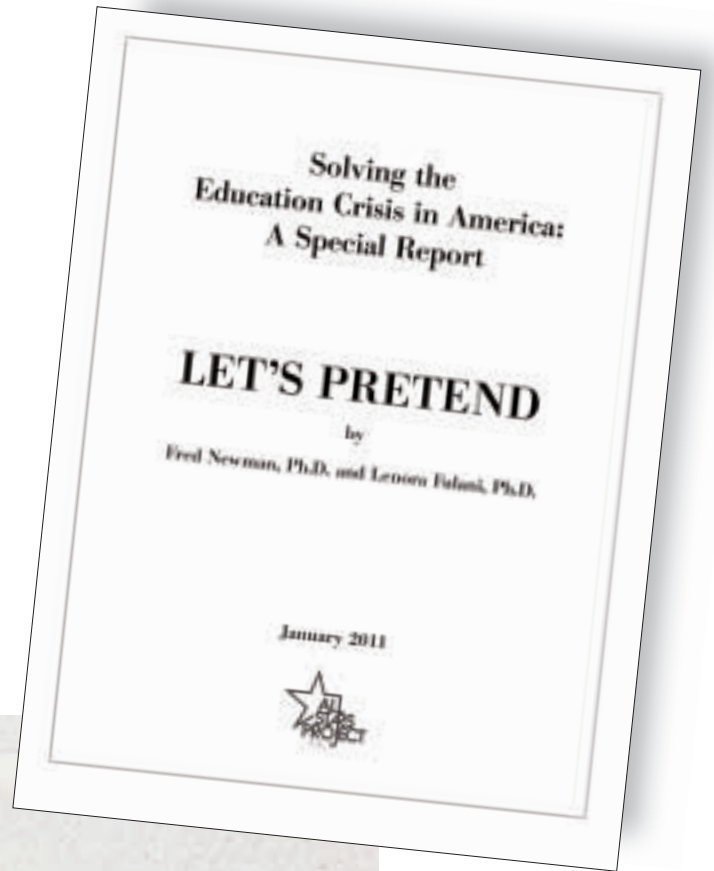
Often a lightning rod for controversy, Fred Newman was a relentless champion for a new style of progressivism. He was also a pioneer in the development of independent politics in the United States, starting in the 1970s, and had a major hand in the creation of the Independence Party of New York, playing a key role in the party's endorsement of Mayor Michael Bloomberg in 2001, 2005, and 2009.

Dr. Newman will be deeply missed by the Board of Directors, staff, volunteers and countless young people and their families in our poor communities whose lives he and his work have touched. His legacy of radical humanism, his commitment to community, to development and to creating ensemble performances live on through the work of the All Stars Project.



# IMPACTING THOUGHT LEADERSHIP

In the fall of 2010, the All Stars Project released “Let’s Pretend,” a special report in which co-founders Fred Newman, Ph.D. and Lenora Fulani, Ph.D. offer their solution to the learning crisis in America. Now in circulation to thousands of educators, scholars, researchers and philanthropists, the paper focuses on the distinction between development and learning and the value of performance and pretending as fundamental tools for education reformers.



## On the Cutting Edge



“Let’s Pretend’ is an extraordinary piece of work, elegantly and persuasively written – and creatively framed... It’s such an impressive piece, it is not too often that I read something and feel inspired. It’s a way to cut through all of the complications.”

— **David B. Grusky, Ph.D.**, Director of the Center for the Study of Poverty and Inequality, Stanford University

To download a copy of “Let’s Pretend” go to [www.tinyurl.com/letspretend2011](http://www.tinyurl.com/letspretend2011)

All Stars Project sponsored a conference entitled “Afterschool: Growth – A grassroots conversation about afterschool with frontliners and innovators,” on June 10, 2010 at our New York City headquarters. The conference brought together 100 afterschool educators, young people, and innovators developing this field, for a conversation on how afterschool helps our young people to grow – and how we can grow the afterschool movement.

Lucy Friedman, president, The After-School Corporation, center; Lenora B. Fulani, Ph.D., co-founder, ASP, and director, Operation Conversation: Cops and Kids, center left; Gabrielle L. Kurlander, president and CEO, ASP, center right; with All Stars youth leaders.





All Stars Project, Inc., the American pioneer for development and developmental learning, is launching

# UX

*magnifice incedimus*

## OPENING DAY

Saturday, September 11, 2010 at 11am  
 All Stars Project  
 543 West 42nd Street, NYC  
 (between 10th & 11th Aves.)  
 Directions: A, C, E, N, Q, R, 1, 2, 3, 7 to 42nd Street

UX is a unique development institution that is forward thinking and free of cost. It is open to people of all ages, and includes established programs and ongoing activities of the All Stars Project, and much more.

The motto of UX is: "Magnifice Incedimus"  
 (translation: "We Swagger")

Come to Opening Day and learn more about our classes, courses, performances and offerings!

For more information or to register for Opening Day, contact Caitlin McGuire at [cmcguire@allstars.org](mailto:cmcguire@allstars.org) or (212) 356-8438.



# LAUNCHING UX

In September, 2010 more than 600 people attended the Opening Day of **UX** – a brand-new development institution that is free of cost and open to people of all ages and backgrounds. Continuing a 30-year tradition of innovation and forward thinking, UX incorporates the ongoing programs and activities of the ASP, including visits to Broadway theaters and other cultural institutions, and numerous workshops, classes and lectures by guest artists, business professionals, community and education leaders.

Among the many new UX classes and workshops offered are: How to DJ – The Basics, Becoming an Entrepreneur in Everyday Life, Will Power: Shakespeare’s Language for Everyone, Hip-Hop Dance, and Creating and Exploring Art for the Non-Artist.

UX participants work with development coaches – trained volunteers, including retired police officers, social workers, business people and community leaders – to create customized development activities and independent studies. Development coaches are trained by the Dean of UX, Lenora Fulani, Ph.D., to help students step outside their comfort zone and experience New York and the world in a way they never have before.

In 2010, year one, UX made enormous strides, fulfilling its promise as a radically new concept in development. The student body grew to 900 and UX is poised for continued rapid growth in 2011, in the number of students, development coaches and developmental programs and experiences.



(l. to r.) Gabrielle L. Kurlander, ASP president and CEO, and Lenora Fulani, Ph.D., Dean of UX.



Photo above: UX students toured the French Consulate in New York. Front row: Lenora Fulani, UX Dean, fifth from right; Marie-Laure Charrier, Head of Press and Communication, sixth from right; and Deputy Consul and Head of Social Services, Olivier-Antoine Reynès, seventh from right.

Photo at right: Rap legend Grandmaster Flash, front row, second from left, led a workshop for UX students entitled Up from the Streets, To Make the Beats: The Origins of Hip-Hop.



# All Stars Project of New York



The All Stars Project began in New York, and the city continues to serve as both the long-term proving ground and the source of new ideas for All Stars programs.

Thousands of young people participated in auditions, workshops and shows as the **All Stars Talent Show Network** produced over 50 performance events throughout New York City's five boroughs in 2010. And over 400 adults attended All Stars community meetings held in some of the city's least developed neighborhoods.

**The Development School for Youth** introduced 85 new students to the business world and supported them to develop their professional performances in interaction with our business partners. A total of 78 young people participated in paid summer internships at more than 33 companies in New York, including Dewey & LeBoeuf, Ernst & Young, JPMorgan, Latham & Watkins and MetLife.

**Youth Onstage!** Community Performance School, taught by volunteer theatre professionals, graduated 56 students in 2010, and 24 graduates performed in plays attended by close to 2,000 audience members at the Castillo Theatre including: Grapes of Wrath adapted by Frank Galati, Che by Mario Fratti, and Shakespeare's Macbeth.





## On the Cutting Edge

“The All Stars program in New York has developed a novel approach in engaging our young people to be future leaders. Watching the chemistry of their collaborative work, their enthusiastic pursuit of efforts to develop more opportunities for community engagement, and their commitment to making a difference in the lives of others, is infectious. I applaud their pursuit of bold and creative ways to share their diverse talents.”

— **Charles Ogletree**, Director, Charles Hamilton Houston Institute for Race and Justice, Harvard Law School



**Operation Conversation: Cops and Kids** is a groundbreaking effort that uses performance workshops and dialogues to create new kinds of communication between police and inner-city youth. In 2010, 45 cops from the New York City Police Department and 92 youth from the city’s most troubled neighborhoods, including Washington Heights, Harlem, the South Bronx, Jamaica, Queens and East New York, Brooklyn participated.

Twenty young adults participated in the **Art of Painting the World in Different Colors** in the summer of 2010. These young people gained unique developmental experiences designed to help them develop a worldly persona and to be successful in our diverse and demanding world. The curriculum included a trip to the Broadway musical hit *Fela!*, a visit to the Watermill Center in the Hamptons, lunch at the Princeton Club, and leadership workshops with senior executives from top New York City firms.

In 2010, 994 **Talented Volunteers** from all walks of life gave generously of their time, energy and talents to build All Stars programs.



# All Stars Project of New York

The **Castillo Theatre** opens a world of cutting-edge political theatre to the young people and adults of New York, spanning the works of Heiner Müller and Fred Newman, the avant-garde, the American musical, vaudeville, choreo-poems, historical dramas, hip-hop and improvisational comedy. With the help of a dedicated team of volunteers from all walks of life, Castillo offers a home for the works of writers, directors and performers of every color, every age and every culture of the city. It represents a unique and unifying dramatic resource in the heart of New York's commercial theatre district.



## 2010 PRODUCTIONS

### The Work/Play

Created by Youth Onstage!

### The Task

By Heiner Müller,  
translated by Carl Weber

### Dr. May Edward Chinn

By Laurence Holder  
(with National Black Touring Circuit)

### The Grapes of Wrath

Based on the novel by John Steinbeck,  
adapted by Frank Galati  
(with City Lights Youth Theatre)

### Che/Risky Revolutionary

(two one-act plays):  
Che by Mario Fratti  
Risky Revolutionary by Fred Newman

### Great Black Plays and Playwrights

(with New Federal Theatre)

### Macbeth

By William Shakespeare

### Mario Fratti-Fred Newman

Political Play Reading Series

### The Proverbial Loons in Musical Improv Comedy at Castillo

### Playing with Heiner Müller

Texts by Heiner Müller



Dan Friedman, Ph.D. was named artistic director of the Castillo Theatre in 2010. Pictured above, left to right, front row: Dan Friedman, Ph.D.; Fred Newman, Ph.D., Castillo's artistic director (1989-2005); Judith Malina, artistic director, The Living Theatre; Mario Fratti theatre critic and playwright; left to right, second row: Ken Cerniglia dramaturg and literary manager, Disney Theatrical Productions; Gabrielle L. Kurlander, president and CEO, ASP; Woodie King, Jr., founder and producing director, New Federal Theatre; Jacqueline King; Diane Stiles, managing director, Castillo Theatre.

# PERFORMING THE WORLD 2010

The All Stars Project co-sponsored the bi-yearly international conference **Performing the World: Can Performance Change the World?** at our headquarters on 42nd St. from October 2 through October 5, 2010. **Performing the World** (PTW) encourages and inspires innovation in using performance to develop young people and people of all ages around the world.

Over the course of the three-day conference, 500 artists, activists, young people, educators, scholars, practitioners and business people from 31 countries attended. The conference featured 100 presentations showcasing work being done with performance in the fields of health, wellness, education, mental health and theatre. Planning is currently underway for the 2012 conference.



(l. to r.) Fernanda Liberali, Ph.D., professor at the Pontific Catholic University of Sao Paulo; Lois Holzman, Ph.D., convener of PTW; and, Patch Adams, M.D. at the 2010 PTW conference.

## On the Cutting Edge

“Pretending is the life of a child, and should be of every healthy adult.”

— **Patch Adams, M.D.**, Founder and Director, Gesundheit Institute



# All Stars Project of New Jersey



As it expands rapidly to meet the deep need for development in Newark, the **All Stars Project of New Jersey** (ASP of NJ) took several critical steps in 2010. With the help of 434 generous volunteers, the All Stars Talent Show Network, conducted neighborhood outreach in the North, Central, and South Wards of Newark, recruited hundreds of young people, and produced auditions, performance workshops and talent shows. More than 200 young people gained a high-quality opportunity to develop through performance in these efforts.



The Development School for Youth graduated 123 students in New Jersey, the largest class yet, and 183 students experienced the business world in internships with 58 corporations including, D&B, LexisNexis, PricewaterhouseCoopers, Prudential, PSEG, and Tiffany & Co.

To help foster development in some of Newark's struggling neighborhoods, ASP of NJ also held four community meetings attended by more than 100 adults in 2010. And ASP of NJ launched UX enrolling over 130 students aged 14-60 at Opening Day.



## On the Cutting Edge

“Playing, pretending and doing things you don't know how to do are critical components of children's learning and development. Having a playful context in which you can create, collaborate, improvise and be spontaneous is also essential for older youth and adults – and in

fact for all of human society if we are to keep moving forward.”

— **Carrie Lobman, Ed.D.**, Associate Professor, Department of Learning and Teaching, Graduate School of Education, Rutgers University



(l. to r.) ASP of New Jersey staff and board members: Ray Thek, Mike Heningburg, Sue Davies, Jeff Kronthal, Steven W. Alesio, Jeff Hurwitz, Gloria Strickland, Greg Falzon, Patti Clifford, Bonny Gildin, and Robert T. Ross.





## NEW JERSEY EXPANSION CAMPAIGN

In 2010, to solidify the growth of existing programs and set the stage for future growth to reach more youth, All Stars Project of New Jersey recruited an active board and announced a \$9.2 million expansion campaign which was enthusiastically received in the broader Newark community.

### Goals of the campaign:

- Qualitatively expand programming to increase impact on New Jersey's young people and families.
- Create a home for development in Newark and open a center named for Scott H. Flamm. This center will be the core of our expansion campaign and put developmental afterschool on the map in Newark.
- Create the Institute for the Study of Play and partnerships with academic institutions to share cutting-edge approaches and best practices in developmental afterschool.



At a press conference to kick off the expansion campaign in March, 2010, Steven W. Alesio, and Robert T. Ross, managing director, Merrill Lynch/Bank of America announced their leadership as co-chairs of the ASP of NJ board. Mayor Cory A. Booker and Congressman Donald Payne, as well as other community and business leaders, provided strong support.



Artist Rendering: Douglas Balder, Architect

# All Stars Project of Chicago



The **All Stars Project of Chicago** (ASP of Chicago) is taking on the challenge of Chicago's poorest and most damaged neighborhoods by bringing ASP's unique vision of development through performance to America's heartland.

Two hundred and fifty young people performed in All Stars Talent Show Network events throughout the South Side and West Side in 2010. And through the Development School for Youth program, executives from leading Chicago businesses and organizations hosted students in workshops and for the first time placed 13 students in paid summer internships designed to let the young people perform in and experience the corporate working environment. Sponsoring companies included Equity Residential, Latham & Watkins, Neal, Gerber & Eisenberg, and Nuveen Investments. In 2010, the urgency of the mission continued to attract dedicated adult partners who support Chicago's young people, and the number of active volunteers nearly doubled to 373.

The ASP of Chicago launched an expansion campaign in 2010, kicked off by a leadership pledge from the Pritzker Pucker Family Foundation.



(l. to r.) Gabrielle L. Kurlander, ASP president and CEO; Lois Weisberg; David Cherry, ASP of Chicago director; Kadesha Bynum; and, Gigi Pritzker.

## On the Cutting Edge

“Programs like the All Stars are sprouting up like mushrooms in cities all across our nation. I cannot name another one that has had as much success as the All Stars in developing model working relationships with the corporate and not-for-profit worlds, local government, neighborhood organizations and the entire arts community. It's quite an accomplishment. It is working. And it is very much needed.”

— **Lois Weisberg** former Cultural Commissioner of Chicago



# All Stars Project of the San Francisco Bay Area

As the All Stars Project of the San Francisco Bay Area (ASP of SF Bay Area) program continued to develop in 2010, the most significant step forward was the launching of the Development School for Youth (DSY) in the Bay Area. Eleven students, ranging in age from 16-20 graduated from the DSY's inaugural class. Eight graduates successfully completed summer internships at Ernst & Young, Latham & Watkins, LexisNexis, MetLife, TM Financial Forensics, and Zephyr Real Estate.

The ASP of SF Bay Area also continued to deepen relationships with youth and their families in San Francisco's poorest neighborhoods – Visitacion Valley, Bayview Hunters Point and the Mission – while reaching out to youth from other Bay Area cities:



Oakland, Antioch, Pittsburg, and Richmond. More than 500 youth participated in All Stars Talent Show Network performance activities and events, providing high-quality opportunities for young people through performance.

Over 100 adult volunteers from all walks of life gave generously of their time to help build ASP of SF Bay Area in 2010.



**“The creation of ensemble performances involving young people and adults in which the young people are taken seriously and given the chance to perform as community citizens helps inner-city kids become capable of learning and achievement.”**  
– “Let’s Pretend”

# ENDOWMENT OF FRIENDSHIP

2010... A RECORD YEAR!

The All Stars Project has an important leadership body of supporters who are instrumental to providing the financial support and stability for our thriving work. The President's Committee (PC) is a group of over 400 individuals around the country who contribute \$1,000 or more to the All Stars Project each year. The PC was founded in 1995 as a leadership group that Gabrielle L. Kurlander, ASP president and CEO, depends on to provide the financial foundation for the organization and to lead growth initiatives and expansion of the All Stars. The President's Committee, in partnership with staff leadership and the Board of Directors, was central to the All Stars' record fundraising year in 2010 – over \$7.2 million in private funding was raised.



(l. to r.) Jenny Zak, President's Committee coordinator, ASP; Antoine "RL" Joyce, development officer, ASP; Michael Scarsella, Andrea Tessler and their children, Jameson and Sophia.



(l. to r., back row) Gabrielle L. Kurlander, president and CEO, ASP; James Fernandez, executive vice president and CFO, Tiffany & Co.; Nichelle Brown, senior program manager, ASP of NJ; with All Stars youth performers.

The President's Committee is more than just a funding group, it is on the cutting edge of the All Stars' drive to create "involvement philanthropy." Many members volunteer with the programs, directly connecting to young people from diverse neighborhoods. Others reach out to their personal and professional networks, introducing new people to All Stars Project programs and asking for their support through special events, gala benefits and networking activities. All members are invited to involve youth in workshops and internships at corporations, take groups to Broadway and museums, and through the Back to School program bring supporters and their families into inner-city communities to support young people building something positive in their neighborhoods.

The President's Committee is the nucleus of the All Stars "endowment of friendship," a unique private funding base that has been built over the last 30 years through countless hours of volunteer effort and millions of conversations. The All Stars has created a new fundraising model where everyone gives, and everyone – young and old – grows!



Gabrielle L. Kurlander, president and CEO, ASP, fourth from left; Gary Gensler, chairman, Commodities, Futures, Trading Commission, fifth from left; Richard Sokolow, chair, ASP board of directors, fourth from right; Honorable Jean Philips, senior vice president of corporate affairs and international relations for Hunt Consolidated, Inc., third from right; Hunter Hunt, chairman and CEO, Hunt Oil and ASP board member, second from right; with ASP youth leaders at the 2010 Learning from Leaders luncheon benefit.



Photo at left: Elliott Management Corp. honorees with All Stars youth leaders at 2010 annual gala benefit at Lincoln Center.



Photo above (l. to r.): Norbert Hornstein, Amy Weinberg, Crystal Ferguson, Gabrielle L. Kurlander, ASP president and CEO, Christopher Street, ASP senior vice president/Development and Operations, and Pamela A. Lewis, ASP vice president/ Youth Programs.



# 2010 INDIVIDUAL AND PRIVATE FUND DONATIONS

## \$500,000

Paul Singer Family Foundation  
Anonymous

## \$100,000-\$499,999

Estate of Helen Grunebaum  
Mr. and Mrs. Hunter L. Hunt  
Maria and Barry Morris  
Estate of Joel Press  
The Pritzker Pucker Family Foundation  
Mr. and Mrs. John P. Singer  
Ms. Gillian Teichert

## \$50,000-\$99,999

Andryc Family Fund  
Armstrong Family Foundation  
Ms. Deborah A. Green  
Leah and Jeffrey Kronthal  
Mr. Charles K. MacDonald  
Mr. and Mrs. Edward C. Malmstrom  
Estate of Robert Massad  
Mr. Richard H. Sokolow  
Mr. Gregory Tosko

## \$25,000-\$49,999

Mr. and Mrs. Michael Anthony  
Mr. and Mrs. Robert Barber  
Mr. Stephen S. Bowen  
Burke Family Foundation  
Ms. Margo L. Cook  
Dr. Michael J. Dean and Dr. Maykin Ho  
Fournier Family Foundation Inc.  
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Mr. and Mrs. Richard Ritholz  
Anne and Kipp Sylvester  
Mr. and Mrs. James Turley  
Ms. Julie Wagner  
Mr. and Mrs. Michael Waldorf  
Anonymous

## \$10,000-\$24,999

Mr. J. Stephen Adamczyk  
and Ms. Rita DiMatteo  
Mrs. Martha J. Avstreich-Ross  
Ms. Carol Beaumier  
Mr. and Mrs. Robert A. Cohen  
Jean and Edwin Deitch  
Mr. Stephen Dizard  
Ms. Laurel Durst  
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Mr. David E. Franasiak  
Ms. Susan L. Freshour  
Mr. and Mrs. Peter C. Gould  
Mr. James A. Greene  
Ms. Janis F. Horn  
Mr. Norbert Hornstein and  
Ms. Amy Weinberg  
Ms. Diane Jaffee  
Mr. David C. Komar  
Ms. Elissa Kramer and Mr. Jay H. Newman  
Ms. Wendy A. Lipp and Mr. Fulvio Segalla  
Mr. and Mrs. John A. Manley  
Mr. and Mrs. Richard P. Mattione  
Mr. Louis J. Mezzo  
Mr. Thomas O'Flynn and Ms. Cheryl Barr  
Ms. Katherine Ringgold  
Mr. and Mrs. Morton I. Rosen  
Mr. Joshua Rosner  
Mr. Bart M. Schwartz  
Mr. and Mrs. Craig Shapiro  
Mr. Michael Skarbinski  
Linda and Jim Spinella  
Ms. Linda Stafford-Burrows  
Mr. Paul P. Tanico  
Mark B. Taylor Family Fund  
Ms. Andrea L. Tessler and  
Mr. Michael Scarsella  
Mr. Avram Tucker  
Elizabeth and Andrew Vaden  
Mr. and Mrs. Salvatore Vaudo, Jr.  
Mr. Michael J. Wilk  
Mr. Andrew Williamson and Ms. Jill Jarrett

## \$5,000-\$9,999

Mr. Paul Bader  
The Brian Berman Charitable Fund  
Ms. Delores Bowman  
Ms. Roxanne Brandt  
Mr. Josef Broich  
Mr. Richard Chisholm and Ms. Lois Perrin  
Mr. Nathaniel H. Christian III  
Mr. Jesse A. Cohn  
Mr. and Mrs. James L. Day, Jr.  
Mr. Wayne De Jong and Ms. Lisa Erdos  
Mr. Antonio O. Elmaleh  
Mr. and Mrs. James N. Fernandez  
Ms. Victoria W. Fernandez  
Mr. John A. Forbes III  
The Barry Friedberg and  
Charlotte Moss Family Foundation  
Mr. Joseph Gold  
Mr. and Mrs. David A. Gordon  
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Ms. Betsy Malloy Higgins  
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Mr. and Mrs. David R. Jones  
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Mr. Gerald D. Knorr  
Mr. Ted Kurtz  
Mr. and Mrs. Jason T. Lemme  
Mr. Mark Levine  
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Mr. Gregory J. Liss  
Mr. Peter A. Lyons  
Mr. John S. MacArthur  
Mr. Thomas H. McKevitt  
Mr. Thomas F. McLarty III  
Dr. Carol A. Miller and Dr. Michael R. Miller  
Mr. Glen Miller  
Mr. Stephen R. Payne  
Mr. Justin M. Peterson  
Maria and Frederic Ragucci  
Mr. and Mrs. Jay J. Rice

Ms. Sandra M. Rocks  
Mr. and Mrs. Robert T. Ross  
Ms. Jennifer D. Rowland  
Mr. Clifford Samuel and Ms. Lisa L. Yetzer  
Mr. Alejandro Santo Domingo  
Mr. and Mrs. Charles N. Schorin  
Mr. and Mrs. Mark J. Siegel  
Mr. Michael Simoff  
Mr. Donald V. Smith  
Mr. and Mrs. Gerald Spector  
Mr. John Spiegelman  
The Starker Family Foundation  
Mr. and Mrs. David C. Stoller  
Dr. Peter J. Weiden and  
Mrs. Vasiliki Weiden  
Mr. Mark S. Weisberg  
Ms. Denise D. Williams

## \$1,000-\$4,999

Mr. William Abbott  
Ms. Hilary Ackermann  
Ms. Anne E. Alexis  
Diane Alfano Fund  
Ms. Rosemary Ames<sup>1</sup>  
Mr. G. Chris Andersen  
Mr. Robert Anderson and Mr. Mel Bovier  
Ms. Daphne D. Armati  
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## On the Cutting Edge



“It is critical that those working on behalf of youth find ways to bring them into and connect them with the fullness and complexity of the adult world, and especially to connect them with adults who exemplify the range of domains that make up the adult community and the range of ways of being an adult. The All Stars Project is addressing this critical task in unique and interesting ways.”

— **Robert Halpern, Ph.D.**, Director of the doctoral program and chair of the Research Council, Erikson Institute

continued on page 22

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As of August 1, 2011

# LEGACY GIVING – THE SOCIETY FOR RACIAL HARMONY



The All Stars Project named one of its four theatres on 42nd Street the Helen Grunebaum Theatre in honor of the late Helen Grunebaum, a beloved All Stars volunteer, theatre lover and patron on Saturday, June 26, 2010. (l. to r.): Jason Grunebaum (grandson of Helen Grunebaum); Jessica Nelson, ASP youth leader; Gabrielle L. Kurlander, ASP president and CEO; Jim Grunebaum (son of Helen Grunebaum); and Antoine “RL” Joyce, ASP development officer.

**The Society for Racial Harmony** is a special grouping of visionary friends who have made a long-term commitment to supporting the All Stars Project through their estate planning. As the ASP grows across the country and is increasingly able to introduce its innovative ideas into the public policy arena, we are getting closer to our goal of impacting on millions of children over the decades to come. Maintaining this commitment to transforming how urban youth are grown and developed is a long-term project, and the All Stars Project is relying on some special friends to help carry that dream forward. Members of the Society for Racial Harmony have dedicated millions of dollars to the future of All Stars, and new members are joining every year.

The sample legal language below is suitable for a general bequest:

**“I hereby give, devise, and bequeath to the All Stars Project, Inc., a not-for-profit corporation organized and existing under the laws of the State of New York, now having its principal place of business at 543 West 42nd Street, New York, New York 10036 [the sum of money] [ \_\_\_\_\_ percent of my estate], the [sum] [percent] to be used for the All Stars’ general purposes.”**

## The Society for Racial Harmony Members

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<sup>†</sup>deceased

# STATEMENT OF REVENUE & EXPENSES

Year Ended December 31, 2010

## Revenues, Gains and Other Support

Contributions	\$ 5,440,533
Program Revenue	210,137
Net Special Events Revenue	1,241,873
Interest and Dividends	20,180
Change in Value of Split-Interest Agreement	14,464
Other Revenues	3,533

**Total Revenues, Gains and Other Support** \$ 6,930,720

## Expenses

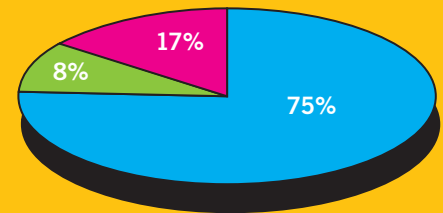
All Stars Talent Show Network	\$1,475,015
Development School for Youth	1,207,357
Castillo Theatre	879,319
Volunteerism and Education	720,384
Youth Onstage!	577,676
Management and General	510,181
Fundraising	1,121,445

**Total Expenses** \$ 6,491,377

Change in Net Assets \$ 439,343

Ratio of Program Services to Total Expenses 74.9%

## EXPENSES



- PROGRAM SERVICES
- FUNDRAISING
- MANAGEMENT AND GENERAL

# BALANCE SHEET

Year Ended December 31, 2010

## Assets

Cash and Cash Equivalents	\$ 2,338,246
Certificate of deposit	265,000
Investments	1,965,916
Contributions Receivable	191,217
Prepaid Expenses and Security Deposit	126,113
Beneficial Interest in Remainder Trust	198,744
Fixed Assets - Net	14,575,166

**Total Assets** \$19,660,402

## Liabilities & Net Assets

Accounts Payable & Accrued Expenses	\$ 792,051
Capital Lease	10,825,000
Loan Payable	264,706

**Total Liabilities** \$11,881,757

**Net Assets** 7,778,645

**Total Liabilities & Net Assets** \$19,660,402

For complete audited financials visit [www.allstars.org](http://www.allstars.org)





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212-941-9400

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973-622-5506

**All Stars Project of Chicago**

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**All Stars Project of the San Francisco Bay Area**

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