



April 13, 2015

All Stars Project Gala



*All Stars Project President & CEO Gabrielle Kurlander, with honoree Paul Guyardo (Executive Vice President and Chief Revenue and Marketing Officer, DIRECTV) and All Stars youth at the All Stars Project's annual Lincoln Center gala on April 13th.
Photo by: Ronald L. Glassman*

(New York, N.Y.) – The **All Stars Project (ASP)**, America's leader in afterschool development, raised over \$2 million in private funding for its inner-city youth development programs at its annual Lincoln Center gala on April 13th.

Paul Guyardo, Executive Vice President and Chief Revenue and Marketing Officer, DIRECTV, **Amy Doyle**, Executive Vice President of Music & Talent, MTV/Viacom International, and **Steven Seltzer**, Associate General Counsel, MetLife accepted the corporate awards.

The gala also spotlighted a national cross section of CEO's and business leaders who have been investing in All Stars across the country.

Four hundred guests from the business and philanthropic community attended the event, which was hosted by ABC-TV anchor **Sandra Bookman**. All Stars youth also hosted tables and gave a special performance.

About the All Stars Project (ASP): ASP is a 34-year-old national nonprofit that transforms the lives of youth and poor communities through

the developmental power of performance in partnership with caring adults. It sponsors a wide range of programs that includes hip-hop talent shows, training in theatre and the arts and programs that partner with the business community. ASP is 100% privately funded. For over three decades, tens of thousands of individual donors nationwide have given \$90 million and millions of hours of personal time to share their lives, expertise, workplaces and even their homes with some of our nation's most disadvantaged young people. ASP is headquartered in New York City on West 42nd Street and has established programs in six cities – New York City, Newark, NJ, Chicago, IL, the San Francisco Bay Area, CA, Dallas and Bridgeport, CT.