



2008 ANNUAL REPORT





The All Stars Project, Inc. (ASP) is a non-partisan, non-profit 501(c)(3) organization dedicated to promoting human development through the use of an innovative performance-based model.

The ASP creates outside-of-school, educational and performing arts activities for tens of thousands of poor and minority young people. It sponsors community and experimental theatre, develops leadership training and pursues volunteer initiatives that build and strengthen communities.

The ASP actively promotes supplementary education and the performance-learning model in academic and civic arenas.

Dear Friends,

2008 was an exciting year of unprecedented growth for the All Stars Project. We witnessed the flourishing of our newest All Stars outpost in Chicago; we established pioneering bridge-building initiatives involving young people and adults from diverse backgrounds; and, we raised more money – all from private sources – than ever before in our non-profit's twenty-eight year history.



Through the pictures and words enclosed, I am pleased to report to you on the accomplishments of the All Stars Project, which began as an unfunded, grassroots experiment in the South Bronx in the early 1980s.

With your extraordinary investment, support and vision, All Stars has become a leader in providing developmental opportunities to inner-city young people... and to people in all communities. As our country begins a new chapter, All Stars is demonstrating every day that there are new innovative approaches working in our communities.

I hope you enjoy reading about our many performances, as much as we have enjoyed giving them.

Sincerely,

Handwritten signature of Gabrielle L. Kurlander in cursive script.

Gabrielle L. Kurlander
President and CEO

ON THE CUTTING EDGE



All Stars youth with founder, Fred Newman, Ph.D.

The focus of psychology over the last century on abnormal behavior has failed to produce effective solutions to critical social problems.

Through many people's work, including our own, a new positive theory has emerged that offers tools to build on people's strengths, build their relationships with one another and with their communities.

The focus of this new theory and practice is performance. This, we believe, offers the key to continued human development.

— Fred Newman, Ph.D.

ALL STARS PROJECT, INC.

YOUTH DEVELOPMENT MODEL

Creating new performances in a talent show, a corporate office, or a play, stretches young people and opens doors of success for all children. The All Stars Project's innovative approach to development is guided by performance and is implemented in these core programs.



The All Stars Talent Show Network (ASTSN) involves inner-city youth, ages 5 to 25, in creating developmental culture through producing and performing in weekend talent shows in their neighborhood school auditoriums. Young people in the ASTSN perform as rappers, singers and dancers; and also learn how to organize the productions, performing as ushers, ticket sellers, box office staff, spokespersons, stagehands and managers, as well as technical and security staff.



The Development School for Youth (DSY) enriches the lives of inner-city youth through developmental experiences provided in partnership with businesses and caring corporate professionals. DSY is an outside-of-school program that offers supplemental educational, social and internship experiences in a variety of workplace settings. This training prepares youth to enter the workforce, pursue educational opportunities, and face challenges in new ways.



Youth Onstage! (YO!) gives young people, ages 13-21, the opportunity to perform on stage in plays that have something to say about the world and its future. They also participate in the YO! Community Performance School, with classes taught by a volunteer faculty of world-class theatre professionals.

ALL STARS PROJECT OF **NEW YORK**



Saving the Redfern Community Center: Pamela A. Lewis, ASP director of youth programs (right), pictured with community leaders Eric Dennis (left) and Keith Crosby (second from right), and young people from Far Rockaway Queens, after a successful campaign to keep open the Redfer n Community Center.

The All Stars Project of New York (ASP of NY) is located at the ASP national headquarters, the 42nd Street performing arts and development center, and produces throughout the city's five boroughs.

ASP's flagship program, All Stars Talent Show Network, produced over 60 performance events reaching thousands of inner-city young people in 2008. Auditions, development workshops and talent shows were produced at Thomas Jefferson High School in East New York, Brooklyn; John Adams High School in South Ozone Park, Queens; Roosevelt High School in the Fordham neighborhood of the Bronx, and Harriet Tubman/PS 154, in Harlem.

The ASP of NY, Joseph A. Forgione Development School for Youth graduated 83 students from 37 high schools and seven area colleges in 2008. Business leaders and professionals from top firms and corporations, including Ernst & Young, Latham & Watkins, MetLife and JPMorgan Chase led young people through professional development workshops and provided 76 paid summer internships. The young people also had the opportunity to conduct a mock trial led by Supreme Court Justice Sonia Sotomayor. Participating companies offered paid summer internships to all graduates, with multiple internships provided by MetLife (15), Ernst & Young (13), SourceMedia (7), and many others.



Dan Friedman, artistic director of YO! (middle) with students.

In 2008, 33 young people from over 20 New York City high schools studied with the YO! Community Performance School taught by a faculty of volunteer performing arts professionals. YO! students worked on their first collaborative production, *The Compass Project*, with the viBe Theater Experience and performed to sold-out houses. YO! also produced *Young Playwrights at Castillo Festival*, five new plays written by YO! students, that grew out of a ten-week playwriting workshop led by Castillo Theatre's retired artistic director, Fred Newman. Production of Youth by Youth graduated 28 young people. Students produced two cultural forums, including panelists from Disney Theatrical Productions, Jazz at Lincoln Center, Sesame Workshop and *Vibe Magazine*.




Supreme Court Justice Sonia Sotomayor, a supporter of the Development School for Youth who has led workshops for students since 2003, pictured with DSY graduate, Marshalee McIntosh and her mother.

Our award-winning volunteer recruitment and training program, Talented Volunteers, welcomes adults from all walks of life to the All Stars community. A total of 515 active volunteers give generously of their time, energy and talents in support of inner-city youth. One hundred and twenty volunteers bowled at the 14th annual Bowl-a-thon and raised close to \$30,000 in donations from donors.



Gail Elberg, director, Talented Volunteers (left) with a volunteer.


For more information on the ASP of NY, please call 212-941-9400 or visit our website at www.allstars.org

ALL STARS PROJECT OF NEW JERSEY

The All Stars Project of New Jersey (ASP of NJ) launched a new initiative in 2008 to significantly expand the Development School for Youth. One hundred and sixty-one students graduated, a 41% increase over 2007. More than 50 New Jersey corporations and 350 business leaders participated as active partners in hosting and leading workshops, mock job interviews and internships, including D&B, PricewaterhouseCoopers, and PSEG.

The ASP of NJ Talent Show Network involved nearly 1,500 young people in its ninth year. During the summer ASP of NJ kicked off a citywide campaign and held mini auditions at Baxter Terrace Housing Project located in the West Ward and at the Ironbound Community Center in the East Ward. Spring and fall events were produced at Barringer High School in the North Ward.

Youth Onstage! was launched in New Jersey in 2008, and for their first production young people created and performed a tribute to Dr. Martin Luther King Jr. In addition, 350 volunteers gave of themselves to help New Jersey young people develop — a 17% increase in the New Jersey Talented Volunteers program.

More than \$1.2 million has been raised toward establishing the Scott H. Flamm Center for Youth Development, which will be a hub for the ASP of NJ youth programs. ASP of NJ is also establishing links with NJ institutions of higher education to offer training in the ASP's performance approach and other best practices in inner-city youth development. In 2008, ASP of NJ and Montclair State University faculty members piloted an outside-of-school development fieldwork experience for its urban teaching candidates.



For more information on the ASP of NJ, please call 973-622-5506 or visit our website at www.allstars.org/newjersey





(Left to right) Gloria Strickland, director of the ASP of NJ; Steve Alesio, chairman and CEO of D&B; and All Stars youth leader from NJ.



Bonny Gildin, vice president of the ASP (left); Cheryl Barr and Thomas O'Flynn, ASP of NJ supporters (center, front and back); Gloria Strickland (front, second from right) and All Stars youth leaders from NJ.

ALL STARS PROJECT OF CHICAGO

All Stars Project of Chicago (ASP of Chicago) involved close to 500 young people from the South and West Sides in its second year. In addition to holding flagship performance events, including talent show auditions and workshops throughout the year, All Stars Project of Chicago partnered with the Chicago Children's Museum (CCM) and brought youth and their families to the Navy Pier to participate in CCM's "Juneteenth" celebration and "Open Mic night".

The ASP of Chicago launched the Development School for Youth and began recruiting students in 2008 from area schools, including Kenwood Academy and Frederick Douglass high school. Latham & Watkins, MetLife, D&B, Bank of America Securities/Merrill Lynch and Neal, Gerber & Eisenberg are among the growing number of leading Chicago businesses sponsoring workshops, mock job interviews or paid summer internships.

The ASP of Chicago also received a major endorsement in the form of a grant from the John D. and Catherine T. MacArthur Foundation in 2008 to increase volunteerism and bring Chicagoans from all walks of life to work side by side with young people, both in the community and at the All Stars Project of Chicago's new Loop headquarters in the historic Monadnock Building. And through their family foundation, philanthropists Gigi Pritzker and Michael Pucker established a \$50,000 Challenge Grant to help build a vibrant, developmental community for Chicago's inner-city youth.



For more information on the ASP of Chicago, please call 312-360-0660 or visit our website at www.allstars.org/chicago



David Cherry, director of the ASP of Chicago (back row, third from left); Julie Lenner, volunteer director and ASP board member (first row, right), with All Stars volunteers in Millennium Park.

ALL STARS PROJECT OF THE SAN FRANCISCO BAY AREA

The All Stars Project of the San Francisco Bay Area (ASP of the SF Bay Area) reached close to 1,000 young people in 2008 and expanded the Talent Show Network into San Francisco. Talent show auditions and performance workshops were held in local high schools and community centers in poor communities throughout the city, including Bayview/Hunters Point, and the Mission and Richmond districts. A citywide show was held at Zeum, part of the Children's Museum, in downtown San Francisco bringing hundreds of young people from San Francisco's diverse communities together. The ASP of the SF Bay Area continued its outreach in the toughest communities in Oakland, and produced performance events at Mosswood Recreation Center in Central Oakland, the East Oakland Youth Development Center, Oakland Tech High School in Central Oakland, and at the historic Sweet's Ballroom in downtown Oakland.

Latham & Watkins, one of the ASP's national sponsors, hosted a reception bringing together business professionals, young people, parents and volunteers to support the expansion of the All Stars in the San Francisco Bay Area. One hundred and fifty business leaders attended the All Stars' annual benefit dinner at the historic Westin St. Francis Hotel, and SF Mayor Gavin Newsom proclaimed October 27, 2008 "All Stars Project Day in San Francisco."



Elouise Joseph, youth programs director, ASP of the SF Bay Area (second from right) with youth leaders and volunteers.



For more information on ASP of the SF Bay Area, please call 415-986-2565 or visit our website at www.allstars.org/sfbayarea

A STAR IS BORN ON 42ND STREET

June 8, 2008: All Stars Project celebrated the re-opening of its newly renovated performing arts and development center on West 42nd Street in Manhattan with a ribbon cutting ceremony and grand opening event. Over 500 guests attended the festivities.



CASTILLO THEATRE

Celebrating its 25th anniversary, the Castillo Theatre is known for creating cutting-edge political theater. Castillo productions cover many different genres: the avant-garde, the American musical, vaudeville, choreo-poems, historical dramas, hip-hop and improvisational comedy.

2008 PRODUCTIONS

***Two One-Acts: Satchel (A Requiem for Racism)**

by Fred Newman, and

Josh: The Black Babe Ruth

by Michael A. Jones

****A Rose Among Thorns (Rosa Parks)**

by Ella Joyce

This is Your Ridiculous Life!!

improv comedy performed by the Castillo Players

Patriot Act: A Reality Show

by Charles A. Duncombe

What is to Be Dead? (Philosophical Scenes)

by Fred Newman

Coming of Age in Korea

Book and lyrics by Fred Newman,
music by Annie Roboff

*Co-produced with the New Federal Theatre

**The National Black Touring Circuit in association with the Castillo Theatre



Coming of Age in Korea co-directors: Desmond Richardson, co-artistic director of Complexions Contemporary Ballet, (left) and Gabrielle L. Kurlander.



Woodie King, Jr., producing director of the New Federal Theatre (left) and Diane Stiles, managing director of the Castillo Theatre.

PERFORMING THE WORLD

October 2008: the All Stars Project hosted a four-day international conference, Performing the World (PTW 08) at our West 42nd Street performing arts and development center. Four hundred fifty people attended the conference from 28 countries and 22 U.S. states. The conference was co-sponsored by the East Side Institute for Group and Short Term Psychotherapy.

Proclamations and good wishes were received from the United Nations Population Fund and the Mayor of New York City, Michael R. Bloomberg.

A highlight of PTW 08 was an international All Stars Talent Show featuring performances by 100 youth, representing seven different countries, including South Africa, Trinidad, India, Canada, Mexico, Holland, and the USA.





Pamela A. Lewis with youth in Johannesburg, South Africa where she was hosted by Democracy Begins in Conversation Project.

AN ENDOWMENT OF FRIENDSHIP



Members of the ASP President's Committee give \$1,000 or more annually to support ASP programs. Their support forms the backbone of ASP's private funding model, and guarantees high-quality, innovative performance programs to over 10,000 poor children every year. In addition, the committee's consistent and dependable generosity is the engine of All Stars Project's growth.

A dynamic leadership body, ASP President's Committee members are givers in many ways. Some volunteer with the programs, directly connecting to young people from diverse neighborhoods. Others reach out to their personal and professional networks, introducing new people to All Stars Project programs and asking for their support. Many ASP President's Committee members attend All Stars Project special events, galas, benefits, and youth performances held throughout the year.



(Left to right) Rich Sokolow, Elliott Management, ASP board chair; Christopher Street, ASP senior vice president/development; Robert Ross, Merrill Lynch Bank Wealth Management, ASP board member.

The President's Committee is the nucleus of the All Stars "endowment of friendship," a unique private funding base which has been built over the last 30 years through countless hours of volunteer effort and millions of conversations. The All Stars fundraising model is creating an unmediated relationship between those who give and those who are served, and a new kind of partnership in America – young people in our poor communities, people from all walks of life, middle-class and affluent adults working together to improve the quality of life in our country.



For more information on the ASP President's Committee or giving opportunities, please contact Christopher Street, Senior Vice President/Development at 212-356-8454.



All Stars adult supporters in action with youth leaders: (left to right; top row): Scott Hill; Gillian Teichert; (middle row): Anne Sylvester; Hunter Hunt; Antoine "RL" Joyce and Douglas Balder; (bottom row): John Singer; and Jenny Zak, ASP president's committee coordinator (back row, right) with ASP college interns.

BRIDGE BUILDING

Operation Conversation: Cops and Kids is a groundbreaking new initiative created by All Stars Project co-founder Lenora B. Fulani, Ph.D. in 2006. It is a workshop series consisting of performance exercises and dialogues between police officers and inner-city youth helping them to improve and re-create their relationship to each other. A total of 1,275 cops and kids have participated, including police, corrections, parole and school safety officers from the New York Police Department, and young people from Bedford-Stuyvesant, Crown Heights, Jamaica, Harlem, and Washington Heights.

In June of 2008, the All Stars Project sponsored an academic conference entitled, "The Police and Our Young People: What is their Relationship?", keynoted by Dr. Kwame Anthony Appiah, Laurance S. Rockefeller University Professor of Philosophy at Princeton University.



Visiting All Stars Project headquarters: New York Police Commissioner Raymond Kelly (fourth from left), with (from left to right) Dr. Lenora B. Fulani, co-founder of Operation Conversation: Cops and Kids; Gabrielle L. Kurlander, ASP president and CEO; Antoine "RL" Joyce, ASP development officer and youth leader; Wil Farris, ASP board member and youth leader; and, Eric Marcelino All Stars youth leader.



Together and Giving Back is involving African-American, Latino and Jewish youth from across New York City and Northern New Jersey to create new kinds of performances both on stage and off. It was launched in 2008 with the help of Howard Teich, attorney and past-president, American Jewish Congress New York Met Region, who received the All Stars Project's "2008 Bridge Building Award for Leadership in Community Relations." Together and Giving Back partners include the Ramaz School, Congregation Rodeph Sholom, the MetroWest Jewish Community Center, and the Jewish Children's Museum, among others.



Howard Teich (back row, center) with teachers and youth from the Ramaz School and the All Stars Project.



Martin Begun (center) and Roscoe Brown (right) with All Stars youth.

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 Ms. Ellen Chesler
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 Mr. Arnold S. McKoy
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 Mr. Thomas H. McKeivitt
 Ms. Charlene S. McKibben
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 Mr. Joshua Nadell
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(continued on next page)

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\$1,000 - \$4,999 *continued*

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The Society for Racial Harmony is a special grouping of friends who have made a commitment to supporting the programs of the All Stars Project through their estate planning.

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	Ms. Bente L. Ott	Ms. Agathe Wulkan
		† deceased

The sample legal language below is suitable for a general bequest:

"I hereby give, devise, and bequeath to the All Stars Project, Inc., a not-for-profit corporation organized and existing under the laws of the State of New York, now having its principal place of business at 543 West 42nd Street, New York, New York 10036 [the sum of money] [____ percent of my estate], the said [sum] [percent] to be used for the All Stars' general purposes."

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\$100,000+

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\$50,000-\$99,999

Communities Foundation of Texas
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ABC Film & Video, LLC
All Stars Helping Hands Fund
Allied World Assurance Company, Ltd
American Express Foundation
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Barclays Global Investors
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Capital Legislative Consultants LLC
China Strategic Advisory LLC

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Tucker Development & Acquisition Fund LP
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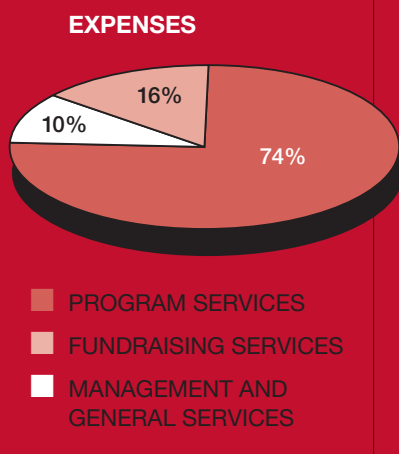
STATEMENT OF ACTIVITIES

Year Ended December 31, 2008

Revenues, gains and other support	
Contributions	\$ 4,745,903
Membership revenues	125,455
All Stars ticket sales	31,155
Theatre ticket sales and subscriptions	58,835
Net revenues from special events	906,507
Investment income	34,631
Change in value of split-interest agreement	(40,727)
Training and licensing fees	15,000
Other revenues	3,827
Total revenues, gains and other support	\$ 5,880,586

Expenses	
Program services	
All Stars Talent Show Network	1,508,979
Development School for Youth	987,436
Castillo Theatre	595,088
Volunteerism and Education	502,561
Youth Onstage!	344,438
Production of Youth by Youth	83,702
Total program services	\$ 4,022,204
Supporting services	
Management and general	564,480
Fundraising	885,933
Total supporting services	\$ 1,450,413
Total expenses	\$ 5,472,617

Change in net assets	407,969
Net assets – beginning of year	6,688,284
Net assets – end of year	\$ 7,096,253



The All Stars Project, Inc. is a not-for-profit under section 501(c)(3) of the Internal Revenue Code. For complete audited financials visit www.allstars.org

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