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## **NJ Business Leader Derek Di Rasio Joins All Stars Project's Board of Directors**

*Utility Industry Leader Committed to Addressing Poverty Will Help Non-Profit Reach  
its Next Level of Growth as National Trailblazer for Afterschool Development Programs  
that Benefit Youth in Poor Communities*

**New York, NY – March 1, 2018** – The [All Stars Project, Inc.](#) (ASP) today announced that Derek Di Rasio, the president of PSEG Services Corporation has been elected to its Board of Directors and named to its Finance and Audit Committee. Mr. Di Rasio has a long history of philanthropic involvement with the ASP and its work to address poverty and help youth in America's inner cities, and will be instrumental in helping ASP launch its upcoming \$100 million expansion campaign.

Mr. Di Rasio has been a hands-on ASP supporter for over a decade. He is also the chair of the ASP of New Jersey board, where he has helped to grow PSEG's ten-year partnership with ASP's [Development School for Youth](#) (DSY) program that connects young people from poor neighborhoods to the mainstream business community. Through ASP's Afterschool Development model, kids from 16 to 21 learn to perform as professionals in partnership with caring adults. PSEG provides between 5 and 10 paid summer internships annually to DSY, arranges mock job interviews and hosts training workshops for program participants.

"I am proud to work with the All Stars Project of New Jersey to help make a real difference in the lives of inner-city youth, and am honored to be joining the national board," said Derek Di Rasio. "I've witnessed the benefits of ASP's performance-based approach to development. It is truly transformational for youth enrolled in the programs and for the professionals who volunteer their time. All Stars creates a community where everyone, no matter their present circumstances, has the opportunity to build a brighter future."

As president of PSEG Services Corporation, Di Rasio has championed volunteerism and community involvement across PSEG. During this time PSEG's support – both financial and program participation – has burgeoned into one of the most significant corporate relationships ASP has in the nation.

"Derek Di Rasio is a terrific addition to our board of directors" said Gabrielle Kurlander, president and CEO of the All Stars Project. "As a corporate leader who cares deeply about giving back to the community, Derek has played an important role in the expansion of our New Jersey programs for over 10 years. At the national level, his community and industry relationships will strengthen the All Stars role as America's action and thought leader in Afterschool Development, a new way to engage poverty."

In addition to his board positions with the All Stars Project, Di Rasio serves on the Drumthwacket Foundation Board of Trustees and is on the board of the Military Park Partnership, previously he also served on the Drew University Board of Trustees. Di Rasio holds an MBA degree from Rutgers University; and he also completed the Program for Management Development at the Graduate School of Business Administration at Harvard University.

### **About The All Stars Project:**

The All Stars Project is a 100% privately-funded national nonprofit organization founded in 1981 to transform the lives of youth and poor communities using the developmental power of performance, in partnership with caring adults. With over 180 corporate partners who give their time, talents and energy – in addition to financial support – ASP's Afterschool Development programs reach over 50,000 youth and community members in poor neighborhoods in six cities, including New York, Chicago, Dallas, Newark, Jersey City and the San Francisco Bay Area. The ASP is supported by some of America's leading companies including MetLife, EY, Viacom, PSEG, AIG, Equity Residential, Investors Bank, Hunt Consolidated and Silicon Valley Bank. For more information visit [www.allstars.org](http://www.allstars.org).

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