DEVELOPMENT SCHOOL FOR YOUTH™

A PROGRAM OF ALL STARS PROJECT, INC.

PROGRAM OVERVIEW

The **Development School for Youth** (DSY) is a program of All Stars Project, Inc. which operates in six cities across the country and partners with hundreds of companies and thousands of professional volunteers each year. In the DSY, young people ages 16-21 learn to perform as professionals and partner with business leaders who conduct workshops and provide paid summer internships.

Young people meet once a week for 14 weeks and 100% attendance is required. Each week, they travel to a different corporate site for a volunteer-led workshop. Young people practice and develop **networking and interview skills**, learn to **dress professionally**, create a **professional resume** and **build dozens of relationships with diverse business leaders**. Those who complete the program are eligible for a paid internship the following summer.

WHAT MAKES ALL STARS DIFFERENT?

- Each All Stars program uses performance, onstage and off, to address, and reverse, the ways that poverty stunts development and limits opportunities in life.
- We reach ordinary young people — our programs are not just for the "best and brightest". There are no academic requirements to join All Stars programs.
- Our programs are offered free of charge to young people and families who participate.
- We are 100% privately-funded and driven by volunteer involvement.

RECRUITMENT

We reach young people directly at public schools, on street corners, at public housing complexes and community centers and through word of mouth. Participation in the program is completely voluntary, and we relate to young people as decision makers and leaders. There is no GPA requirement to participate in the DSY. This is a program for ordinary young people who want to grow and develop.

PROGRAM PARTNERS INCLUDE*

dun & bradstreet, EY Building a better working world, Fidelity Investments, GOYA, investorsBank, MetLife, PSEG, pwc, RBC

*and more than 150 other leading corporate partners nationally

HOW TO PARTNER WITH US

1 GET INVOLVED AND VOLUNTEER!

Join our dedicated, passionate supporters who come from a wide range of industries, backgrounds and neighborhoods. We offer both group and individual involvement opportunities. Types of Development School for Youth volunteer opportunities include:

Corporate Workshops Host a group of DSY students at your office to learn more about your company, industry and personal background. Guide the DSY students in the development of their professional skills in public speaking, how to "dress for success", resume-writing and interview skills.

Networking Events Engage a group of DSY students during networking sessions and teach them how to connect and communicate with business professionals in a formal setting. **Great for group volunteer outings!**

Mock Job Interviews Host a mock job interview for an All Stars young person in your office.

2 HIRE INTERNS THIS SUMMER!

Each summer, nearly 400 All Stars graduates are placed at paid summer internships at over 150 corporate partner companies, large and small, representing diverse industries including real-estate, finance, technology, law and more.

INTERNSHIP REQUIREMENTS

- Internships are six weeks, July through mid-August and full-time, 30 to 40 hours per week
- Minimum salary is $12/hour, paid directly to the intern
- $750 per-intern sponsorship fee/donation to All Stars in support of program quality and placement
- Internship supervisors attend an experiential training at All Stars to orient them to the DSY's performance-based approach and share best practices for structuring the 6-week internship program
- Total estimated cost per intern: $3,270
- Sample internship job description available upon request

3 BECOME AN ALL STARS SPONSOR!

It costs **$5,000 to sponsor one young person** to participate in the free DSY program.

During the program, each young person meets and interacts with dozens of adult professional volunteers as they learn to network, build resumes, interview, visit companies and speak with senior leaders, and develop their professional performance. All Stars and DSY are 100% privately funded. Please support the growth and advancement of the DSY by being a financial supporter. Ask us about recognition and class sponsorship opportunities.

WHAT PEOPLE ARE SAYING

ELIE JEAN-PIERRE

2016 Development School for Youth Alum

"My life is completely different after the All Stars because now I don't have any doubts about becoming an attorney. I've worked at (DSY internship provider) Lowenstein Sandler, to have that on my resume is unbelievable. As a poor kid from Newark, I never thought that would be possible."

THE HONORABLE SONIA SOTOMAYOR

Associate Justice, Supreme Court of the United States

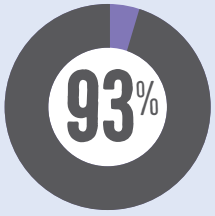
There are causes that motivate me, that keep me excited about being a judge, and about being a human being. The [Development School for Youth] is one of those programs... As I am growing older, and as I hope to continue making contributions to developing my society, I realize that it's meaningless unless the generation that follows me picks up the battle and continues it. And the battle is... to be better citizens, to be better family members, to be better friends, community members, and to give back to our society and make it better for everyone. This program, I believe, does that.

PETER LANGERMAN

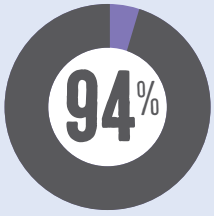
Chairman, President & CEO, Franklin Mutual Advisers, LLC
Vice-Chair, ASP Board of Directors

What All Stars is doing – in an amazingly successful way – is giving young people many of those basic building blocks to let them be dynamic, productive, forward-thinking members of our society; to introduce them to parts of our world that they have little connection to – the impenetrable business environment, or a world where they just don't feel confident interacting with people who look quite different from them. All Stars is about breaking down barriers that can trap people their whole lives.

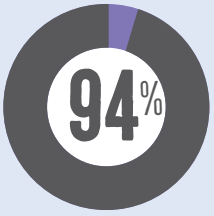
RESULTS OF A 2018 ALL STARS PROJECT SURVEY DISTRIBUTED TO ALL CORPORATE INTERNSHIP SUPERVISORS AND INTERNS



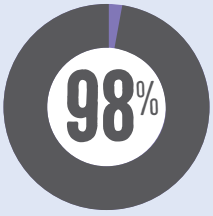
Sponsors satisfied with the performance of their DSY intern



Sponsors would recommend the program to a colleague



Interns confident they will attend college after their internship experience
(11% increase through internship experience)



Interns successfully completed 2018 internship program

QUALITIES SPONSORS IDENTIFIED IN THEIR INTERNS:

Hardworking
Punctual
Eager to Learn
Professional

INTERN IMPACT ON THE WORKPLACE

Inspired others
Significant work contribution
Workgroup Morale

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FOR MORE INFORMATION, CONTACT:

Shadae McDaniel at smcdaniel@allstars.org or 973-856-6693 or visit us online www.allstars.org

DEVELOPMENT SCHOOL FOR YOUTH

YES! I WANT TO SUPPORT INNER-CITY YOUTH DEVELOPMENT.

BECOME A PHILANTHROPIC PARTNER

- ☐ **Leadership Partner** $25,000
- ☐ **Gold Class Sponsor** $10,000
- ☐ **Silver Class Sponsor** $5,000
- ☐ **President's Committee** $1,000
- ☐ I would like to enclose a contribution of $_____.

I AM INTERESTED IN (check all that apply):

- ☐ Hosting a workshop
- ☐ Hosting a mock interview
- ☐ Attending a networking session
- ☐ Helping with resumes
- ☐ Sponsoring an internship
- ☐ Making a donation

CONTACT INFORMATION

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____

EMAIL _____

SPONSOR INTERNS

- ☐ I would like to hire _____ All Stars summer interns this year!

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