



ALL STARS PROJECT OF NEW JERSEY 2019 ANNUAL BENEFIT DINNER

Honoring

THOMAS R. CARRAGHER
Executive Vice President, Savills

Community Spirit Awardee

ROGER LEÓN
Superintendent of Newark Public Schools

Recognizing New Leaders for New Jersey

CHRIS CURLEY
Director, Senior Counsel,
RBC Capital Markets

ROY LAMANNA
CEO/Co-Founder, Vydia

DAMIANO TULIPANI
VP, Cybersecurity
Manager, Investors Bank

MARIANO GUTIÉRREZ
Head of Global Marketing
Operations, MetLife

ROBERT SKEA
Managing Partner
& Founder, Decklor
Consulting Group

ALLISON WILLIAMS
Director of NVP Labs,
Newark Venture Partners

Thursday, November 21, 2019

Robert Treat Hotel 50 Park Place, Newark, NJ
6:00 pm Cocktails • 7:00-9:00 pm Dinner, Program & Youth Performance

ANNUAL BENEFIT DINNER CO-CHAIRS

JOE COLANGELO
Boxcar

CARMELO G. GARCIA
DecisionMakers Corp.

GUS MILANO
Hartz Mountain
Industries, Inc.

JOHN SARACENO
Onyx Equities, LLC

JOHN THURLOW
RBC Capital Markets

NJ BOARD AND DINNER COMMITTEE

DAVID BARNETT
Corsis LLC

MARIANO GUTIÉRREZ
MetLife

GUS MILANO
Hartz Mountain
Industries, Inc.

ROBERT SKEA
Decklor Consulting Group

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JOHN SARACENO, JR.
Onyx Equities, LLC

GLENROY WASON
RBC Capital Markets

ALVESTER GARNETT
Jazz Musician

GERRY MCGRAW
Fidelity Investments

ALLISON WILLIAMS
Newark Venture Partners



BANNER PARTNERSHIP: \$50,000 | LEADERSHIP TABLES: \$25,000 | SPONSORSHIPS: \$15,000, \$10,000, \$5,000 | TICKETS: \$2,500, \$1,250

For ticket and sponsorship information, contact Sales Director Steve Barry at 973-856-6698 or sbarry@allstars.org, or make your reservations online at: <http://allstars.org/njbenefit2019>

ALL STARS PROJECT OF NEW JERSEY

33 Washington Street, Suite 100 • Newark, NJ 07102 • <https://allstars.org/locations/new-jersey/>



ALL STARS PROJECT OF NEW JERSEY 2019 ANNUAL BENEFIT DINNER



For the past 20 years, All Stars Project of New Jersey (ASP of NJ) has successfully established an urban-suburban collaboration for afterschool youth development that transcends the confines of race, class and geographical boundaries. The community of support that has been created includes leading NJ corporations, organizations and individuals from all walks of life and proves day-in and out that New Jersey loves its youth. Together, we are building new performances for our young people that takes us all beyond those established boundaries.

In each of All Stars' programs, groups of people who do not normally interact come together to build something new, engaging poverty in innovative ways and advancing the field of Afterschool Development in Northern NJ and across the country. ASP of NJ's headquarters is the Scott Flamm Center for Afterschool Development. Located in downtown Newark, the Flamm Center is where people of all ages gather to participate in developmental activities and events that expand their world view and make it possible for them to grow as community builders and development ambassadors.

Those who support All Stars are on the cutting edge of the growing Afterschool Development Movement. We are proud to honor Tom R. Carragher of Savills on Thursday, November 21st, 2019 at the Robert Treat Hotel for his tremendous investments in All Stars Project and our youth. Leaders like Tom and Savills recognize the crucial impact of Afterschool Development on the people and communities they serve and we are ever grateful for their visionary support and investment.

Please join us on November 21st at the Robert Treat Hotel to recognize the contributions of our honorees and young people!

Shadae McDaniel

A handwritten signature in blue ink that reads 'Shadae McDaniel'.

City Leader
All Stars Project of New Jersey



ALL STARS PROJECT OF NEW JERSEY 2019 ANNUAL BENEFIT DINNER



We reach
20,000

inner-city youth and
families each year
across the country

Through
**INNOVATIVE
AFTERSCHOOL
DEVELOPMENT
PROGRAMS**

IN 6 CITIES
Newark, Jersey City,
New York City,
Chicago, Dallas,
San Francisco Bay Area

**4,000 DONORS • 350 CORPORATE PARTNERS • 3,000 VOLUNTEERS
MAKE OUR FREE PROGRAMS POSSIBLE**

In New Jersey and across the country, ASP programs connect poor and minority youth to arts, business, community and police partners. Our programs use performance — onstage and off — to create exposure and opportunity for inner-city youth and their families.

OUR PROGRAMS

ALL STARS TALENT SHOW NETWORK

The All Stars Talent Show Network (ASTSN) involves young people, ages 5-25, who perform in and produce hip-hop talent shows in their neighborhoods. Everyone who auditions on time makes the show, and thousands of community members come to the talent shows to watch inner-city kids experience success.

DEVELOPMENT SCHOOL FOR YOUTH

In the Development School for Youth (DSY), young people learn the performance of the professional world through workshops and paid internships through our partners in the business community. Each summer, we place nearly 400 youth nationwide in internships at companies like Goya Foods, EY, RBC Capital Markets, Hartz Mountain Industries, Fidelity Investments, MetLife, Investors Bank and many more. DSY has been featured in Forbes and the Chicago Tribune as a model program in preparing youth for the business world, and for creating meaningful engagement with our corporate partners.

OPERATION CONVERSATION: COPS & KIDS

Operation Conversation: Cops & Kids is an award-winning community relations program that partners with the New York Police Department and City of Newark to bring young people from poor communities together with police officers in performance workshops and help them create positive relationships. Through Cops & Kids, we are employing our performance-based approach to create a new, innovative solution to the national issue of police-community relations.



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ENDORSEMENTS



RAS BARAKA

Mayor, City of Newark

“The All Stars Project is an incredible program. I’m completely supportive of what’s happening at the Flamm Center. My administration will do whatever we can to make sure these programs flourish, that this center is alive with people and that young people know what’s going on here.”



THE HONORABLE SONIA SOTOMAYOR

Associate Justice Supreme Court of the United States

“There are causes that motivate me, that keep me excited about being a judge, and about being a human being. The [Development School for Youth] is one of those programs... As I am growing older, and as I hope to continue making contributions to developing my society, I realize that it’s meaningless unless the generation that follows me picks up the battle and continues it. And the battle is... to be better citizens, to be better family members, to be better friends, community members, and to give back to our society and make it better for everyone. This program, I believe, does that.”



GUS MILANO

**President & COO, Hartz Mountain Industries
ASP of NJ Board**

“The All Stars Project is doing such important work developing Newark’s youth and that’s going to impact positively on the whole community. I am proud to do what I can to help inner-city kids become leaders.”



PETER LANGERMAN

**Chairman, President & CEO, Franklin Mutual Advisers, LLC
Vice-Chair, ASP Board of Directors**

“What All Stars is doing – in an amazingly successful way – is giving young people many of those basic building blocks to let them be dynamic, productive, forward-thinking members of our society; to introduce them to parts of our world that they have little connection to – the impenetrable business environment, or a world where they just don’t feel confident interacting with people who look quite different from them. All Stars is about breaking down barriers that can trap people their whole lives.”



ALL STARS PROJECT OF NEW JERSEY 2019 ANNUAL BENEFIT DINNER

Thursday, November 21, 2019
Robert Treat Hotel • 50 Park Place, Newark, NJ



SPONSORSHIP ORDER FORM

BANNER PARTNER at \$50,000

Premier seating, 20 tickets, banner,
includes full-page ad in journal

LEADERSHIP TABLE at \$25,000

Premier seating, 20 tickets, includes
full page ad in journal

SPONSOR TABLE at \$15,000

Premier seating, 10 tickets, includes
full-page ad in journal

GOLD SPONSORSHIP at \$10,000

Prime seating, 4 tickets, includes
half-page ad in journal

SILVER SPONSORSHIP at \$5,000

2 Tickets

BENEFACTOR TICKET(S) at \$2,500

_____ (number requested)

TICKET(S) at \$1,250

_____ (number requested)

CONTRIBUTION

I am unable to attend, but would
like to make a contribution of
\$ _____.

Journal will be electronic and will be
displayed during the dinner.

PAYMENT

PAY ONLINE

Reserve your ticket or give a gift at <http://allstars.org/njbenefit2019>

CHECK

Enclosed is my check in the amount of \$ _____
Checks made payable to All Stars Project, Inc.

CREDIT CARD

PLEASE BILL MY: AmEx MasterCard Visa Discover

THIS IS A: Personal card Corporate card

IN THE AMOUNT OF \$ _____

ACCOUNT NUMBER _____ EXP. DATE _____

NAME ON CARD _____

SIGNATURE _____

BILLING AND CONTACT INFORMATION

COMPANY NAME/SPONSOR NAME _____

CONTACT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____

EMAIL _____

Please indicate the contact information of the individual to be contacted regarding seating.

NAME _____

TELEPHONE _____ EMAIL _____

All gifts are 100% tax-deductible. The portion of each ticket that is not tax-deductible is \$80.

Please fax this form to: 973-622-5554 • Please send payment to:

ALL STARS PROJECT OF NEW JERSEY Attn: Steve Barry, 33 Washington Street Suite 100, Newark, NJ 07102

For more information please contact Steve Barry, Sales Director, at sbarry@allstars.org or 973-856-6698



E-Journal Ad and Sponsorship Form

ALL STARS PROJECT OF NEW JERSEY 2019 ANNUAL BENEFIT DINNER



PLATINUM AD at \$15,000

Full-page electronic ad • Displayed at most frequent regularity • Ad available on All Stars website prior to event, with link to company website • Recognition at event in printed Gala program

GOLD AD at \$10,000

Full-page electronic ad • Displayed at frequent regularity • Recognition at event in printed Gala program

SILVER AD at \$7,500

Half-page electronic ad • Displayed at frequent regularity • Recognition at event in printed Gala program

BRONZE AD at \$5,000

Half-page electronic ad • Recognition at event in printed Gala program

Journal ads will be electronic and displayed throughout the gala benefit.

ADVERTISING SPECIFICATIONS

Full-page ads: 16w x 9h; minimum resolution: 1920 pixels wide x 1080 pixels high

Half-page ads: 8w x 9h; minimum resolution: 960 pixels wide x 1080 pixels high

File format: JPEG, PNG or PDF, high resolution, color or black and white

DEADLINE TO RECEIVE JOURNAL ADS IS NOVEMBER 8, 2019

Please send completed ad files to sbarry@allstars.org

PAYMENT

CHECK

Enclosed is my check in the amount of \$ _____ made payable to All Stars Project, Inc.

CREDIT CARD

PLEASE BILL MY: AmEx MasterCard Visa Discover

THIS IS A: Personal card Corporate card

IN THE AMOUNT OF \$ _____

ACCOUNT NUMBER _____ EXP. DATE _____

NAME ON CARD _____

SIGNATURE _____

BILLING AND CONTACT INFORMATION

COMPANY NAME/SPONSOR NAME _____

CONTACT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____

EMAIL _____

All electronic journal ad sponsorships are 100% tax deductible and do not include tickets to the Benefit Dinner. If you or your company would also like to purchase tickets, please contact Steve Barry.

Please send payment no later than November 8 to:

ALL STARS PROJECT Attn: Steve Barry 33 Washington St. Ste 101 Newark, NJ 07102

For more information contact: Steve Barry, Sales Director | 973-856-6698 | sbarry@allstars.org | WWW.ALLSTARS.ORG