



philanthropic partnerships



A linguist and professor emerita at the University of Maryland, Amy Weinberg, Ph.D. (pictured left) is also entrepreneurial and philanthropic, spending much of her professional career building diverse, cutting-edge organizations and institutes.

As a member of the All Stars Project’s board of directors, she chairs the ASP’s newly-launched Afterschool Development Initiatives (ADI), to which she and her husband, Norbert Hornstein, Ph.D. are major benefactors. The All Stars has been one of their family’s leading causes for 30 years. “Now that I’m semi-retired, I am looking to spread my All Stars wings, and the ADI is a

wonderful way to do that. When the All Stars – which has done a wonderful job of getting quality programs off the ground – began exploring whether and how we could expand through strategic partnerships a year or so ago, I was eager to be involved. Whether we are partnering with someone to expand into a new city, or training other organizations to incorporate development into their programs, forming these relationships is the most effective way for us to reach many more young people – and to be sustainable over the long-term.”

(continued) According to Dr. Weinberg, youth programs often fail to fully appreciate or address the social and emotional impact of poverty on young people, something she believes the focus on development – which she calls the “pump that primes the All Stars” – directly addresses. “Afterschool Development gives young people the tools they need to navigate the broader world, and to grow from the challenges and obstacles that come with that. As we have heard from business leaders, their families and others who work with them, the impact is huge.” Why support ADI? For Dr. Weinberg, the answer is simple: “If you are already an All Stars supporter, ADI provides a path for expansion that is both creative and sustainable. If you are not already a supporter, ADI offers organizations in the private and public sector access to some of the most innovative and effective thinking and practice in the world.” Which is why she believes that, in five years, “The Afterschool Development movement will be the go-to place for everyone who wants to develop people living in poverty.”