

Celebrating
an **All Stars
Century**
The Founding
and the
Future

2020
NATIONAL
GALA



PRESENTING A LIFETIME ACHIEVEMENT AWARD TO

DR. LENORA FULANI

All Stars Project Co-Founder

HONORING ALL STARS PROJECT NATIONAL LEADERS

SHARDA CHERWOOD
Senior Partner
EY

HELEN LAKELLY HUNT
Founder
HLH Family Foundation

**SUZU and DAVID
NEITHERCUT**

DREW WILLIAMSON
Partner
Cooley

CHAIRS

KATE J. BARTON
Global Vice Chair - Tax
EY

DEREK DIRISIO
President
PSEG Services
Corporation

HUNTER L. HUNT
Chief Executive Officer
Hunt Consolidated Energy, LLC

MARIA MORRIS
Board Director
Retired EVP
MetLife

RICHARD SOKOLOW
Managing Director and
Director of Research
Davidson Kempner Capital
Management, LP

GREGORY A. TOSKO
Vice Chairman
CBRE Tri-State Region

**EVENT
POSTPONED!**

WEDNESDAY, JUNE 17, 2020

All Stars Performing Arts Center • 6:00 pm - 8:00 pm
543 West 42nd Street • Cocktail Attire

SPONSORSHIPS: \$100,000, \$50,000, \$25,000, \$15,000, \$10,000, \$5,000 TICKETS: \$2,500, \$1,250

GIFTS CAN BE MADE ONLINE: allstars.org/2020ASPgala • Journal ad sponsorships available



A message from our CEO
GABRIELLE L. KURLANDER

CELEBRATING AN ALL STARS CENTURY THE FOUNDING AND THE FUTURE

*“Never doubt that a **small group** of thoughtful, committed citizens can change the world: indeed, it’s the only thing that ever has.” – **Margaret Mead***

The All Stars Project has always been visionary about creating community and connecting young people who are growing up poor to the mainstream of American life. As we look ahead, I am proud to say that 50 years of painstaking and intentional organizing has brought forth a powerful new movement for human development, focused on youth and committed to engaging poverty across our country in dynamic new ways.

So many have contributed to this quintessentially American journey, and on June 17th, we will gather to celebrate some of these special champions and partners, both to reflect on what has been built and to launch the next exciting phase of this journey.

Few have more passionately lifted the banner of human development than ASP co-founder **Lenora Fulani, Ph.D.**, who joined with the late Fred Newman, Ph.D., and many caring adults to build a development community in the mid-1970s and to help establish the All Stars soon after. We are so proud to be honoring Dr. Fulani with a **Lifetime Achievement Award** for her decades as a grassroots educator, community organizer, beloved leader and outspoken advocate for the poor.

Dr. Fulani will be joined by a national honor guard of distinguished business and philanthropic partners – **Sharda Cherwoo**, senior partner, EY (New York); **Helen LaKelly Hunt**, philanthropist and founder of HLH Family Foundation (Dallas); **Suzu** and **David Neithercut**, philanthropists (Chicago); and **Drew Williamson**, partner, Cooley LLP (San Francisco Bay Area) – who all share Dr. Fulani’s passion for performance, development and inspiring commitment to our young people.

Together we are putting forth new ideas that can be practiced in cities across America, producing growth, community and joy for all our citizens. So, let’s celebrate what has been built and move forward purposefully to build an All Stars century. See you on June 17th.

Gabrielle L. Kurlander
CEO



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and the Future

All Stars National Gala CO-CHAIRS



In honor of our celebration of the All Stars Century, we are proud to have 50 All Stars leaders stepping up as co-chairs of our June 17th benefit.

(Committee in formation)

JEFFREY ARON, Fountain House

DOUGLAS BALDER, Balder Architecture

KATE J. BARTON, EY

JOE AND DARYL BOREN

DAVID CHARD, PH.D., Boston University Wheelock College of Education and Human Development

NATHANIEL H. CHRISTIAN, III, CastleOak Securities, L.P.

MARK CICIRELLI, Elliott Management

MARGO COOK

JOYCE DATTNER, Life Performance Coaching Center

DEREK DIRISIO, PSEG Services Corporation

AMY DOYLE, MTV, VH1, CMT, and Logo

L. THECLA FARRELL, HSBC

JESSIE FIELDS, M.D., Mount Sinai Faculty Practice

HUNTER AND STEPHANIE HUNT,
Hunt Consolidated Energy, LLC

CAROLYN KRESKY, Broadcast Journalist (retired)

GABRIELLE L. KURLANDER, All Stars Project, Inc.

PETER LANGERMAN, Franklin Mutual Advisors, LLC

ROSE LAVANDERO, TM Financial Forensics

JAMIE LEIGH, Cooley

CARRIE LOBMAN, ED.D., Rutgers University

ED MALMSTROM,
Bank of America/Merrill Lynch (retired)

MARIA AND BARRY MORRIS

ELIZABETH NIETO, Amazon

ALICIA OGAWA, Columbia University

DAVID PEINSIPP, Cooley

MICHAEL PICKERING

GEMMA POSTLETHWAITE, Arizent

SUSAN ROBINSON, EY

KENNETH ROSEN, Lowenstein Sandler LLP

ROBERT AND JACKIE ROSS, Wells Fargo

BRUCE SCHNITZER, Wand Partners

BART SCHWARTZ, Guidepost Solutions

RICHARD SOKOLOW,
Davidson Kempner Capital Management

MITCHELL STEIR, Savills Inc.

GLORIA STRICKLAND, All Stars Project, Inc.

GILLIAN TEICHERT, Philanthropist

JOHN THURLOW, RBC Capital Markets

GREGORY A. TOSKO, CBRE

AVE TUCKER, TM Financial Forensics, LLC

AMY WEINBERG AND NORBERT HORNSTEIN

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ABOUT THE ALL STARS

We reach
20,000
inner-city youth and
families each year

THROUGH
**INNOVATIVE AFTERSCHOOL
DEVELOPMENT PROGRAMS**

IN 6 CITIES
New York City,
Newark, Jersey City,
Chicago, Dallas,
San Francisco Bay Area

3,500 DONORS • 350 CORPORATE PARTNERS • 3,000 VOLUNTEERS
MAKE OUR FREE PROGRAMS POSSIBLE

Across the country, ASP programs connect poor and minority youth to arts, business, community and police partners. Our programs use performance – onstage and off – to create exposure and opportunity for inner-city youth and their families. Over the last 39 years, the ASP has touched the lives of tens of thousands of youth and families with our programs and pioneering work in the field of Afterschool Development.



OUR PROGRAMS

ALL STARS TALENT SHOW NETWORK

The **All Stars Talent Show Network** (ASTSN) involves young people, ages 5-25, who perform in and produce hip-hop talent shows in their neighborhoods. Everyone who auditions on time makes the show, and thousands of community members come to the talent shows to watch inner-city kids experience success.

DEVELOPMENT SCHOOL FOR YOUTH

In the **Development School for Youth** (DSY), young people receive leadership training and paid summer internships in partnership with the business community. This summer, we expect to place nearly 400 youth nationwide in internships at companies like EY, MetLife, JPMorgan, D&B, PSEG, CBRE and many more. DSY has been featured in Forbes and the Chicago Tribune as a model program in preparing youth for the business world, and for creating meaningful engagement with our corporate partners.

OPERATION CONVERSATION: COPS & KIDS

Operation Conversation: Cops & Kids is an award-winning police-community relations model program run in partnership with the New York City Police Department and the Newark Police Department. A Cops & Kids-inspired Police Community Relations Partnership Program with the Dallas Police Department has also launched. Through these programs, we are employing our performance-based approach to create a new, innovative solution to the national issue of police-community relations.

LIFETIME ACHIEVEMENT AWARD DR. LENORA B. FULANI



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AMERICA'S GRASSROOTS EDUCATOR



Dr. Lenora Fulani's first introduction to poverty and racial injustice was in her hometown of Chester, Pennsylvania, the impoverished Black community just outside Philadelphia. As a child, she saw the toll that poverty and violence took on friends and family. Driven by a desire to save her community from the hardship and heartbreak that had destroyed so many, Dr. Fulani grew to be a student leader in the Baptist Church.

With a scholarship raised from adults in her Chester community, she became the first person in her family to attend college. She vowed to get the best education possible so that she could return to her community and raise the people she loved out of poverty. Dr. Fulani attended Hofstra University, where she studied psychology and was introduced to the civil rights and Black power movements to end racial and economic inequality.

Upon graduation, she pursued advanced studies at Columbia University's Teachers College and The City University of New York, where she earned a Ph.D. in developmental psychology. Dr. Fulani worked with some of the most respected academic pioneers in the country, including A.J. Franklin (now of Boston College) and Professor Michael Cole (formerly of the Laboratory of Human Cognition at Rockefeller University). At Rockefeller, she met Lois Holzman, Ph.D. (now of the East Side Institute) while both were involved in groundbreaking efforts to create ecologically valid understandings of how children learn and develop.

Over the course of her educational journey, Dr. Fulani became increasingly dissatisfied with the failure of traditional psychology and social science research to empower poor and Black Americans. Now a divorced mother of two small children, she set out to find new ways to radically transform mental health and education and create new pathways out of poverty. In 1978, Dr. Holzman introduced Dr. Fulani to Fred Newman, Ph.D. and the independent community-organizing efforts that he was leading in the poorest communities in New York City. She soon left academia to join Dr. Newman and Dr. Holzman in building this development community.

Internationally respected as a trailblazing advocate for performance and development, Dr. Fulani has used her training as a psychologist and talents as an activist and organizer to build some of the country's most innovative and impactful youth development and bridge-building programs. She has worked closely with Gabrielle L. Kurlander, CEO of All Stars Project, to grow new initiatives, including the Development School for Youth (launched in 1997), Operation Conversation: Cops & Kids (launched in 2006) and UX (launched in 2010), a free, university-style school for people of all ages. She also founded the Committee for Independent Community Action. Through her organizing, she has worked closely with and transformed the lives of corporate, civic, faith and cultural leaders, police commissioners, as well as community activists and advocates, young people and their families from poor neighborhoods across America.



The co-author of two seminal policy statements on learning and development, Dr. Fulani has gained the respect of prominent African American intellectuals, including Drs. Edmund Gordon, Henry Louis Gates, Jr., Kwame Anthony Appiah, A. J. Franklin and Khalil Gibran Muhammad. She has been covered in countless newspaper articles, appeared on numerous TV and radio programs and was featured on Henry Louis Gates' PBS documentary, *America Beyond the Color Line*. A pioneer in the field of electoral politics, Dr. Fulani made history in 1988 as the first woman and African American on the ballot in all 50 states in the general election.

She is also the proud mother of Ainka and Amani, and the dotting grandmother of Asha.

GALA HONOREES



One of a small army of women who three decades ago helped seed the women's funding movement, **Helen LaKelly Hunt** helped found The Dallas Women's Foundation, The New York Women's Foundation, and The Women's Funding Network. She is also founder of HLH Family Foundation, a private women's fund dedicated to the "social, political, economic, and spiritual empowerment of women and girls."

Helen and her husband, Harville Hendrix, created Relationships First® as a collaborative mission to develop a relational culture and Safe Conversations as a social experiment to raise the "joy index" in cities across America. She is the author of several books, including *Faith and Feminism: A Holy Alliance*.

Thanks to Helen's commitment, over the last decade, HLH Family Foundation has contributed more than \$300,000 to the All Stars Project in New York and in Dallas. As an All Stars partner in Dallas, Safe Conversations has hosted DSY workshops and hired DSY summer interns over the last two years.



Suzu and David Neithercut are philanthropists whose generosity has benefitted the All Stars Project and other non-profits across Chicago. An All Star since 1993, Suzu Neithercut was a founding member of the Advisory Committee for the ASP of Chicago after its launch in 2007 and currently serves as a member of the ASP Board of Directors and of the ASP of Chicago Board. An accomplished visual artist and designer, and long-time patron of the arts, she is passionate about connecting young people from the city's south and west sides to the artistic and cultural life of their city.

The CEO of Equity Residential (EQR) until his retirement in 2019, David Neithercut is one of the most respected – and caring – business leaders in Chicago. David has worked tirelessly to forge a dynamic partnership between his company and All Stars that continues to grow with the support of EQR executives inspired by his passion for giving young people growing up in poverty the opportunity to grow and succeed.

In addition to their hands-on championship of the ASP, David and Suzu have made a \$2M commitment to our programs and campaign for a new Center in downtown Chicago.



Drew Williamson is a partner with Cooley LLP in San Francisco, where his practice centers on public and private securities offerings, mergers and acquisitions. Drew is also vice chair of the firm's business department and member of its management committee.

Over the last decade, Drew has been a leading All Stars partner in growing the ASP from a grassroots effort to one of the Bay Area's leading non-profits. Along with his wife, Jill Jarrett, he has helped to grow ASP partnerships with the technology sector – including Silicon Valley Bank. Drew is a member of the ASP Board of Directors and chairs its HR and Compensation Committee. He is also the founding chair of the ASP of the San Francisco Bay Area Board. The Williamson Family has committed more than half a million dollars to the ASP and inspired an equally generous amount from caring adults and companies across the Bay Area.

Thanks to Drew, Cooley has become a key involvement partner that provides pro bono legal services to ASP nationally and hosts All Stars youth in life-changing summer internships.



Sharda Cherwoo is a senior partner at EY, where she serves as an advisor to a range of clients – from Fortune 500 companies to start-ups – with special industry focus in private equity, financial services, insurance and health care. Since 2015, Sharda has led EY's efforts in Intelligent Automation and developed and led EY's global shared services vision. She is the founding CEO of EY's award-winning Global Shared Services operations.

Sharda is committed to mentoring and bringing innovative ideas to EY's diversity and inclusiveness efforts. An All Stars supporter since 2014, Sharda has worked with EY Global Vice Chair – Tax and ASP Board of Directors' member **Kate Barton** and other key leaders to make EY our largest national partner. Over the last 20 years, EY has grown the reach of our youth programs, including the Development School for Youth (DSY) in each of our five regions: NYC, Newark/Jersey City, Chicago, Dallas and San Francisco. EY partners and principals, and the firm, have contributed over \$3M to the ASP. In addition to her generosity as a donor, Sharda's involvement includes hosting a robotics workshop for DSY students.



ENDORSEMENTS



KATE BARTON

Global Vice Chair – Tax, EY

It has really been a great privilege to be an All Stars contributor and supporter since 2006. EY is very committed to supporting and partnering with the All Stars to open up new pathways for opportunity for young people growing up in communities where they don't have as many opportunities. As a firm, we really believe in giving back, and we get so much from participating and building the All Stars programs and developing young people. I am proud that we have sponsored over 328 interns from the Development School for Youth.



KHALIL GIBRAN MUHAMMAD, PH.D

Professor of History, Race, and Public Policy, Harvard Kennedy School

The All Stars vision of engaging as many poor youth as possible, wherever they reside, is as expansive as the imagination of every child who participates in the program. This is not about what happens in one particular neighborhood, or one community. The All Stars is reaching far and wide because poverty reaches far and wide, and they teach young people to develop by pretending to do things they never imagined possible.



HUNTER HUNT

CEO, Hunt Consolidated Energy, LLC

Through performance, All Stars teaches disadvantaged youth that they have a lot to offer, be it through an All Stars talent show performance, or through paid internships. But it does not stop there. It also reaches out to donors, mentors, and adult volunteers and makes it clear that we can learn a lot from these interactions as well. It creates venues and spaces where people from diverse backgrounds and economic means can share experiences, have true conversations, and write new stories of our lives, together.



SPONSORSHIP ORDER FORM

UNDERWRITING SPONSORSHIP at \$100,000

30 tickets, special recognition at the Gala, includes full-page ad in journal*

LEADERSHIP SPONSORSHIP at \$50,000

20 tickets, includes full-page ad in journal*

BENEFACTOR SPONSORSHIP at \$25,000

10 tickets, includes full-page ad in journal*

PLATINUM SPONSORSHIP at \$15,000

6 tickets, includes half-page ad in journal*

GOLD SPONSORSHIP at \$10,000

Four tickets, includes half-page ad in journal*

SILVER SPONSORSHIP at \$5,000

Two tickets

BENEFACTOR TICKET(S) at \$2,500

_____ (number requested)

TICKET(S) AT \$1,250

_____ (number requested)

CONTRIBUTION

I am unable to attend.

I would like to make a contribution of \$ _____

*Journal will be electronic and will be displayed during the gala benefit

PAYMENT

ONLINE

Reserve your ticket or give a gift at <https://allstars.org/2020ASPgala>

CHECK

Enclosed is my check in the amount of \$ _____ made payable to All Stars Project, Inc.

CREDIT CARD

PLEASE BILL MY: AmEx MasterCard Visa Discover

THIS IS A: Personal card Corporate card

IN THE AMOUNT OF \$ _____

ACCOUNT NUMBER _____ EXP. DATE _____

NAME ON CARD _____

SIGNATURE _____

BILLING AND CONTACT INFORMATION

COMPANY NAME/SPONSOR NAME _____

CONTACT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____

EMAIL _____

Please indicate the contact information of the individual to be contacted regarding seating: _____

For those attending, \$2,850 per table and \$285 per ticket is not tax-deductible.

All other gifts are 100% tax-deductible.

Please send payment by no later than June 5th to:

ALL STARS PROJECT Attn: Jenny Zak, 543 West 42nd Street, New York, NY 10036

For more information contact: Jenny Zak, Sales Director | 212-356-8441 | jzak@allstars.org | www.allstars.org