

DEVELOPING DALLAS YOUTH ANNUAL SPRING BENEFIT



MONDAY, APRIL 20, 2020

6:00 PM COCKTAILS • 7:00 PM PROGRAM

Hotel ZaZa - 2332 Leonard St, Dallas, 75201

HOSTED BY DEVELOPMENT SCHOOL FOR YOUTH TRUSTEES

DAVID WHITE, Retired, CHAIR

MEMBERS

KATHY ACOSTA,

DCCCD El Centro West Campus

JOHN COLLINS, PwC

SCOTT DAVIS, Morgan Stanley

JAY FENLAW, EY

LARENA FLEMMINGS, DISD

STEF GARCIA, Hunt Consolidated

CALLIE HAMILTON, Prudential

KYLE HOUSTON, Gensler

MICHELLE JENKINS, EY

LILLIAN JERSA, Willis Towers Watson

DAN MCGUIRE, Polsinelli

JOE NAGEL, Fidelity Investments

MOLLY ODGERS, Bank of Texas

JESSE RODRIGUEZ, TACenergy

BRIAN SMITH, Oncor



SPONSORSHIPS: \$25,000, \$15,000**, \$10,000*, \$5,000***

PACKAGES/TICKETS: \$2,500, \$1,000, \$200

*Company name and/or logo in electronic journal ad and on event signage.

**Incentives above plus promotion on All Stars Project of Dallas social media pages.

Discount tickets are available for young professionals under 30.

FOR TICKETING INFORMATION CONTACT

Emily Stewart: 214-484-2112 or estewart@allstars.org

VISIT: allstars.org/developingdallas2020

OUR MISSION

Our mission is to transform the lives of youth and poor communities using the developmental power of performance, in partnership with caring adults.

OUR VISION

By 2020, the All Stars Project will be recognized as America's action and thought leader in Afterschool Development, a new way of engaging poverty.

OUR CORE VALUES

Integrity and trust
Partnership with the poor
Building community
Radically inclusive
Imagining possibility
Improving the world

Antoine Joyce

Vice President, All Stars Project
City Leader, All Stars Project of Dallas



With our incredible supporters and our talented team, the All Stars Project of Dallas is building a community where everyone has access to opportunity. **City Leader, Antoine Joyce** is leading this effort using the All Stars innovative and developmental approach. Antoine brings together community leaders, business partners and volunteers to inspire young people to see new possibilities for themselves, while creating supportive environments to imagine opportunity for all.

We are launching a new philanthropic partners initiative called the **City Leader Circle**. This is a grouping of individuals whose financial support helps the All Stars Project and Antoine grow, transform and execute our groundbreaking inner-city youth programs. As partners with Antoine, City Leader Circle members are breaking the cycle of poverty by innovating his work in communities around Dallas and partnering with All Stars leading in the field of Afterschool Development.



Antoine with ASTSN youth performers



Antoine and DSY graduates



Antoine and Dallas Police Department Chief U. Renee Hall



ALL STARS PROJECT OF DALLAS PROGRAMS

ALL STARS PROJECT (ASP), INC.

The **All Stars Project (ASP)** is a 39-year old national nonprofit that uses a performance-based approach to help inner-city youth and their families create success in their lives.

ALL STARS TALENT SHOW NETWORK (ASTSN)

ASTSN is the All Stars Project's flagship performance-based enrichment program, where inner-city youth ages 5 to 25 produce and perform in community talent shows in their neighborhoods. Every young person who wants to be a part of the All Stars is welcomed. Young people perform as rappers, singers, and dancers, and with the support of All Stars staff and volunteers, manage all aspects of the production including emceeing, lighting, sound, and registration. ASTSN hosts talent shows, a rap battle and performance workshops throughout the year.



COPS & KIDS: A NEW PERFORMANCE OF POLICE-COMMUNITY RELATIONS

Cops & Kids is our performance partnership with the Dallas Police Department (DPD), DPD Police Activities League, DPD Youth Outreach Unit and DISD police that uses the All Stars performance model to engage youth and police officer in new ways. We kicked off the year marching in the Martin Luther King Jr. parade alongside 103 volunteers, ASP youth and PAL, including 15 DPD officers.

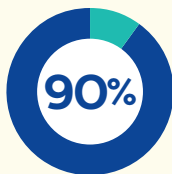
DEVELOPMENT SCHOOL FOR YOUTH (DSY)

The DSY has a national 23-year track record of preparing inner-city youth for success in the business world and in life. It is our core Afterschool Development program for young people ages 16 to 21, where they learn to perform as professionals, and they partner with business leaders who conduct development workshops that sharpen their skills in business, professionalism, career exploration, and more. Corporate volunteers lead workshops at their offices, conduct mock job interviews, coach resume writing, and provide six week paid summer internships at their companies. ASP of Dallas' 2020 DSY internship goal is to guarantee 60 paid summer internships for our DSY and DSY 2.0 graduates.

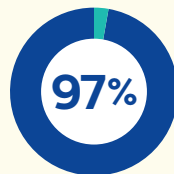


SNAPSHOT OF SUCCESS

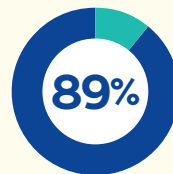
2019 DALLAS INTERNS



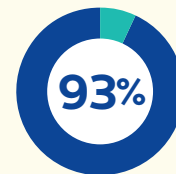
Reported they now have access to positive role models with backgrounds that differ from theirs



Successfully completed the program



Satisfied with intern's performance



Likely to recommend company renews or expands participation

2019 DSY SUPERVISORS

2019 DSY INTERNSHIP SPONSORS

AMLI Residential
Baker Botts L.L.P.
Baker McKenzie
Bank of Texas
Dallas County
DART
DCCCD
DISD Police

Driftwood Energy
EY
Fidelity Investments
Fossil
Gensler
Godwin Bowman PC
Guidepost Solutions LLC
HilltopSecurities

Hunt Consolidated, Inc.
KPMG
Kurtz & Company, P.C.
MetLife
Oncor
PetroVen, Inc.
Polsinelli
RealPage, Inc.

Relationships First
Sidley Austin
SMU Lyle
SMU Simmons
Sology Solutions
TAC
Willis Towers Watson
Wilson Elser



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SPONSORSHIPS AND TICKETS

UNDERWRITING SPONSOR**
at \$25,000

(20 sponsor tickets)

LEADERSHIP SPONSOR**
at \$15,000

(15 sponsor tickets)

CHAMPION SPONSOR*
at \$10,000

(12 sponsor tickets)

CITY LEADER CIRCLE SPONSOR*
at \$5,000

(8 sponsor tickets)

BENEFACTOR PACKAGE
at \$2,500

(5 sponsor tickets)

CITY LEADER CIRCLE PACKAGE
at \$500

(2 sponsor tickets)

TICKET at \$200

(1 ticket)

CONTRIBUTION

I cannot attend but would like to make a contribution of

\$ _____

*Company name and/or logo in electronic journal ad and on event signage.

**Incentives above plus promotion on All Stars Project of Dallas social media pages.

Discount tickets are available for young professionals under 30.

PAYMENT

ONLINE

Purchase your ticket or give a gift at allstars.org/developingdallas2020

CHECK

Enclosed is my check in the amount of \$ _____
made payable to All Stars Project, Inc.

CREDIT CARD

PLEASE BILL MY: AmEx MasterCard Visa Discover

THIS IS A: Personal card Corporate card

IN THE AMOUNT OF \$ _____

ACCOUNT NUMBER _____ EXP. DATE _____

NAME ON CARD _____

SIGNATURE _____

BILLING AND CONTACT INFORMATION

COMPANY NAME/SPONSOR NAME _____

CONTACT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____

EMAIL _____

Please make check payable to ALL STARS PROJECT, INC. and send payment no later than March 31 to:
ALL STARS PROJECT OF DALLAS | Attn: Emily Stewart | 517 North Haskell Avenue, Dallas, TX 75246

For more information contact: Emily Stewart, Sales Director | 214-484-2112 | estewart@allstars.org

For those attending, \$80 of each ticket is not tax-deductible.