



A program of the All Stars Project, Inc.

## About the DSY

The Development School for Youth is a 14-week afterschool development program of the All Stars Project, Inc. where young people ages 16-21 learn to perform as professionals and partner with business leaders who conduct workshops and provide paid summer internships.

### In the Development School for Youth, young people:

- Travel to different corporate sites each week and participate in workshops led by business leaders in a wide range of industries
- Develop networking, interviewing, resume-writing and public speaking skills
- By graduation, they have the tools to succeed in utilizing their new 'professional performance' in a paid summer internship at one of our partner companies
- Our programs are open to *everyone* – not just the top 10% or best and brightest. The young people self-select to join this rigorous program and take advantage of the life-changing opportunities it offers!

Since 1997, the centerpiece of the DSY has been a commitment to developmental learning. Young people from poor communities have a much narrower life experience than their middle class and affluent counterparts. The DSY program is based on new thinking as to what young people need to move away from chronic poverty: if you give under-served, urban youth enriched, outside-of-school experiences that help them become more sophisticated and worldly, they will be active participants in closing the "development gap".

23  
years

6  
cities  
New York, Newark,  
Jersey City, Chicago, Dallas,  
San Francisco Bay Area

over  
450  
Internship  
Sponsors

4,400  
DSY alumni

Over  
2,000  
Volunteers



500  
Philanthropic  
Partners



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# Become an Internship Sponsor

Each summer, over 400 DSY graduates are placed in paid summer internships at over 150 corporate partner companies, large and small, representing diverse industries including real estate, finance, technology, law, entertainment and more.

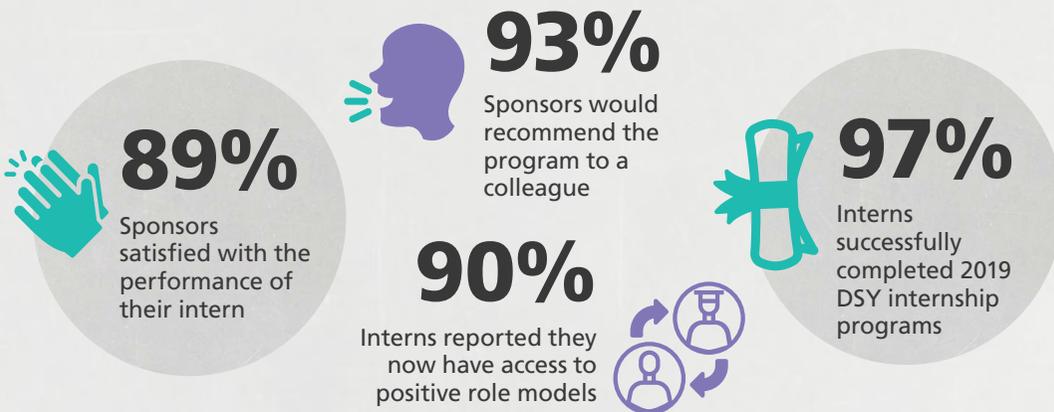
## 2020 Internship Requirements

- Internships run for 6 weeks, from June 29, 2020 to August 7, 2020.
- Internships are full-time from 30 to 40 hours per week
- Minimum salary of \$14/hour is paid directly to the intern
- The internship commitment includes a \$850 per-intern sponsorship donation to support the placement, onboarding and prep of the interns and supervisors. 100% tax deductible.
- Internship supervisors attend a Supervisor Development Program, an experiential program conducted by All Stars Project trainers.

## Base Cost

Including the \$850 per-intern sponsorship donation, the total projected cost of hiring a DSY intern is \$3,790.

## Notable Internship Feedback from Youth and Companies!



## Qualities sponsors identified in their interns:

- Hardworking •Punctual •Eager to Learn •Professional

## Top Impacts of interns on the workplace:

- Inspired others •Significant work contribution •Workplace morale

# Get Involved and Volunteer

## Lead a workshop

Host a group of DSY students at your office to learn more about your company, industry and personal background. Guide the DSY students in the development of their professional skills in public speaking, how to “dress for success”, resume-writing and interview skills.

## Volunteer at a resume writing workshop

In March, business volunteers sit down with 1-2 DSY students at a downtown computer lab to help them create or enhance their resume. A resume is the first entry into the business world and we want our young people to have professional looking resumes that they can use for internships, jobs, and college applications.

## Conduct a mock job interview

Conduct a one-on-one mock interview with a young person and provide feedback to improve their interviewing skills.

## Donate

All Stars and DSY are 100% privately funded. Our programs are offered free of charge to young people and families who participate. Please support the growth and advancement of the DSY by being a financial supporter.

Donate online at <https://allstars.org/donate/>



## For more information contact:

Meghan Coen at [mcoen@allstars.org](mailto:mcoen@allstars.org) or 312-994-3105

## Endorsements



"Many of us in the private sector have done extremely well on a financial basis. We hear a lot about income inequality and how the poor are having real problems generating traction to escape poverty. The Development School for Youth is a critical lifeline for young people from poor and working class backgrounds to be exposed to the business world. The goal is to help these kids see real and tangible possibilities for themselves. For an extremely reasonable investment of time and supervision, you have a chance to actually change some young person's life. If we don't reach out to these young people and give them an opportunity to connect to the mainstream, who will? The government? I don't think so. In my view, it's time for those who fortune has favored to step up and make an investment in some aspiring young person's life. The investment returns can truly be astonishing."

— **Greg Mutz**, Chairman and CEO, AMLI Residential

"All Stars' vision of engaging as many poor youth as possible wherever they reside is as expansive as the imagination of each and every child that participates in the program. This is not about what happens in one particular neighborhood, or one community. All Stars reaches far and wide because poverty reaches far and wide, and they teach young people to develop themselves through performance theory by pretending to do things they never imagined possible."



— **Khalil Gibran Muhammad, Ph.D.**

Professor of History, Race and Public Policy, Harvard Kennedy School and Director Emeritus, Schomburg Center for Research in Black Culture

## Youth Endorsement



"I have wanted to be an attorney since I was seven years old, but I never thought I would have an opportunity to speak to a lawyer until after I graduated law school and my only option would be a more traditional teenage job, at a store or restaurant. I'm so grateful that I had the opportunity to work at law firm Neal, Gerber & Eisenberg: gaining experience, exposure, and connections. The DSY program offers young people like me an opportunity to learn the performance of making the most out of an internship."

— **Alexandra Zuniga**, DSY Alumna



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### FOR MORE INFORMATION CONTACT:

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