

DEVELOPMENT SCHOOL FOR YOUTH™



A PROGRAM OF ALL STARS PROJECT OF DALLAS

PROGRAM OVERVIEW

The **Development School for Youth (DSY)** is a program of All Stars Project, Inc. which operates in six cities across the country and partners with hundreds of companies and thousands of professional volunteers each year. In the DSY, young people ages 16-21 learn to perform as professionals and partner with business leaders who conduct workshops and provide paid summer internships.

Young people meet once a week for 14 weeks and 100% attendance is required. Each week, they travel to a different corporate site for a volunteer-led workshop. Young people practice and develop **networking and interview skills**, learn to **dress professionally**, create a **professional resume** and **build dozens of relationships with diverse business leaders**. Those who complete the program are eligible for a paid internship the following summer.

WHAT MAKES ALL STARS DIFFERENT?

- Each All Stars program uses performance, onstage and off, to address, and reverse, the ways that poverty stunts development and limits opportunities in life.
- We reach ordinary young people — our programs are not just for the “best and brightest”. There are no academic requirements to join All Stars programs.
- Our programs are offered free of charge to young people and families who participate.
- We are 100% privately-funded and driven by volunteer involvement.

RECRUITMENT

We reach young people directly at public schools, at public housing complexes and community centers and through word of mouth. Participation in the program is completely voluntary, and we relate to young people as decision makers and leaders. There is no GPA requirement to participate in the DSY. This is a program for ordinary young people who want to grow and develop.

PROGRAM PARTNERS INCLUDE*



*and more than 40 other Dallas corporate partners



HOW TO PARTNER WITH US

1 GET INVOLVED AND VOLUNTEER!

Join our dedicated, passionate supporters who come from a wide range of industries, backgrounds and neighborhoods. We offer both group and individual involvement opportunities. Types of Development School for Youth volunteer opportunities include:

Corporate Workshops Host a group of DSY students at your office to learn more about your company, industry and personal background. Guide the DSY students in the development of their professional skills in public speaking, how to “dress for success”, resume-writing, interviews, and more.

Networking Events Engage a group of DSY students during networking sessions and teach them how to connect and communicate with business professionals in a formal setting. **Great for group volunteer outings!**

Mock Job Interviews Host a mock job interview for an All Stars young person in your office.



2 HIRE INTERNS THIS SUMMER!

Fifty-seven of our 2019 All Stars graduates were placed in paid summer internships at 35 corporate partner companies, large and small, representing diverse industries including real-estate, finance, technology, law and more.

INTERNSHIP REQUIREMENTS

- Internships are 6 weeks, from July 7 to August 14, 2020 and full-time, 30-40 hours per week
- Minimum salary is \$12/hour, paid directly to the intern
- \$850 per-intern sponsorship/donation to All Stars in support of program quality and placement
- Internship supervisors attend an experiential training at All Stars to orient them to the DSY’s performance-based approach and share best practices for structuring the 6-week internship program
- Total estimated cost per intern: \$3,370
- Sample internship job description available upon request

3 BECOME AN ALL STARS SPONSOR!

The **estimated cost to sponsor one young DSY person is \$3,370**, based on the minimum salary requirement and a 35-hour work schedule. During the program, each young person meets and interacts with dozens of adult professional volunteers as they learn to network, build resumes, interview, visit companies and speak with senior leaders, and develop their professional performance. All Stars and DSY are 100% privately funded. Please support the growth and advancement of the DSY by being a financial supporter. Ask us about recognition and sponsorship opportunities.



WHAT PEOPLE ARE SAYING



HUNTER L. HUNT, CEO, Hunt Consolidated Energy, LLC

"There is a different kind of poverty that I think the All Stars is uniquely combating right now which is what we would call relational poverty. It doesn't matter how wealthy you are or how impoverished you are, we're all experiencing a sense of relational poverty, in which we do not really know how to interact with each other. I think All Stars plays a critical role across the country in bridging the gap of how we relate to one another."



HARRY D. FACHER, SVP, Fidelity Investments

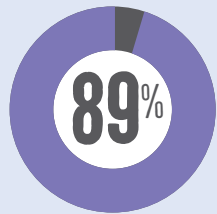
"We sponsored multiple Development School for Youth (DSY) interns through our office in Jersey City with great success, and we were happy to expand our participation in Dallas. It was a very rewarding experience, not just for the interns, but for our associates who work with these interns as well. Watching these students grow over a short course of six weeks was amazing, particularly watching their confidence grow as they met their tasks with success. We are looking forward to being a participant for many years to come."



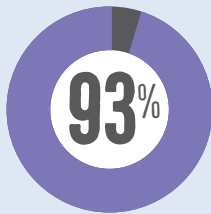
MICHELLE HARTMANN, Principal, Baker McKenzie

"The All Stars Project is truly unique in terms of its multi-tier approach to our youth. It utilizes free talent shows to work with kids in their actual communities—building trust at the grass-roots level first and foremost. It builds on the trust gained through these talent shows, bridging them into a development program aimed at providing hundreds of student's confidence, business skills, and positive business opportunities, such as paid summer internships. To see these kids transform is nothing short of remarkable. I am honored to be a part of the process."

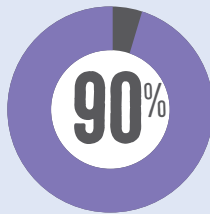
RESULTS OF A 2019 ALL STARS PROJECT SURVEY DISTRIBUTED TO ALL CORPORATE INTERNSHIP SUPERVISORS AND INTERNS



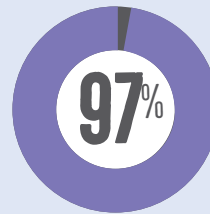
Sponsors satisfied with the performance of their DSY intern



Sponsors would recommend their company renew and/or expand the DSY program



Interns reported they now have access to positive role models with backgrounds that differ from theirs



Interns successfully completed the program

QUALITIES SPONSORS IDENTIFIED IN THEIR INTERNS:

Hardworking
Punctual
Eager to Learn
Professional

INTERN IMPACT ON THE WORKPLACE

Inspired others
Significant work contribution
Workgroup Morale

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FOR MORE INFORMATION, CONTACT:

Emily Stewart, Internship Campaign Lead at estewart@allstars.org or 214-484-2112 x109 or Genisis Balico, Youth Programs Coordinator at gbalico@allstars.org or 214-484-2112 x112





YES! I WANT TO SUPPORT INNER-CITY YOUTH DEVELOPMENT.

I want to sustain and grow the DSY program with a tax-deductible donation

- Leadership Partner – \$25,000
- Gold Class Sponsor – \$10,000
- Silver Class Sponsor – \$5,000
- President’s Committee – \$1,000
- I would like to enclose a contribution of \$_____.

I AM INTERESTED IN (check all that apply):

- Hosting a workshop
- Hosting a mock interview
- Attending a networking session
- Helping with resumes
- Sponsoring an internship
- Making a donation

CONTACT

NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

PHONE _____

EMAIL _____

GET INVOLVED!

- I would like to hire _____ All Stars summer interns this year!

Signature _____

