

Featuring special guest appearances by:
Nick Kroll
Actor, comedian, writer, producer
Nancy Lieberman
Basketball Hall of Famer and Head Coach, BIG3



You are cordially invited to attend
**The All Stars Project's
National Virtual Benefit**

Standing with All Stars

**Tuesday,
November 10**

6:00pm EST • 5:00pm CST • 3:00pm PST

<https://allstars.org/standingwithallstars>



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Contact

For more information: Jenny Zak – 212-356-8441 – jzak@allstars.org

All Stars Project 543 West 42nd Street • New York, NY 10036 • www.allstars.org



About the Virtual Event

“

Millions of Americans and global citizens are calling for racial equity and social justice and we join in this call. The ASP and its pioneering work in youth and community development offers a set of models for engaging the upstream root causes of poverty and social injustice. Division and inequality are manmade, and we believe ASP has discovered and developed a set of approaches that can contribute significantly to remaking them.”

— **Business and philanthropic leaders of the All Stars Project**
(see next page for full statement)



With a 40-year history of grassroots organizing and community building in inner-city neighborhoods nationwide, All Stars Project is a leading hands-on approach to impacting on inequality and lack of opportunity available to young people in our country.

Our unique expertise in bringing together people from ALL racial, economic, social, and political walks of life in **building something positive and new in their communities** is at the heart of our approach in deploying afterschool development as a new way of engaging poverty.



Through the turbulence of the past six months, All Stars has involved thousands of youth, families and volunteers in our free afterschool development programs, which are helping inner-city young people grow on stage, online, and in life. Our young people have been disproportionately affected by the health, economic, and social crises in our country, and we have doubled down on offering them positive and growth-oriented environments.

Join us to stand with All Stars, and be our partners in creating growth and opportunity for all young people.

What your support enables

All Stars has welcomed over 2,000 youth through our now **virtual** doors since COVID-19 hit, and we plan to touch at least another 2,500 lives this fall through new programming we are developing and piloting to respond to the needs facing our kids today.

By **Standing With All Stars**, you will allow us to continue offering our programming, all **free of charge**, to young people who need it most during this challenging time in our world. You will join us on the front lines of a people-to-people transformation, **supporting solutions that work**. And you will be saying that it is time for all of us to do more for the youth of our society.



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MICHAEL ARMSTRONG, Member, All Stars Project Advisors
GREG ARNOLD, Truman Arnold Companies (TAC) Vice-Chair, All Stars Project of Dallas Board
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WHY AMERICA CAN'T WAIT

An Open Letter from Business and Philanthropic Leaders of the All Stars Project

Dear Friends,

Millions of Americans and global citizens are calling for racial equity and social justice and we join in this call. It is time. As leaders and innovators in the business and healthcare sectors, we also applaud those individuals—in the corporate world, philanthropic hubs, and social science networks—who believe, as we do, that innovative and new bold action is needed to assure that our country will be made equitable for everyone.

It is in this spirit that we invite you to work with us on profoundly expanding the reach of the All Stars Project (ASP) – which we have supported for decades and on whose national board we sit – to help deliver its practices and innovations, from decades of frontline work, to new environments.

Although the six of us come from diverse backgrounds, and have different life experiences and political beliefs, we share a deep desire to help America heal. Like many Americans, we hoped, with the passage of the Civil Rights and Voting Rights Acts in the 1960s, that an enduring racial equality would evolve. Tragically, it has not. Rather, we have seen it replaced by polarization and division. This must be overcome.

How do we re-ignite a genuine healing process? This is the question that the All Stars Project has been asking itself, and successfully responding to through its programs, publications and collaborations for 40 years. The ASP and its pioneering work in youth and community development offers a set of models for engaging the upstream root causes of poverty and social injustice. Division and inequality are manmade, and we believe ASP has discovered and developed a set of approaches that can contribute significantly to remaking them.

Over the last four decades, the All Stars Project has emerged as a grassroots innovator; its award-winning, bottom-up, social development programs are transforming the impact of poverty on young people and communities across America. The ASP's Afterschool Development approach gives sectors (such as corporate, philanthropic, education, criminal justice, non-profit and community) powerful new tools for addressing issues that are currently taking center stage in America. Some of these issues include lack of opportunity, exclusion from society's mainstream, social isolation, a lack of trust between police and community, hopelessness, and violence.

We have invested millions of dollars and volunteer hours in this organization and, like you, can personally attest to the impact the All Stars Project has had in our own lives and in the communities that it serves across the nation. In addition to transforming the lives of hundreds of thousands of children, we have pioneered “two-way development” where the caring adults and corporate volunteers who are involved also grow in powerful and often unexpected ways. From its afterschool development programs to its volunteer base, the ASP turns no one away, as it believes everyone deserves development and opportunity as well as a life that is free from fear and hate.

Is there more to be done? YES.

Will we continue to invest millions of dollars and volunteer hours to help grow ASP's impact across America during these troubling times? YES. And we want you to join us.

With over 25 years of on-the-ground program leadership and experimentation in New York, Newark, Jersey City, Chicago, Dallas, and the San Francisco Bay Area, we believe that the All Stars Project is ready to spread this impact through scaling up programs and training environments in cities across America. Together, we can profoundly expand the reach of this life-changing organization and help it to deliver its practices and discoveries from decades of frontline work to new environments.

We hope you will become part of this effort.

Sincerely,

MARIA MORRIS, Retired Executive Vice President, MetLife, Inc.;
Chair, All Stars Project Board of Directors

NATHANIEL H. CHRISTIAN, III, Managing Director, General Counsel and Co-Founder, CastleOak Securities L.P.; Member, All Stars Project Board of Directors

JESSIE FIELDS, M.D., Attending Physician Internal Medicine, Mount Sinai Faculty Practice;
Vice Chair, All Stars Project Board of Directors

HUNTER L. HUNT, CEO, Hunt Consolidated Energy, LLC;
Vice Chair, All Stars Project Board of Directors

PETER LANGERMAN, President and CEO, Franklin Mutual Advisors, Inc.;
Vice Chair, All Stars Project Board of Directors

ROBERT T. ROSS, Senior Vice President, Wells Fargo Private Bank;
Member, All Stars Project Board of Directors

Standing with All Stars



We reach
20,000
inner-city youth and
families each year

Through
**Innovative Afterschool
Development Programs**

In 6 Cities
New York City, Newark, Jersey City,
Chicago, Dallas, San Francisco
Bay Area *and virtually nationwide!*

3,500 donors • 350 Corporate partners • 3,000 volunteers
Make our Free Programs Possible

Over the last 40 years, the All Stars Project has emerged as a respected leader and innovator in the fields of youth and Afterschool Development. **Our programs transform the lives of inner-city young people using the developmental power of performance, in partnership with caring adults.** Afterschool Development bring young people new possibilities for themselves and their communities through rich, outside-of-school experiences – and gives them the confidence and support to act on those possibilities.

Our Programs

Virtual Programs for Inner-City Youth

Since March 2020, we have kept our virtual doors open and created new programming that has involved thousands of youth, corporate partners, and caring adults. We are using the 'secret sauce' from our traditional in-person programs to create new offerings connecting youth with the world around them, online.

Development School for Youth (DSY)

With a 23-year track record and over 5,000 alumni, the DSY creates leadership training and paid summer internship opportunities for youth in partnership with the business community. This summer, about 100 youth received virtual internships and another 150 joined our Summer of Development program, in partnership with companies like EY, MetLife, JPMorgan, Willis Towers Watson, PSEG, CBRE and many more. DSY has been featured in Forbes and the Chicago Tribune as a model program in preparing youth for the business world, and for creating meaningful engagement as our corporate partners seek new solutions to challenges of diversity and equity.

All Stars Talent Show Network (ASTSN)

ASTSN involves young people, ages 5-25, who perform in and produce hip-hop talent shows in their neighborhoods. Everyone who auditions on time makes the show, and thousands of community members come to the talent shows to watch inner-city kids experience success. We have even created ASTSN@Home, for youth to express themselves online!

Operation Conversation: Cops & Kids

Cops & Kids is an award-winning police-community relations model program run in partnership with the New York City Police Department and the Newark Police Department. A Cops & Kids-inspired police community relations partnership program with the Dallas Police Department has also launched.

"The All Stars Project Summer of Development program helped me to become more confident, and get an internship. All Stars helped me improve my communication skills and I am now prepared to chase my career path. I am very thankful to be a part of this program and for the many opportunities to perform as a professional."

- **Ivette Moran,**
2020 DSY Graduate and Summer of Development Participant

Stand with All Stars and get involved!
Visit <https://allstars.org/get-involved/>



Click here to read

The Road Ahead

A message from
ASP CEO Gabrielle Kurlander

Click here to read

"We Need to Talk About the Knee" Op-Ed in Dallas Morning News

By Antoine Joyce, ASP of Dallas, VP/City Leader





Sponsorship Levels

UNDERWRITER OF STARS at \$100,000

40 virtual tickets, representative on screen at Benefit, recognition on ASP website and social media. Includes full-page ad in journal*

PLATINUM SPONSOR at \$50,000

30 virtual tickets, includes full-page ad in journal* and special feature on ASP website

GOLD SPONSOR at \$25,000

20 virtual tickets, includes full-page ad in journal*

SILVER SPONSOR at \$15,000

10 virtual tickets, includes full-page ad in journal*

BRONZE SPONSOR at \$7,500

5 virtual tickets, includes half-page ad in journal*

VIRTUAL BENEFACTOR TICKET at \$1,000

_____ (number requested)

VIRTUAL TICKET AT \$500

_____ (number requested)

I cannot join the event, but would like to make a gift!

SPONSOR A STAR AT \$5,000

ALL STARS CHAMPION AT \$2,500

DONATION \$ _____

*Journal will be electronic and will be displayed during the benefit. Deadline to receive completed ad is **Friday, October 30.**

Payment

Purchase your ticket before Monday, November 2nd to have your name featured in the program!

ONLINE

Reserve your ticket or give a gift at

<https://www.allstars.org/standingwithallstars>

CHECK

Enclosed is my check in the amount of \$ _____ made payable to All Stars Project, Inc.

*If you are sending check via FedEx, please contact Jenny Zak at jjzak@allstars.org to arrange receipt during this time of remote work.

CREDIT CARD

PLEASE BILL MY: AmEx MasterCard Visa Discover

THIS IS A: Personal card Corporate card

IN THE AMOUNT OF \$ _____

ACCOUNT NUMBER _____ EXP. DATE _____

NAME ON CARD _____

SIGNATURE _____

ALL STARS GIFT DESIGNATION

I would like to designate my gift to:

- All Stars Project (unrestricted) ASP of Chicago
 ASP of New York ASP of Dallas
 ASP of New Jersey ASP of the SF Bay Area

BILLING AND CONTACT INFORMATION

COMPANY NAME/SPONSOR NAME _____

CONTACT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____

EMAIL _____

Thank you for purchasing tickets or making a generous sponsorship! Your support will allow us to also offer tickets free of charge to youth, volunteers, and other guests who are just learning about the All Stars. Everyone who purchases a ticket or makes a sponsorship will receive special recognition at the event on November 10. Thank you for investing in youth development! All sponsorships, gifts and donations are 100% tax deductible.

For more information contact: Executive Sales Director: Jenny Zak • 212-356-8441 • jjzak@allstars.org

All Stars Project 543 West 42nd Street • New York, NY 10036 • www.allstars.org