ALL STARS PROJECT INC
40 YEARS 1981–2021

VISION VIRTUALLY

2021 National Gala

How the All Stars Project is
Overcoming Adversity and...
Leading on EQUITY
Creating with INTENSITY
Building with GENEROSITY







Thursday, May 13th, 2021
6:00pm ET | 5:00pm CT | 3:00pm PT

CLICK HERE
to attend or support our
Virtual National Gala!

HONORING

ALL STARS PROJECT'S
NATIONAL LEADERS

Hilco Global
Corporate Honoree

Marc Ganz
Principal, International Tax and
Transaction Services | EY

Drew Williamson
Partner | Cooley LLP

EVENT CHAIRS

Kate Barton
Global Vice Chair, Tax | EY

Gary Epstein
EVP – CMO | Hilco Global

Hunter Hunt
CEO | Hunt Consolidated Energy, LLC

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Board Director; Retired EVP | MetLife

Benjamin Nortman
EVP | Hilco Global
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Vice Chairman |
CBRE Tri-State Region

CEO STATEMENT

How can we possibly describe the challenges of the last year?



No words can truly suffice, but there are some that come close: Adversity, Equity, Intensity, and Generosity. These words were given new meaning by the entire All Stars community, and we are filled with pride, gratitude, and high energy for the future.

Thanks to a national community of partners that has once again stepped up with an extraordinary outpouring of support for inner-city youth, All Stars has been able to advance our vision—virtually!—by reimagining existing programs and launching new offerings. The priority remains giving young people the tools to create their futures, to stay emotionally healthy, and to develop through and beyond this crisis.

As efforts to promote racial equity and social justice take on greater urgency, All Stars continues to lead in this crucial area with new programs, new conversations, and new connections.

Few are playing a more important role in helping us navigate this moment than our three honorees: **Hilco Global**; EY Principal, **Marc Ganz**; and Cooley Partner, **Drew Williamson**. Hilco Global, Marc, and Drew brought their "A game" to the challenges of going virtual in every possible way. Because of their guidance and support, the All Stars is offering the highest quality development environments in the country for inner-city youth—virtually.

Please join us and our partners from around the country on May 13, 2021 to recognize these remarkable honorees, applaud our young people, and virtually celebrate All Stars Project and Afterschool Development—past, present, and future!

Gabrielle L. Kurlander
CEO







"We are filled with pride, gratitude, and high energy for the future."

ABOUT THE ALL STARS

"Millions of Americans and global citizens are calling for racial equity and social justice, and we join in this call. The ASP and its pioneering work in youth and community development offers a set of models for engaging the upstream root causes of poverty and social injustice. Division and inequality are manmade, and we believe the ASP has discovered and developed a set of approaches that can contribute significantly to remaking them."

– Business and philanthropic leaders of the All Stars Project

With a 40-year history of grassroots organizing and community building in inner-city neighborhoods nationwide, the All Stars Project is a leading hands-on approach to tackling inequality and the lack of opportunities available to young people in our country. Our unique expertise in bringing people together from all racial, economic, social, and political walks of life to build something positive and new in their communities is at the heart of our approach in deploying afterschool development as a new way of engaging poverty.

Over the last year, All Stars has involved thousands of youth, families, and volunteers virtually in our free afterschool development programs, which are helping inner-city young people grow on stage, online, and in life. Our young people have been disproportionately affected by the health, economic, and social crises in our country, and we have doubled down on offering them positive and growth-oriented environments.

What Your Support Enables

All Stars has welcomed over 5,000 youth through our now-virtual doors since COVID-19 hit, and we plan to touch another 6,000 lives this year through programming we are running to respond to the needs of our kids today. Your support will allow us to continue offering our programming free of charge to young people who need it most during this challenging time in our world. You will join us on the front lines of a people-to-people transformation, supporting solutions that work. And you will be saying that it is time for all of us to do more for the youth of our society.

Our programs transform the lives of inner-city young people using the **developmental power of performance,** in partnership with caring adults. Our programs are not for the "best and brightest"—rather, for every young person who needs development and growth opportunities to succeed and be happy in their lives.

We reach 20,000 inner-city youth and families each year...



...through innovative afterschool development programs

In six cities: **New York City, Newark, Jersey City, Chicago, Dallas, and San Francisco Bay Area, as well as virtually nationwide!**

OUR PROGRAMS

Virtual Performance Offerings

These offerings continue All Stars' performance-based impact by bringing performance virtually to people of all ages and backgrounds through free classes, workshops, and continuing education opportunities. Students are supported to take the risk of trying something new, leaving their comfort zones by experiencing new ideas, people, and cultures and unlocking a capacity for lifelong development and learning. In 2020, 1,000 people, aged eight years and up, participated across the country.

Development School for Youth (DSY)

With a 23-year track record and over 5,000 alumni, the DSY creates leadership training and paid summer internship opportunities for youth in partnership with the business community. This summer, approximately 200 youth will receive virtual internships provided by partner companies, such as EY, MetLife, JPMorgan, Willis Towers Watson, PSEG, and CBRE. DSY has been featured in Forbes and the Chicago Tribune as a model program in preparing youth for the business world and for creating meaningful engagement, as our corporate partners seek new solutions to challenges of diversity and equity.

All Stars Talent Show Network (ASTSN)

ASTSN involves young people, aged 5–25, who perform in and produce hip-hop talent shows in their neighborhoods. Everyone who auditions on time makes the show, and thousands of community members come to the talent shows to watch inner-city kids experience success. **We have even created ASTSN@Home, for youth to express themselves online!**



Operation Conversation: Cops & Kids

Cops & Kids is an award-winning police–community relations model program run in partnership with the New York City Police Department and the Newark Police Department. We have worked directly with over 5,000 youth and officers over the past decade, who have built new relationships with one another through their engagement with the program.

Development Coaching

A brand-new program of the All Stars developed in response to COVID-19, Development Coaching matches young people with caring adults and industry leaders, who help guide and enhance that young person's professional and personal development. **Since last year, we've matched over 950 young people and adults in the program.**

> "The most impactful thing about Development Coaching has been the opportunity to create a new human connection with someone, and in my case, with someone in mainstream corporate America. My coach has been someone I can talk to about what's going on in my life and get ideas on how to keep improving to become a better version of myself."
>
> ***– Armando Montoya Rodriguez, Dallas DSY 2017 graduate; Fall 2020 Development Coachee***

Operation Conversation

Operation Conversation is the All Stars Project's newest bridge-building initiative created to address the social and racial divides in America. Operation Conversation gives people from all walks of life new and effective tools to develop their empathy, appreciation, listening skills, and exercise their curiosity "muscles." Using the power of performance, the workshop builds diverse relationships, engages racism, and promotes racial healing in everyday life.

ENDORSEMENTS

Kate Barton Global Vice Chair— Tax | EY



"It has really been a great privilege to be an All Stars contributor and supporter since 2006. EY is very committed to supporting and partnering with the All Stars to open up new pathways for opportunity for young people growing up in communities where they don't have as many opportunities. As a firm, we really believe in giving back, and we get so much from participating and building the All Stars programs and developing young people. I am proud that we have sponsored over 328 interns from the Development School for Youth."

KHALIL GIBRAN MUHAMMAD, PH.D

Professor of History, Race, and Public Policy | Harvard Kennedy School



"The All Stars' vision of engaging as many poor youth as possible, wherever they reside, is as expansive as the imagination of every child who participates in the program. This is not about what happens in one particular neighborhood or community. The All Stars is reaching far and wide because poverty reaches far and wide, and it teaches young people to develop by pretending to do things they never imagined possible."

HUNTER HUNT CEO | Hunt Consolidated Energy, LLC



"Through performance, All Stars teaches disadvantaged youth that they have a lot to offer, be it through an All Stars talent show performance or paid internships. But it does not stop there. It also reaches out to donors, mentors, and adult volunteers and makes it clear that we can learn a lot from these interactions as well. It creates venues and spaces where people from diverse backgrounds and economic means can share experiences, have true conversations, and write new stories of our lives, together."

JESSE LINDER VP of Community Relations | New York Jets

ASP is proudly 2020-21 NY Jets Social Justice Partner!

CLICK HERE for more information

"The All Stars Project is an organization that has committed to making a difference in our community. The group's ability to put together and execute programs that advance social justice and racial equity is a major reason our Social Justice, Diversity and Inclusion Team identified them as an organization to partner with. Our entire organization is excited to participate in their events and make a positive impact in our community."



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JOIN US!

Sponsorship Levels

I/We wish to reserve the following:

☐ **UNDERWRITING SPONSOR** at $100,000
40 virtual tickets, full-page e-journal ad, recognition on ASP website and social media, representative on screen at Gala

☐ **PLATINUM SPONSOR** at $50,000
30 virtual tickets, full-page e-journal ad, recognition on ASP website and social media

☐ **GOLD SPONSOR** at $25,000
20 virtual tickets, recognition on ASP social media, full-page e-journal ad

☐ **SILVER SPONSOR** at $15,000
10 virtual tickets, full-page e-journal ad

☐ **BRONZE SPONSOR** at $10,000
5 virtual tickets, half-page e-journal ad

☐ **VIRTUAL BENEFACTOR TICKET** at $2,500
_____ (number requested)

☐ **VIRTUAL TICKET** at $1,250
_____ (number requested)

☐ **COMMUNITY TICKET** at $500
_____ (number requested)

☐ **CONTRIBUTION:**
I would like to make a contribution of
$_____

Payment

ONLINE

Reserve your ticket or give a gift at www.allstars.org/2021aspgala

CLICK HERE

CHECK

☐ Enclosed is my check in the amount of $_____ made payable to All Stars Project, Inc.

– If you are sending a check via FedEx or messenger, please contact Jenny Zak to arrange receipt during this time of remote work.

– EFT and stock payment options are also available. Please contact Jenny Zak for details.

CREDIT CARD

Please bill my: ☐AmEx ☐MasterCard ☐Visa ☐Discover

This is a: ☐Personal Card ☐Corporate Card

In the amount of: $_____

Card number: _____ Exp. date: _____

Name on card: _____

Signature: _____

ALL STARS GIFT DESIGNATION

I would like to designate my gift to:

☐All Stars Project (unrestricted) ☐ASP of New Jersey ☐ASP of Dallas
☐ASP of New York ☐ASP of Chicago ☐ASP of the San Francisco Bay Area

BILLING AND CONTACT INFORMATION

Company name/ Sponsor name: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Email: _____

All sponsorships, gifts, and donations are 100% tax deductible. Every person and company that purchases a ticket or makes a sponsorship at one of the levels above will receive special recognition at the event on May 13th.

Your support will also allow us to offer tickets free of charge to youth, volunteers, and other guests, who are just learning about the All Stars. Thank you for investing in youth development!

For more information contact Executive Sales Director: Jenny Zak, 212-356-8441, jzak@allstars.org