



DEVELOPMENT SCHOOL FOR YOUTH SCHOLARSHIP FUND



DSY SCHOLARSHIP FUND

ESTABLISHING THE DSY FUND



All Stars Project (ASP) and their innovative programs have been connecting youth from poor and underserved communities with caring adults for over 40 years. These connections enable the youth and adults to build positive and enriching relationships which bridge racial, social, and economic divisions. ASP's belief in the **power of performance as a developmental tool** has helped thousands of inner-city young people realize their full potential and set them on a life-long path of personal and professional success.

Since our founding in 1981, the promise of creative pathways to opportunity, inclusion, and development for our nation's young people has been at the heart of All Stars' slate of Afterschool Development programs, including the Development School for Youth (DSY) where young people and corporate professionals work together to build new pathways for success. ASP is establishing the DSY Scholarship Fund to ensure that we can continue to keep this promise to the generations of young people to come.

Your endowment will make it possible for us to:

- **Provide life-transforming opportunities** for classes of youth across the country
- **Equip young people with powerful and practical tools** that help them navigate a variety of professional landscapes and pursue their dreams.
- **Foster new kinds of connections** and conversations between people of all ages and life circumstances
- Benefit the world, as **program graduates become leaders** in their communities and workplaces

INVEST IN LONG-TERM IMPACT



Free of charge for every youth

- Young people from anywhere in the country can participate in **virtual DSY workshops and performance activities**
- **Any young person can participate** in the Development School for Youth, regardless of where they are in life
- Young people from anywhere in the country can participate in **virtual DSY workshops and performance activities**

Providing access to the mainstream

- Young people **expand their worldview** and develop the capacity to shape their lives
- Students **create life-transforming relationships** with caring professionals who share their experience, their success, and their personal network
- Young people **acquire strengths and skills** especially valuable in overcoming the isolating and limiting effects of poverty

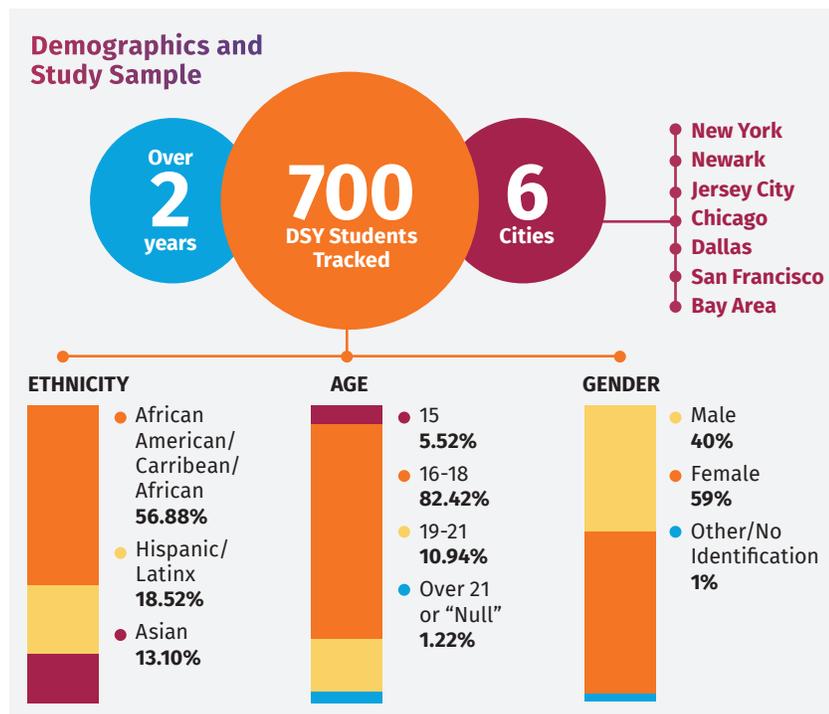
Fostering talent and diversity

- DSY is recognized as a **best practice program** in engaging and training inner-city youth still in high school or early college to succeed in the professional world
- Businesses are incorporating DSY into key internal initiatives advancing **diversity, equity, and inclusion, employee engagement, and corporate social responsibility**

EVALUATING THE IMPACT: SMU-CORE STUDY

Over the last 40 years, ASP stakeholders and supporters have told us our “secret sauce” is **development through performance**. They have seen performance help young people get “unstuck” from narrow, constraining, and often negative roles, and grow in powerful new ways. All Stars and Southern Methodist University’s Center on Research and Evaluation (SMU-CORE) engaged in an evaluation and outcome study to show and measure the ways that DSY programs tangibly impact young people.

- **This evaluation identified** 8 dimensions of development that were assessed at the beginning and at the end of the 12-week All Stars program semesters in all 6 All Stars cities.
- **We measured development** for 700 young people in 35 program cohorts during five program cycles, generating more than 100,000 data points for analysis.
- **Young people reported** on their development, and staff also observed and rated each student, offering a full look at the development dimensions. (See DEMOGRAPHICS and Study Sample below)



Eight Dimensions of Development

RELATING TO OTHERS

- 1 Appreciation** “In most every situation, I’m the type of person who values the effort people put into things”
- 2 Giving** “I believe that all members of a group, team or community can contribute something”
- 3 Interpersonal Competence** “I’m patient with others when I’m in a group”

NAVIGATING PROFESSIONAL SETTINGS

- 4 Personal Responsibility** “I ask for help when I don’t understand how to do something”
- 5 Giving** “I believe that all members of a group, team or community can contribute something”

ENGAGING WITH THE WORLD

- 6 Confidence** “I feel in control of my life and my future”
- 7 Improvisation** “I’m willing to make a mistake to find solutions”
- 8 Open Worldview** “I can learn from interacting with people from different backgrounds than mine”

All Stars Programs Work

- This evaluation identified 8 dimensions of development that were assessed at the beginning and at the end of the 12-week All Stars program members in all 6 All Stars cities.
- We measured development for 700 young people in 35 program cohorts during five program cycles, generating more than 100,000 data points analysis. (See SUMMARY OF DATA left.)
- Young people reported on their development, and staff also observed and rated each student, offering a full look at the development dimensions. (See DEMOGRAPHICS and Study Sample at left.)

To view the full SMU-CORE outcome evaluation summary, please click [HERE](#).

TESTIMONIALS



“I’ve become a more confident person. I voice my opinions in a way that people now consider what I have to say. The DSY wasn’t easy and it wasn’t quick, but I stand here feeling like I’m ready to take on anything this world has to throw at me.”

-Darnell Street, Jersey City DSY ‘19



“My experience in the DSY opened up a new world for me. It showed me who I could become and it also broadened my horizons. It took me places which I didn’t think I belonged. **Thank you, All Stars for helping me become the person I am today.**”

-Brenda Velarde, Newark DSY ‘19



“The All Stars is reaching far and wide because poverty reaches far and wide, and it teaches young people to develop by pretending to do things they never imagined possible.”

-Khalil Muhammad, Ph.D, Professor Harvard Kennedy School



“DSY is a critical lifeline for young people from poor and working-class backgrounds to gain exposure to the broader business and economic world. In my view, it’s time for those whom fortune has favored to step up. If we don’t reach out to these young people and give them an opportunity to connect to the mainstream, who will?”

-Greg Mutz, Chairman and CEO, AMLI Residential, Chicago

ENDOWING A DSY SCHOLARSHIP



DSY Scholarship Fund can be established with a commitment of \$125,000. As a fund's value increases over time, it will ensure the All Stars Project has the resources needed to maintain or even increase its investment in DSY classes and enrollment across the country.

In recognition of your support for the DSY Scholarship Fund, you'll be invited to interact with your class through program workshops and activities, as well as milestone events like graduation and orientation. Additionally, you'll receive personalized acknowledgements from members of your sponsored class.

- ASP's DSY Scholarship Fund is comprised of named individual and family accounts that provide critical support for the program and offer the promise of consistent resources far into the future
- Individual endowed funds are created by donors with a commitment of at least \$125,000, payable over a period of up to five years
- Endowment income grows over time and provides a steady stream of income to support a DSY cohort and ongoing program support
- The DSY Scholarship Fund principal is invested in a diversified portfolio alongside ASP's other endowment funds, and the process is overseen by the Investment Committee of the Board of Directors

To discuss establishing a DSY Scholarship Fund for your family or business, please contact Jenny Zak, VP/Development, at jzak@allstars.org or 212-356-8441. You can designate your contribution to the DSY at www.AllStars.org/Donate.