



NEW JERSEY

HONORING

Dr. Ralph Izzo
PSEG

Andy Merin
Cushman & Wakefield

RBC Capital Markets



with **All Stars** 2022

**GRAND
OPENING
FALL BENEFIT**

Celebrating the historic Grand Opening of All Stars Project of New Jersey's Campus for Performance and Development at the Gateway Center and the Garden State's top champions of youth development.

Thursday
November 3, 2022
6:00 pm – 8:00 pm

Gateway Center

One Gateway Center
Newark, NJ

EVENT CHAIRS

John Saraceno
Onyx Equities

Peter Bronsnick
Cushman & Wakefield

Gus Milano
Hartz Mountain Industries

To Purchase Tickets or Make A Sponsorship Gift

#IStandWithAllStars



with All Stars ²⁰²²

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About the All Stars

The All Stars Project is a leading national nonprofit organization where young people learn new performances on and off stage. Our dynamic programs transform the lives of youth from poor and underserved communities in partnership with caring adults, giving everyone the opportunity to grow. Located in six cities — **Jersey City, New York City, Newark, Chicago, Dallas, the San Francisco Bay Area**, and now virtually everywhere—these programs are all free of charge for our young people!



Our Programs

Development School for Youth (DSY)



With a 25-year track record and over 5,000 alumni, the DSY **creates leadership training and paid summer internship opportunities for youth** in partnership with the business community. This summer, 200 youth participated in in-person, virtual, and hybrid internships provided by partner companies such as EY, JPMorgan Chase, MetLife, Paramount Global, CBRE, and Brookfield Asset Management. DSY has been featured in the [Chicago Tribune](#) and [Forbes](#) as a **model program in preparing youth for the business world** and creating meaningful engagement, as our corporate partners respond to new calls of action for diversity and equity in the workplace.

Development Coaching

A **brand-new** program of the All Stars developed in response to COVID-19, Development Coaching **matches young people with caring adults** and industry leaders. These adults help guide and enhance each young person’s professional and personal development. Since 2020, we’ve matched over 1,000 young people and adults in the program!

Performance Programs

Through on-stage and online performance activities – including our [All Stars Talent Show Network](#), [Youth Onstage!](#), and [Virtual Performance Playbook](#) – the All Stars uses our innovative performance-based approach to help young people from across the country (and the world!) grow their confidence on stage and in life!

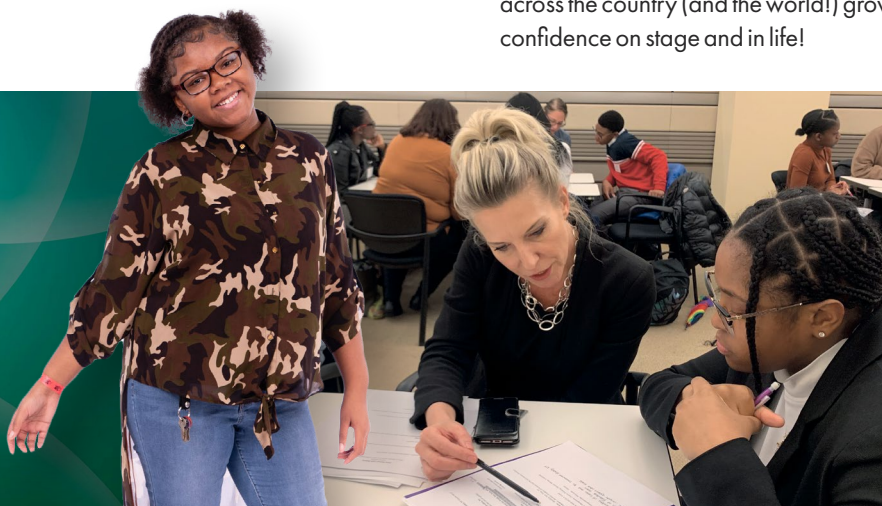


Operation Conversation: Cops & Kids

Cops & Kids is an **award-winning, police-community relations model program** run in partnership with the New York City Police Department and the Newark Police Department. We have worked directly with over 5,000 youth and officers over the past decade, who have built new relationships with one another through their engagement with the program.

Operation Conversation

Operation Conversation is the All Stars Project’s newest bridge-building initiative created to **address the social and racial divides in America**. Operation Conversation gives people from all walks of life new and effective tools to develop their empathy, appreciation, listening skills and exercise their curiosity “muscles.” The workshop **builds diverse relationships, engages racism, and promotes racial healing in everyday life** through the power of performance.





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Honorees

Dr. Ralph Izzo

Chairman, President and CEO, PSEG

Dr. Ralph Izzo is the chairman, president and CEO of PSEG, a publicly traded, diversified energy company based in New Jersey. Before becoming CEO in 2007, Dr. Izzo served as PSEG’s president and chief operating officer. Ralph was the recipient of the 2022 US Energy Award for his contributions to the energy industry over three decades, a career which began as a research scientist at the Princeton Plasma Physics Laboratory.

PSEG and the PSEG Foundation have been one of All Stars Project of New Jersey’s anchor partners, providing nearly \$2 million in financial support, nearly 100 internships and countless volunteer hours since the partnership began twenty years ago, thanks to Dr. Izzo’s vision and dedication. Supported by PSEG staff members Brian Clark (VP, Gas Operations and NJ Board member) and Rhea Roberts (Sr. HR Business Partner and DSY Trustee), Ralph and PSEG have been consistent supporters of our DSY STEM and internship programs, and most notably have underwritten direct support for Operation Conversation: Cops & Kids since its inception in Newark in 2016, a program which has had a direct, positive impact on police-community relations in Newark.



All Stars Project is proud to honor Dr. Izzo for his long-reaching impact in New Jersey and leadership in social impact and global health.

Andrew Merin

Executive Vice Chairman, Cushman & Wakefield



Andrew Merin is an award-winning real estate executive with nearly 40-years of experience leading teams at Cushman & Wakefield. A member of the Commercial Real Estate Development Association’s Hall of Fame, Andy has consistently been amongst the top 3% of all brokers, being involved in nearly \$24 billion of property sales in the last decade. Partnering with the All Stars Project, Andy was first connected to our youth development work in 2013 and has supported our life-changing programs, including the Development School for Youth and the internship program. Because of Andy’s commitment to developing the talent, in 2021, Cushman & Wakefield made a leadership level commitment to our work and in 2022 sponsored our first two internships in Cushman & Wakefield’s East Rutherford office.

Additionally, Andy personally established a full scholarship program in both his father’s and mother’s name to mentor students and graduates who have gone on to intern at Cushman & Wakefield. A graduate of Bucknell University, Andy currently lives in Fort Lee, NJ with his wife Violetta.

We thank Andy and the team at Cushman & Wakefield for their continued leadership and for sharing our vision and commitment to developing New Jersey young people!

RBC Capital Markets

Honoring an Inspiring and Impactful National and NJ Leadership

RBC Capital Markets (RBCCM) has been an exemplary All Stars corporate partner who, over our 11-year partnership, has embodied our Involvement Philanthropy philosophy. Initially starting in New Jersey – which remains RBCCM’s most active All Stars region – RBCCM has grown into a top national underwriter of our youth development mission and afterschool programs and is recognized as an “all-in” transformational partner. The company has sponsored 23 life-changing paid internship opportunities and RBCCM volunteers have facilitated impactful DSY workshops and lent their experience through developmental activities and door-opening events.



In New Jersey and across the country, RBC Capital Markets and RBC Foundation has donated over \$800,000 in critical private support. In 2021, All Stars was named as RBCCM’s first official Arts & Culture Strategic Partner in their ongoing community engagement commitment. We thank the dozens of RBCCM leaders who have helped make our partnership a success in New Jersey, including executive champion and All Stars National Board member John Thurlow (U.S. COO), Ruby Brar (Head of Procurement and ASP of NJ Board member), DSY alumnus Glenroy Wason (Senior Accountant, ASP of NJ Board member) and Chris Curley (Director, Senior Counsel and DSY Trustee).

Thank you RBC Capital Markets for being a caring and committed partner to transforming the lives of our New Jersey youth!

Endorsements



Kate Barton
Global Vice Chair— Tax
EY

It has really been a great privilege to be an All Stars contributor and supporter since 2006. EY is very committed to supporting and partnering with the All Stars to open up new pathways for opportunity for young people growing up in communities where they don't have as many opportunities. As a firm, we really believe in giving back, and we get so much from participating and building the All Stars programs and developing young people. I am proud that we have sponsored over 350 interns from the Development School for Youth.



Khalil Gibran Muhammad, Ph.D
Professor of History, Race,
and Public Policy
Harvard Kennedy School

The All Stars' vision of engaging as many poor youth as possible, wherever they reside, is as expansive as the imagination of every child who participates in the program. This is not about what happens in one particular neighborhood or community. The All Stars is reaching far and wide because poverty reaches far and wide, and it teaches young people to develop by pretending to do things they never imagined possible.



Hunter Hunt
CEO
Hunt Consolidated Energy, LLC

Through performance, All Stars teaches disadvantaged youth that they have a lot to offer, be it through an All Stars talent show performance or paid internships. But it does not stop there. It also reaches out to donors, mentors, and adult volunteers and makes it clear that we can learn a lot from these interactions as well. It creates venues and spaces where people from diverse backgrounds and economic means can share experiences, have true conversations, and write new stories of our lives, together.

Our Impact

All Stars Project Outcome Evaluation Results

Over our 41-year history serving the community, the All Stars and our supporters have seen the real impact our work have on the lives of underserved young people living in poverty through our performance-based development programs. And to help identify and quantify that impact, the All Stars recently completed a 5-year evaluation study together with **Southern Methodist University (SMU)** and their **Center on Research and Evaluation** that shows there is a significant increase in eight key dimensions of development that empower youth to be successful in both education and workplace situations, and to fully participate in every aspect of society. We are proud to share this study – **which included over 700 young people in 6 cities and 100,000 data points** – scientifically demonstrates and validates the tangible impact of All Stars youth programs!

8 DIMENSIONS OF DEVELOPMENT

Outcomes Produced by Our Programs

RELATING TO OTHERS

1 Appreciation
"In most every situation, I'm the type of person who values the effort people put into things."

2 Giving
"I believe that all members of a group, team or community can contribute something."

3 Interpersonal Competence
"I'm patient with others when I'm in a group."

NAVIGATING PROFESSIONAL SETTINGS

4 Personal Responsibility
"I ask for help when I don't understand how to do something."

5 Vocational Competence
"I know how to act in a professional setting."

ENGAGING WITH THE WORLD

6 Confidence
"I feel in control of my life and my future."

7 Improvisation
"I'm willing to make a mistake to find solutions."

8 Open Worldview
"I can learn from interacting with people from different backgrounds than mine."



with All Stars 2022

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JOIN US!

Sponsorship Levels

I/We wish to reserve the following:

- \$50,000 Platinum Sponsor**
20 tickets, full-screen electronic ad at event, VIP seating at venue with ASP Leaders, premier recognition on ASP social media, partnership highlight on ASP website
- \$25,000 Gold Sponsor**
15 tickets, full-screen electronic ad at event, prominent recognition on ASP social media
- \$15,000 Silver Sponsor**
10 tickets, full-screen electronic ad at event
- \$7,500 Bronze Sponsor**
5 tickets, half-screen electronic ad at event
- \$1,000 Partnership Ticket**
1 ticket for event, includes name on Thank You screen at end of event
- \$500 Ticket**
1 ticket for event
- Other Gift Amount:**
\$ _____

Kindly purchase your sponsorship **before Thursday, October 20**, to ensure your ad is included in the program!

Payment

ONLINE

Make a sponsorship, purchase your ticket, or give a gift at allstars.org/new-jersey-fall-2022-benefit-donations/

EFT and stock payment options are also available. Please contact [Patricio Delgado](mailto:Patricio.Delgado@allstars.org) for details.

CHECK

Enclosed is my check in the amount of \$ _____ made payable to **All Stars Project, Inc.**
If you are sending a check via FedEx or messenger, please contact [Patricio Delgado](mailto:Patricio.Delgado@allstars.org) to arrange receipt during this time of remote work.

CREDIT CARD

Please bill my: AmEx MasterCard Visa Discover

This is a: Personal Card Corporate Card

In the amount of: \$ _____

Card number: _____ Exp. date: _____

Name on card: _____

Signature: _____

ALL STARS GIFT DESIGNATION

I would like to designate my gift to:

- ASP of New Jersey
- ASP of Chicago
- ASP of the San Francisco Bay Area
- ASP of New York
- ASP of Dallas
- All Stars Project (unrestricted)

BILLING AND CONTACT INFORMATION

Company name/
Sponsor name: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Email: _____

Thank you for your support!

All sponsorships and gifts are 100% tax-deductible.

Ticket and ticket packages will include a non tax-deductible portion.

Your support will also allow us to offer free tickets to youth, volunteers, and other guests who are just learning about the All Stars Project. Thank you for investing in youth development!

For more information, please contact Executive Sales Director Patricio Delgado at pdelgado@allstars.org or at **212-356-8424**.

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www.allstars.org