



PERFORMANCE of LEADERSHIP 2023 SPRING GALA

Monday, May 1st, 2023 6pm ET
Festive Formal Attire

Tribeca Rooftop 2 Desbrosses Street – New York
And live-streamed nationwide!

HONORING



Kate Barton

Global Vice Chair
EY

DECADE OF LEADERSHIP AWARD



Gloria Strickland

Senior Vice President, Chief Youth and
Community Development Officer
All Stars Project

LIFETIME ACHIEVEMENT AWARD

EVENT CHAIRS

Hunter Hunt

CEO
Hunt Consolidated Energy, LLC

Maria Morris

Board Director, Retired EVP
MeLife

Robert Ross

Managing Director, Head of
Banking Support & Strategy
Wells Fargo

Rich Sokolow

Managing Director
Davidson Kempner
Capital Management

John Thurlow

Managing Director and
U.S. Chief Operating Officer
RBC Capital Markets

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Abdul Ajani

Partner (Iselin)

John Gunn

Partner (San Francisco)

Colleen O'Neill

Partner (Washington DC)

Jay Fenlaw

Partner (Dallas)

Lisa Lim

Partner (New York)

Colleen Warner

Principal (Chicago)

Marc Ganz

Principal (New York)

Hank Neely

Partner (Retired)

To Purchase Tickets or Make A Sponsorship Gift

#PerformanceofLeadership

www.allstars.org



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About the All Stars

All Stars Project is a leading national nonprofit organization that creates programs where underserved youth learn to perform on stage -- and in life! Our afterschool development offerings reach nearly 10,000 youth and families each year in **New York City, Newark, Jersey City, Chicago, Dallas, the San Francisco Bay Area, and now virtually everywhere** — all completely free of charge!

[Our programs are proven](#) to grow confidence, personal responsibility, interpersonal and vocational competence, and create a more open worldview for our amazing youth!



Our Programs

Development School for Youth (DSY)

With a 25-year track record and over 5,000 alumni, the DSY **creates leadership development and paid summer internship opportunities for youth** in partnership with the business community. Last summer, 200 youth participated in in-person, remote, and hybrid internships provided by partner companies such as EY, Paramount Global, MetLife, JPMorgan Chase, Onyx Equities, AIG, PSEG, and CBRE. DSY has been featured in [Forbes](#) and the [Chicago Tribune](#) as a **model program in preparing youth for the business world** and creating meaningful engagement, as our corporate partners respond to calls of action for diversity and equity in the workplace.

**Supporting All Stars
Helps Engage 10,000 Youth
and Families Every Year!**



Development Coaching

A **brand-new** program of the All Stars developed in response to COVID-19, Development Coaching **connects young people with caring adults** and industry leaders. These adults help guide and enhance each young person's professional and personal development. Since 2020, we've matched over 1,500 young people and adults through the program!

Performance Programs

Through the **All Stars Talent Show Network**, where everyone who auditions (on time!) makes the show; to **Youth Onstage!**, our free youth theatre school; to the many **virtual performance festivals** we have created over the past three years, young people ages 5-25 perform 'on stage' at the All Stars and in the process, **build their confidence, grow their network, and experience success.**

Operation Conversation: Cops & Kids

Cops & Kids is an **award-winning, police-community relations model program** run in partnership with the New York City Police Department and the Newark Police Department. We have worked directly with over 5,000 youth and officers over the past decade, who have built new relationships with one another through their engagement with the program.



Operation Conversation

Operation Conversation is the All Stars Project's newest bridge-building initiative, created to **address the social and racial divides in America**. Operation Conversation gives people from all walks of life new and effective tools to develop their empathy, appreciation, listening skills and exercise their curiosity "muscles." The workshop **builds diverse relationships, engages racism, and promotes racial healing in everyday life** through the power of performance.

To Learn
More About
Our Program
Offerings



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Honorees

KATE BARTON DECADE OF LEADERSHIP AWARD



Kate Barton

Global Vice Chair, EY

A member of our All Stars Board of Directors since 2014, Kate has transformed our national partnership with EY and has shaped the model of what corporate partnerships can look like and achieve. Since Kate became our executive champion, EY involvement in all our All Stars cities has grown strong, including meaningful volunteer engagement, life-changing internships, and securing leadership funding in each region.

Under Kate's leadership, EY has sponsored over 250 internships, impacted 500 young people in DSY workshops, and raised nearly \$5 million in corporate and individual support. Kate first met the All Stars project in 2006 and has since built the previously established partnership from prior champions Jim and Lynne Turley, Frank Hertz, Scott Hill, and many others. We are so appreciative of Kate's leadership and proud to continue to partner with her and all our EY leaders as we continue to create hope and opportunity for our young people.



GLORIA STRICKLAND LIFETIME ACHIEVEMENT AWARD



Gloria Strickland

Senior Vice President,
Chief Youth and Community Development Officer
All Stars Project

Over her 50 years of commitment to our poor and underserved communities, Gloria has positively impacted thousands of young people and families across the country. Gloria helped establish the All Stars' first expansion into New Jersey and from 1999 to 2018 served as the founding Director and later City Leader of the All Stars Project of New Jersey. Most recently, Gloria served as Director of the All Stars Project of New York and worked closely with local leaders and stakeholders on the design and implementation to reimagine and recreate our first and largest market. Over her decades of leadership, Gloria has helped envision and advance our standard of excellence for youth programs around the country, as well as train and develop the next generation of All Stars leaders. We are proud to recognize and celebrate Gloria for a lifetime of impact and development.





Endorsements



Valerie Brown
Senior Vice President
Global Quality Assurance
Gilead Sciences

Gilead is very passionate about helping young people get started in their careers, providing developmental opportunities for employees throughout their careers, and creating a diverse and inclusive organization. Our partnership with All Stars allows us to have the rare opportunity to do all three of these things. The All Stars is a wonderful partner and we look forward to working with them for years to come on not just building bridges but building highways so that we can all move forward.



**Khalil Gibran
Muhammad, Ph.D**
Professor of History, Race,
and Public Policy
Harvard Kennedy School

The All Stars' vision of engaging as many poor youth as possible, wherever they reside, is as expansive as the imagination of every child who participates in the program. This is not about what happens in one particular neighborhood or community. The All Stars is reaching far and wide because poverty reaches far and wide, and it teaches young people to develop by pretending to do things they never imagined possible.



Hunter Hunt
Chief Executive Officer
Hunt Consolidated Energy, LLC

Through performance, All Stars teaches disadvantaged youth that they have a lot to offer, be it through an All Stars talent show performance or paid internships. But it does not stop there. It also reaches out to donors, mentors, and adult volunteers and makes it clear that we can learn a lot from these interactions as well. It creates venues and spaces where people from diverse backgrounds and economic means can share experiences, have true conversations, and write new stories of our lives, together.



John Thurlow
Managing Director and
U.S. Chief Operating Officer
RBC Capital Markets

Our whole engagement with the All Stars Project has enriched our lives in more ways than we ever envisioned at inception. Their programming and commitment is very unique as they shape the lives of inner-city youth who have had tough upbringings in a way few others seem to have had. All-Stars students want the opportunity to break out of that inner-city life in which they have grown up. Importantly, the All Stars Project gives them an opportunity to break out of that type of life.

Since 2011, RBC has proudly worked with the All Stars to expand their programs nationally, helping them reach tens of thousands of inner-city youth and their families to create success in their lives. We look forward to further evolving our partnership with All Stars as it continues to evolve.



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JOIN US! Sponsorship Levels

I/We wish to reserve the following:

- \$100,000 Underwriting Sponsor**
Reserved VIP Seating, 30 Tickets, Special Recognition at the Gala, Full-screen Gala Ad, Premier Social Media and Website Recognition, Post-event Recognition to 1,000+ Supporter List
- \$50,000 Leadership Sponsor**
Reserved Premier Seating, 20 Tickets, Full-screen Gala Ad, Premier Social Media and Website Recognition, Post-event Recognition to 1,000+ Supporter List
- \$25,000 Platinum Sponsor**
10 Tickets, Full-screen Gala Ad, Premier Social Media Recognition
- \$15,000 Gold Sponsor**
6 Tickets, Half-screen Gala Ad, Social Media Recognition
- \$10,000 Silver Sponsor**
4 Tickets, Half-screen Gala Ad
- \$5,000 Bronze Sponsor**
2 Tickets, Name on *Thank You* screen at end of event
- \$2,500 Benefactor Ticket**
Name on *Thank You* screen at end of event
_____ (number requested)
- \$1,250 Ticket**
_____ (number requested)
- Contribution:**
I would like to make a gift of
\$ _____

Full-screen ads (1920px by 1080px) and half-screen ads (960px by 1080px) must be in PNG or JPEG format and received by **Friday, April 21** to ensure inclusion in this year's program.

Payment

ONLINE

Make a sponsorship, purchase your ticket, or give a gift at allstars.org/2023-national-gala-tickets/

EFT and stock payment options are also available.

Please contact [Pat Delgado](#) for details.

CHECK

Enclosed is my check in the amount of \$ _____
made payable to **All Stars Project, Inc.**

CREDIT CARD

Please bill my: AmEx MasterCard Visa Discover

This is a: Personal Card Corporate Card

In the amount of: \$ _____

Card number: _____ Exp. date: _____

Name on card: _____

Signature: _____

ALL STARS GIFT DESIGNATION

I would like to designate my gift to:

- Area of Greatest Need ASP of New Jersey ASP of Dallas
- ASP of New York ASP of Chicago ASP of the San Francisco Bay Area

BILLING AND CONTACT INFORMATION

Company name/
Sponsor name: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Email: _____

Thank you for your support and investing in youth development!

For those purchasing tickets/sponsorships and attending in-person, \$235 per ticket is not tax-deductible. All other gifts are 100% tax-deductible.

For more information, please contact
Executive Sales Director Pat Delgado at
pdelgado@allstars.org or at **212-356-8424**.

All Stars Project, 543 West 42nd Street, New York, NY 10036
www.allstars.org