



ALL STARS PROJECT OF DALLAS

10 YEARS

A DECADE OF DEVELOPMENT

2023
FALL
BENEFIT



**Monday
October 30**

6:30pm – 8:30pm

**Perot Museum of
Nature and Science**

HONORING

Bob Mong

President, UNT Dallas

Honorable

Jeanne L. Phillips

Senior Counsel, Hunt Consolidated, Inc.

**The Men and Women
of Hunt Consolidated, Inc.**

Senator Royce West

Texas State Senate District 23

HONORARY EVENT CO-CHAIR

Monica G. Williams, Ph. D.
UNT Dallas

EVENT CO-CHAIRS

Greg Arnold
TAC

Harold Ginsburg
Southern Asset Service Corporation

Hunter Hunt
Hunt Consolidated Energy, LLC

Kim Kesler
KPMG

Robert Maddox
RBC Capital Markets

To Purchase Tickets or Make A Sponsorship Gift

#DecadeOfDevelopment

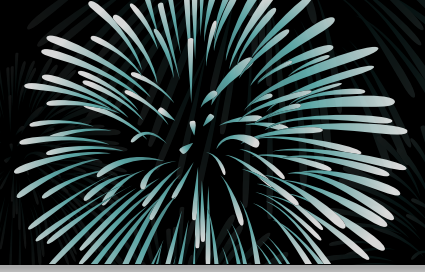


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About the All Stars

The All Stars Project is a leading national nonprofit organization where young people learn new performances on and off stage. Our dynamic programs transform the lives of youth from poor and underserved communities in partnership with caring adults, giving everyone the opportunity to grow. Located in six cities — **Dallas, New York City, Newark, Jersey City, Chicago, the San Francisco Bay Area**, and now virtually everywhere — these programs are all free of charge for our young people!



Our Programs

Development School for Youth (DSY)

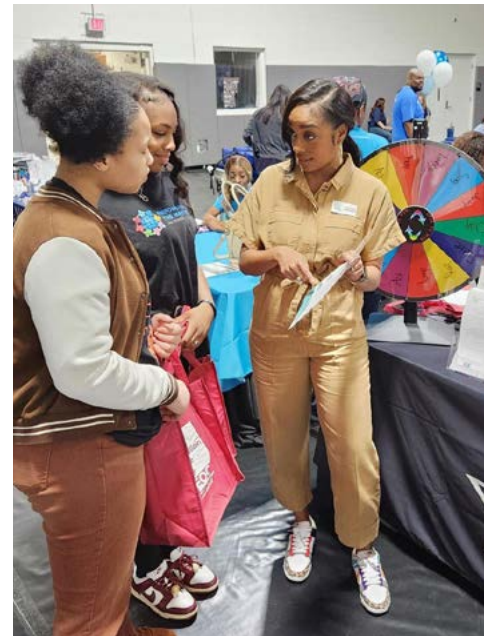
With a 25-year track record and over 5,000 alumni, the DSY **creates leadership training and paid summer internship opportunities for youth** in partnership with the business community. This summer, 200 youth participated in in-person, virtual, and hybrid internships provided by partner companies such as EY, JPMorgan Chase, MetLife, Paramount Global, CBRE, and Brookfield Asset Management. DSY has been featured in the [Chicago Tribune](#) and [Forbes](#) as a **model program in preparing youth for the business world** and creating meaningful engagement, as our corporate partners respond to new calls of action for diversity and equity in the workplace.

Development Coaching

A **new** program of the All Stars developed in response to COVID-19, Development Coaching **matches young people with caring adults** and industry leaders. These adults help guide and enhance each young person's professional and personal development. Since 2020, we've matched over 1,000 young people and adults in the program!

Performance Programs

Through on-stage and online performance activities – including our [All Stars Talent Show Network](#), [Youth Onstage!](#), and [Virtual Performance Playbook](#) – the All Stars uses our innovative performance-based approach to help young people from across the country (and the world!) grow their confidence on stage and in life!



Operation Conversation

Operation Conversation is the All Stars Project's newest bridge-building initiative created to **address the social and racial divides in America**. Operation Conversation gives people from all walks of life new and effective tools to develop their empathy, appreciation, listening skills and exercise their curiosity "muscles." The workshop **builds diverse relationships, engages racism, and promotes racial healing in everyday life** through the power of performance.



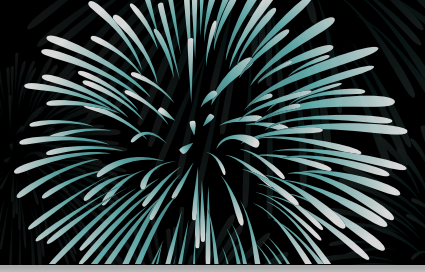


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ALL STARS PROJECT OF DALLAS: A Decade of Development Impact

The lives of **33,000 Dallas youth and families** have been impacted by All Stars Project of Dallas since 2013.



More than **350 young people** have performed in and produced the All Stars Talent Show Network program. During the talent shows, young people ages 5 to 25 perform in and produce talent shows in their neighborhoods.



Our Development School for Youth (DSY) leadership training program has **graduated 206 young people**. In the program, young people are pushed to try new things, take risks, and become more worldly through professional development workshops with our caring corporate volunteers.

239 youth have gone on to successfully complete **paid summer internships** with our corporate partners through All Stars Summer Internship Program.

Young people advance their development in our programs as proven by a study done by SMU's Center on Research and Evaluation. **CLICK HERE** to learn about the **8 Dimensions of Development**. These strengths and competencies are closely related to what many refer to as 21st Century skills that are now valued in corporate, education, and life environments.



Over **2,000 volunteers**, corporate and community based, have given their time to reach young people in poor communities and invite them to our programs.

Through our strategic partnership with Dallas College, we are directly working with another **300+ young people** this year alone.



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10 Ways to Celebrate 10 Years of All Stars

I/We wish to reserve the following:

- 1 \$100,000 Diamond Sponsor**
25 tickets, full-screen electronic ad at event, premier recognition on ASP social media, partnership highlight on ASP website, recognition on stage during the program
- 2 \$75,000 Titanium Sponsor**
20 tickets, full-screen electronic ad at event, premier recognition on ASP social media, partnership highlight on ASP website, recognition during the event
- 3 \$50,000 Platinum Sponsor**
20 tickets, full-screen electronic ad at event, prominent recognition on ASP social media, partnership highlight on ASP website
- 4 \$25,000 Gold Sponsor**
15 tickets, full-screen electronic ad at event, prominent recognition on ASP social media
- 5 \$15,000 Silver Sponsor**
12 tickets, full-screen electronic ad at event
- 6 \$10,000 Bronze Sponsor**
10 tickets, half-screen electronic ad at event
- 7 \$5,000 Partnership Sponsor**
5 tickets, quarter-screen electronic ad at event
- 8 \$1,000 Benefactor Sponsor**
1 ticket for event, includes name on Thank You screen at end of event
- 9 \$500 Friend Ticket**
1 ticket for event
- 10 I am not able to attend the event. I would like to make a contribution of \$_____**

I will be using ___ tickets; the remaining tickets can be used for All Stars youth and community partners.

Payment

ONLINE

Make a sponsorship or give a gift at

<https://allstars.org/2023-dallas-fall-benefit-donation/>

EFT and stock payment options are also available.

Please contact [Julie Lenner](#) for details.

CHECK

- Enclosed is my check in the amount of \$_____ made payable to **All Stars Project, Inc.**

CREDIT CARD

Please bill my: AmEx MasterCard Visa Discover

This is a: Personal Card Corporate Card

In the amount of: \$_____

Card number: _____ Exp. date: _____

Name on card: _____

Signature: _____

BILLING AND CONTACT INFORMATION

Company name/
Sponsor name: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Email: _____

Sponsorship deadline is **Monday, October 16, 2023** for us to include company logos on materials.

Thank you for your support!

All gifts are 100% tax-deductible.

Ticket and ticket packages will include a \$150 non-tax-deductible portion for each guest who attends.

Thank you for investing in youth development!

For more information:

please contact Event Sales Director, Julie Lenner, at jlenner@allstars.org or at **214-261-2161**.

Please mail this form and your sponsorship/ticket gift to: All Stars Project of Dallas, 517 North Haskell Avenue, Dallas, TX 75246
www.allstars.org