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The Performance of Leadership

Mural by **Joe "Cujo" Nelson** at Hub for Afterschool Development, All Stars Project of Chicago

# MISSION

Through the developmental power of performance, we transform the lives of youth from poor and underserved communities in partnership with caring adults, giving everyone the opportunity to grow.







# VISION

All Stars Project is on the forefront of building community by bridging racial, economic and social divisions to develop a caring 21st-century America.



#### Dear Friends,

This Letter from the CEO is different from any I have written before. This is because it is my last such letter. At the end of October 2023, I will be stepping down as CEO of the All Stars Project, a position I've held for 33 years, a position which has challenged me, enriched me and filled me with joy.

This 33-year journey has been an unusual one. We began our work on the mean streets of New York City with barely a sketch of a model and barely a dime to our name. But, we had access to sophisticated social tools, brilliant leaders with the trust of poor communities and a passion and

commitment to bringing new approaches to the nonprofit anti-poverty world. We appreciated the ways in which young people growing up in poor neighborhoods could use their love of performance to develop into thoughtful and confident adults.

We were soon buoyed by a new class of independent philanthropists who saw in us, and to some degree in me, the capacity to transform All Stars into an influential, mainstream institution with new and effective methods for engaging alienation, racial inequities and poverty.

I always took the trust that was placed in me very seriously. It wasn't always easy to lead this kind of organization, but I did, with the support of many, many people. And I am deeply proud of what we have created and the possibilities for growth that lie ahead. I'm excited to continue my personal All Stars journey through our Performance Lab, a cultural platform I created last year to produce events and activities that explore human relations on stage and in life.

Along the road, All Stars has attracted supporters and partners from unexpected places. New York City (NYC) Mayor Mike Bloomberg helped us open our flagship center on West 42nd Street, authorizing an Industrial Development Agency bond that allowed us to raise our profile, make headlines and serve tens of thousands of inner-city kids. Legendary NYC Police Commissioners Ray Kelly and William Bratton and Dallas Chief David Brown, together with Mayor Ras Baraka of Newark and his police chiefs, partnered with us to grow Operation Conversation: Cops & Kids, led by the singular developmental psychologist Dr. Lenora Fulani. The most cutting-edge academic researchers, educators and faith leaders from Stanford University, Southern Methodist University in Texas, Boston University and the Leaders Network in Chicago stepped up to validate our approach to youth development and our very unique understanding of the subjectivity of poverty. Leading lights in the theatre community, such as Woodie King Jr. of the New Federal Theatre, became vested in the success

of the All Stars because they value performance and the arts as a tool for growth for all people, as do we.

And, of course, the young people and the families that we engage with tell us, tell me, over and over again that All Stars has changed their lives in miraculous ways. So too do the business and corporate leaders who have sustained us and helped us grow over three decades.

Our special brand of involvement philanthropy has touched and profoundly enriched the lives of affluent supporters. And with their backing, we have gone from having barely

a dime in our pockets to raising over \$11 million annually.

I have so much to be thankful for and so many people to thank. Our outgoing Board Chair Maria Morris was a spirited champion of my leadership and schooled me in the principles of governance that transported us to become a well-oiled nonprofit machine. Her successor, Nathanial Christian III, who assumes the role of Board Chair in December, has guided me through crises and successes with grace and intelligence for decades. Christopher Street, who will take over the role

of CEO when I leave, has been on this ride with me from the start. His business, organizational and interpersonal acumen is astounding. I feel completely confident that Nat and Chris, together with our senior leadership team, have what it takes to drive the organization to its next incarnation.

There are so many more wonderful leaders who make up the All Stars staff, who are its volunteers and its cheerleaders—many more than I can mention here. In particular, it has been my privilege to work alongside an incredibly gifted and hardworking group of Black women leaders who took me under their wing, took me into the communities of color and showed me that a Jewish girl from upstate New York could love and be loved in those communities. To everyone who continues to lead at All Stars, rest assured, you have my full support—and my telephone number.

Please give your attention to this year's Annual Report. Its pages are filled with stories, data, photos and summaries of the All Stars' amazing accomplishments over the past year. And please accept my deepest gratitude for the opportunity of a lifetime in leading this incredible organization for 33 years.

With love and excitement for the next 33,

Gabrielle Kurlander

CEO

# **All Stars Pillars**

As All Stars Project moves forward toward a caring 21st-century America, we have three pillars to help us stay true to our mission, ensuring young people and poor communities have access to the highest quality development environments in the country.

# **Performance Programs**

Recognized as a powerful engine of development, performance is at the heart of everything we do at All Stars, where people of all ages and from all walks of life are supported to step outside their comfort zones; experience new ideas, people and cultures; and learn and grow together.

Our programs use performance as a tool for growth both on stage and in life. **All Stars Talent Show Network, Performance Lab** and **Youth Onstage!** all utilize our development through performance approach, which is now recognized by leading poverty researchers and community advocates as uniquely suited to help all people grow and develop.



# Partnership with Caring Adults

All Stars partners with caring adults who help guide and enhance the personal and professional development of young people in programs such as the **Development School for Youth (DSY)** and **Development Coaching**. We create community by bringing caring adults—who serve as development coaches, DSY program associates, workshop leaders and internship supervisors—together with poor and underserved youth so that they can build something new together.





# PARTNERSHIP



# **Bridge Building**

**Operation Conversation** and **Operation Conversation: Cops & Kids** are All Stars Project's innovative bridge-building initiatives.

Operation Conversation was created to address the social and racial divides in America. In a two-part workshop, people from diverse communities and all walks of life learn and perform with new tools that develop empathy, appreciation, active listening and curiosity. ASP is currently working with Fortune 500 companies across the country that are interested in integrating Operation Conversation as part of their diversity and inclusion efforts.

All Stars was proud to continue our social justice partnership with the New York Jets in 2022, with dozens of players and staff stepping up to volunteer throughout the year. In addition to serving as development coaches, several members of the Jets team joined All Stars alumni and members of the Newark Police Department (NPD) for a **Cops & Kids: Creating Conversations Workshop**.



# Performance Lab

The Performance Lab, All Stars' newest initiative, partners with theater artists, organizations and enclaves across the country to showcase and produce cultural events and bridge-building activities that explore human relations and social conflict through the lens of performance—both on stage and in life.

# **Performance Lab Initiatives**

Two leading Performance Lab initiatives are

Operation Conversation, a bridge-building initiative
(see Bridge Building, page 4), and ASP Castillo Theatre

Cultural Fellowship, which provides young artists of
color with the support to explore and develop their
artistry and grow as cultural leaders.

# **Cultural Collaborations**

The Performance Lab's first production was The 1619 Project, One-Act Festival, which Ms. Kurlander directed at the Bishop Arts Theatre Center in Dallas. Co-sponsored by ASP and Dallas Truth, Racial Healing & Transformation, the festival consisted of seven original plays inspired by The 1619 Project. Serving as dramaturg was Harvard professor Khalil Gibran Muhammed, Ph.D., who led a Talk Back event with Nikole Hannah-Jones, the Pulitzer Prize-winning journalist who conceived The 1619 Project.



Additionally, Ms. Kurlander directed a play reading of BALDWIN/KENNEDY, a new play by Jared Glenn and Jacqueline Salit, at the Castillo Theatre in 2023. She will also be at the helm of Paula Vogel's Indecent at the Emerson Theater Collaborative in Sedona, AZ, and will direct a workshop production of This time by Brian Dang at the Undermain Theatre in Dallas.

The Performance
Lab is led by All
Stars Founding CEO
Gabrielle Kurlander,
who has a 35-year
career in political,
Black, multicultural,
avant-garde theatre
as an actor,
award-winning
director and producer.



"The Performance Lab is allowing us to be maximally innovative as we creatively challenge how we see each other and our world. We are creating a national platform for those who believe that performance can and must play a critical role in building the bridges necessary for moving our country toward a shared community and humanity. This is the role culture plays, and I am excited to be leading this new dynamic cultural platform at the All Stars Project."

- Gabrielle Kurlander



Left to right: Chatyra Miller and Tonya Shaw,
"They Would Not Be Butchered" by Anyika
McMillan-Herod. The 1619 Project, One-Act Festival.
Photo courtesy of Bishop Arts Theatre Center.

# In the Community

In 2022, All Stars reached over 5,000 young people as we returned to in-person community outreach sessions held in classrooms, at community centers and with other afterschool programs.



# Talented Volunteers

Our award-winning talented volunteer program didn't miss a beat in 2022 when it came to creating new ways for our national volunteer base to impact the lives of youth. In addition to serving as DSY program associates and development coaches, hundreds of

us as Youth Onstage! teachers and leaders of other performance and development activities.

volunteers from all walks of life joined









# All Stars Strategic & Thought Leadership Initiatives

All Stars continued to build on its success as an action and thought leader in 2022. Through innovative collaborations and strategic partnerships, All Stars worked closely with nonprofit, community college and corporate partners interested in incorporating our performance approach in the design and implementation of training solutions and new afterschool programming as well as in the creation of workforce development and diversity and inclusion initiatives. We further invested in thought leadership activities, conversations, writing and research to advance afterschool development as a field and a game-changing strategy for social transformation.

# **Dallas College**

In 2022, All Stars began creating programs designed to train Dallas College staff in providing student support and driving student engagement and success outcomes. Our trainers from around the country also worked with 145 students/employees and trained dozens of Dallas College intern supervisors in how to build relationships and create developmental environments.

# **ICA Cristo Rey Academy**



Over the last year, ICA Cristo Rey and All Stars have collaborated to create performance experiences that empower students from poor communities in the San Francisco Bay Area to build confidence, try new roles and create new opportunities for their future in college and the workforce.

"ICA Cristo Rey is proud to partner with All Stars on new kinds of developmental programming driven by our shared mission to give youth from underserved communities opportunities to grow in ways that empower them to be leaders in their lives and community."

– Dr. Karen Kenkel, President, ICA Cristo Rey Academy

# **Paramount Global**

Paramount Global partnered with All Stars Project to create an apprenticeship training initiative as part of their efforts to ensure that young people of color who apply to the company can emerge as successful candidates for employment. In 2022, Paramount hired six of the 16 DSY summer interns hosted by the company in 2021 to serve as apprentices in a year-round rotational program, and three were hired as full-time employees. After doubling the size of its program, Paramount Global hired 50% of the apprentices as full-time employees and created a new video—pro bono—about ASP's innovative development through performance approach.

SCAN CODE FOR VIDEO



### **KPMG**

KPMG, one of our national corporate partners, invited us to help develop and design a year-long apprenticeship program, Empower High School Experience, for a diverse group of 200 young people around the country—including 22 from All Stars—who participated in paid summer internships in 2023.

# **Afterschool Development Working Groups**

In 2022, Afterschool Development Working Groups—made up of hundreds of leaders and frontline practitioners from community, faith-based, cultural, educational, youth development and other grassroots organizations in Chicago, Dallas and New Jersey—engaged with thought leaders, created grassroots conversations and promoted new ideas, research and collaborations to bring more development into the lives of youth and communities.

The American Education Research Association's Out-of-School Time Special Interest Group hosted ASP leaders and members of the Afterschool Development Working Group in Chicago for a panel

discussion on "Building Reciprocal Research-Practice Partnerships in the Out-of-School Time Sector." The interactive session featured a lively conversation with practitioners and researchers on how they can build stronger, deeper and more sustainable partnerships with each other.

# Thought Leadership Initiatives

Over the last year, All Stars has shared results from the SMU-CORE study (see Evidence of Our Impact, page 21) with local, regional and national nonprofit, community and youth development partners and helped generate potential collaborations with new institutions and foundations. A 2022 highlight was a well-received presentation on the study given by ASP CEO Gabrielle Kurlander at a conference hosted by Philanthropy Southwest, a premiere grant-making association in the Southwestern U.S. with hundreds of member organizations.

ASP CEO Gabrielle Kurlander and ASP President Chris Street have also been invited to contribute a chapter on the Role of Outside-of-School Time (OST) in the Sparking Career Pathways unit of a new book: Built for More, The Role of OST in Preparing Youth for the Future of Work. The book is part of a series entitled Current Issues in Out-of-School Time published by Information Age Publishing, which is eager "to include the All Stars Project's voice and perspective in helping to advance the impact and influence of OST in developing new models for workforce development."







# Alumni Leadership Council & Young Professionals

In 2022, the **Alumni Leadership Council** (ALC) expanded to include a diverse group of 11 alumni eager to give back to All Stars and their communities. Since its inception five years ago, the ALC has developed alumni involvement opportunities, including yearly virtual Development School for Youth Alumni Panels, which bring together recent DSY graduates to talk with alumni about their experiences in the program and hear about how to maximize their internship opportunity. The group also played a key role in recruiting young people to participate in programming and raised funds in individual and corporate support.

# **ALC VISION STATEMENT**

The Alumni Leadership Council will work to build community among All Stars alumni and provide a platform for alumni to give back and be All Stars' advocates.

#### **All Stars Young Professionals**

(ASYP) also continued engaging people in their 20s and 30s who work across different industries and want to give back to their communities and make a difference in the lives of young people. Our dynamic ASYP team participated in volunteer events, door-opening activities, social outings and fundraisers, raising awareness and building valuable support for our youth development programs. In early 2022, ASYP hosted a "Let's Talk" event, where they shared the impact of All Stars and how young professionals can get involved.



# Announcing a New Leadership Team

All Stars Project is very pleased to announce that the Board of Directors unanimously voted to appoint Christopher Street as the new CEO of All Stars beginning on November 1, 2023, and elected Nathaniel Christian III as the new Chair Designate to succeed Maria Morris as national Board Chair starting in December of 2023.

Chris Street has been an active champion of the ASP for 31 years, 23 of which were spent in leadership positions. His most recent role was President, running day-to-day operations at ASP over the past three years. Nathaniel Christian, now retired after a distinguished and successful career as on attorney on Wall Street, is one of our longest-serving board members. Over his 23 years on the Board of Directors, he has served in numerous leadership roles and is deeply aligned with All Stars' culture and values.

Gabrielle Kurlander, who is stepping down as CEO after 33 years, will continue to be actively involved in All Stars Project and lead the Performance Lab (see page 5).



I. to r. Christopher Street and Nathaniel Christian III

"My job was to take a fledgling nonprofit, built around a commitment to poor communities and based on novel approaches to youth development, and transform it into a robust, influential and innovative institution. That job is done. Now, the mission is to evolve a new generation of leaders and visionary philanthropists and to bring performance and development to every corner of the field. I am confident that the team of Chris Street and Nat Christian will deliver on this with creativity, clarity and passion."

- Gabrielle Kurlander, CEO



- Nathaniel Christian III, Board Chair Designate



I. to r. Maria Morris, Nathaniel Christian and Gabrielle Kurlander

Scan this QR code to read in-depth interviews with Nathaniel Christian III and Christopher Street and learn more about their vision for All Stars Project. "It will be the greatest honor of my life serving as the CEO of the All Stars Project, and having the opportunity to work with our Board Chair Designate Nathaniel Christian is going to be extraordinary. A centerpiece of my vision for All Stars is that we will focus on creating transformational partnerships with leading-edge educational institutions and nonprofits to uplift and empower young people and students through the developmental power of performance so that they can be better prepared to pursue their life goals."

Christopher Street, President/Incoming CEO

"Mr. Christian as Board Chair and Mr. Street as CEO are an inspirational and formidable team, poised to honor our history and advance the mission and future impact of the All Stars while partnering with and nurturing our next generation of leaders. All Stars is in great hands!"

- Maria Morris, Chair, Board of Directors

# Philanthropic Partnerships

# **Driving Progress, Building Community**

As All Stars has continued to navigate the pandemic's lingering impact on so many of our young people and communities throughout 2022, we want to thank the thousands of people, corporations and foundations nationwide who once again stepped up for youth development through meaningful contributions and volunteer support. Thanks to their amazing generosity and hands-on involvement, All Stars was able to achieve a new and exciting stage of development across the country, at the heart of which was an urgently needed return to in-person programming. The power of involvement philanthropy is also on full display in Newark, where we have opened offices at the Gateway Center in Newark, NJ—one of the city's most prestigious locations—and in Chicago, where we have opened a ground-breaking Hub for Afterschool Development. All Stars is also thrilled that our innovative "development through performance" model, over 40 years in the making, continues to be lauded and promoted by partners such as Paramount Global, the New York Jets, Robitussin and many others.































# **Board of Directors**

**CHAIR** 

**Maria Morris** 

VICE CHAIR /
BOARD CHAIR DESIGNATE

Nathaniel H. Christian III

**VICE CHAIRS** 

Margo Cook
Drew Williamson

**TREASURER** 

**Peter Langerman** 

**SECRETARY** 

L. Thecla Farrell

**Arun Abraham-Singh** 

Goldman Sachs

**Douglas Balder** 

Balder Architecture

Kate J. Barton

EY (retired)

**Denise Bernard** 

Google

Joe Boren

Insurance Consultant

Tiffany Brown, Ph.D.

California State University,

Long Beach

**Regina Carter-Garnett** 

Geri Allen Jazz Camp, New Jersey Performing Arts Center

**Wadnes Castelly** 

TikTok

Nathaniel H. Christian, III

Margo Cook

**Amy Doyle** 

L. Thecla Farrell

**HSBC** 

Jessie Fields, M.D.

Mount Sinai Faculty Practice

Bonny L. Gildin, Ph.D.

All Stars Project, Inc.

Kim Kesler

**KPMG** 

Gabrielle L. Kurlander

All Stars Project, Inc.

**Peter Langerman** 

Franklin Mutual Advisers, LLC

(retired)

Carrie Lobman, Ed.D.

**Rutgers University** 

Joe May, Ed.D.

Dallas College

Sonia Menon

Neal, Gerber & Eisenberg LLP

Ken Meyerson

**CBRE** 

**Maria Morris** 

MetLife (retired)

Suzu Neithercut

Elizabeth Nieto

Spotify

Benjamin L. Nortman

Hilco Global

Joseph C. Peiser

Aon

Kenneth Rosen

Lowenstein Sandler LLP

**Robert T. Ross** 

Wells Fargo

**Richard Sokolow** 

Davidson Kempner Capital

Management

Mitchell Steir

**Blakely Stinebaugh** 

Gloria Strickland

All Stars Project, Inc.

(retired)

Gillian Teichert

John Thurlow

**RBC** Capital Markets

Amy Weinberg, Ph.D.

University of Maryland

**Drew Williamson** 

Cooley LLP

# Society for Racial Harmony

The Society for Racial Harmony is a special group of supporters who have committed to backing All Stars Project programs through their estate planning. It was created with the philosophy that getting beyond differences, including those of race and ethnicity, involves everyone developing together. Special bequests have provided millions of dollars in support for key All Stars initiatives in the last 20 years, fostering the development that can create racial harmony.

# The Society for Racial Harmony Members

Rosemary Ames †
C. Michael and
Anne Armstrong
Jeffrey Aron
Martha J. Avstreih-Ross
Elizabeth G. Black
Theodore Chu †
Margo Cook and
Renee Cohen
Susan C. Davies
Michael J. Dean
Margot A. Durrer †

L. Thecla Farrell

John A. Forbes
Joseph A. Forgione †
David I. Ganz
Peter Gould †
Helen G. Grunebaum †
Carolyn and
Bernard Hamilton
Jean Reed Haynes †
Norbert Hornstein and
Amy Weinberg
Gabrielle Kurlander and
Christopher Street
Donald Leonard †

Deborah A. Linn
Debra London
Edward C. Malmstrom
John and Susi Manley
Jessica Marta
Susan Massad †
Maria and Barry Morris
Timothy D. Neiman
Claude Owen †
Hugo Picciani †
Joel Press †
Alice A. Rydel

Susanne Schnitzer †
Royce N. Smith †
Richard Sokolow and
Sharon Tomao
Blakely and
John Stinebaugh
Gillian M. Teichert
George A. Van Pelt †
Jean F. Waldman †
Glenroy Wason
Mary A. Weber
Agathe Wulkan †

# In Memoriam



### **Peter Gould**

The All Stars Project celebrates the life of Peter Gould, who passed away on February 27, 2022. A respected lawyer and managing partner at Sabin, Bermant & Gould in New York City, Peter was a passionate supporter of the arts who spent 10 years as Board Chair for Yaddo, an artists' community in Saratoga Springs, NY. Beloved by All Stars as a powerful champion of our campaign to open our Center on West 42nd Street, Peter was an early supporter of the Society for Racial Harmony who helped us establish an endowment and the next generation of leadership donors. His impact on All Stars and our young people will be felt for decades to come.

# Building Community Across the Country

# All Stars Project of Chicago

After a seven-year campaign, All Stars celebrated the opening of our Hub for Afterschool Development in downtown Chicago's historic Printer's Row neighborhood, with hundreds

of philanthropic partners contributing close to \$11 million in support of this effort. The Hub creates a space of belonging and opportunity in the heart of downtown Chicago where young people from neighborhoods



in the South and West Sides that have been most devastated by poverty and violence can come together and use all of the city as a campus for development.

All Stars also celebrated our 15-year anniversary in Chicago by reaching 1,300 students through outreach, resuming in-person programming and

innovating with a special Fall Leadership Program to allow young people to experience the corporate, cultural and civic opportunities that Chicago has to offer. Additionally, All Stars returned to holding in-person events, including a national Gala Watch Party honoring board co-chair Catherine Carraway (EVP and Chief Human Resources Officer, Equity Residential) and a fall benefit that brought together 170 guests to honor Sean Walsh (President, Walsh Construction).

Our impact in the community and our ability to support young people to recreate their lives and grow their communities have also been strengthened through partnerships with hundreds of front-line practitioners and organizations that are part of a growing Afterschool Development movement.





Catherine M. Carraway
Equity Residential

#### **CO-CHAIR**

**Benjamin L. Nortman** Hilco Global

Mary Clare Bonaccorsi Polsinelli

Joy Crenshaw Nuveen **Robert Gerber** 

Neal, Gerber & Eisenberg LLP

Mark Haller PwC (retired)

**Dawn Harris** CIBC

Bob Kurinsky

Driehaus Capital Management LLC Sonia Menon

Neal, Gerber & Eisenberg LLP

**F. Mikael Mleko**Grant Thornton

**Tisa Morris**Cook County
Sheriff's Office

John Opdycke Open Primaries







**Eric S. Prezant**Bryan Cave Leighton
Paisner LLP

Jocelyn Vega Illinois Collaboration on Youth

Kenneth Veltri AMLI Residential

# **All Stars Project of Dallas**

The All Stars Project of Dallas continues to launch new corporate, community and philanthropic collaborations and connections across the Dallas metropolitan area and is committed to bringing development and opportunity to youth in Oak Cliff, West and South Dallas who are otherwise left out of the city's current wave of growth. Among our new partners is Dallas College, where we worked with staff and supported nearly 150 students on their performance of confidence and communication (see Strategic Partnerships, page 8).



In addition, the Dallas team focused on in-person programming in 2022 and reached nearly 2,000 young people throughout the metroplex. The team began the year with a Martin Luther King Day celebration and a national Gala Watch Party and developed a new model of in-school workshops in which corporate volunteers led All Stars activities in Dallas-area schools. We continued reconnecting our youth to opportunities in their city with an in-person Fall Leadership Program.

Additionally, partnership work was a large focus of the year with back to school fairs, speaking engagements, information sessions, and our growing afterschool development working group. ASP of Dallas also hosted an in-person benefit that brought together 200 guests with youth hosts and volunteers in honor of long-time corporate champions Hill Feinberg and Harold Ginsburg.







# **ASP of Dallas Board**

**CHAIR** 

Kim Kesler KPMG

**VICE CHAIR** 

Kathy Acosta Dallas College

**VICE CHAIR** 

**Greg Arnold** TAC

**VICE CHAIR** 

Stratton Horres

Wilson Elser Moskowitz Edelman & Dicker LLP

Miguel Alvarado

Oncor

Taylor Bowen

AMLI Development Company

**Ed Christmas** 

Sology Solutions

Jay Fenlaw

Gilbert Gerst

Bank of Texas Financial

Harold Ginsburg

Southern Asset Service Corporation **Hunter L. Hunt** 

Hunt Consolidated Energy, LLC

**Robert Maddox** 

RBC Real Estate Capital Partners

Jill Meyer

Westwood Wealth Management

# Building Community Across the Country

# All Stars Project of New Jersey

ASP of NJ celebrated the opening of a new space in the Gateway Complex in 2022 with hundreds of friends and supporters. Thanks to board member John Saraceno and his company, Onyx Equities, which owns Gateway, All Stars has a beautiful suite of offices and performance spaces, elevating us as a leading community builder for one of Newark's most prestigious business complexes.





We also continued to deepen a partnership with the Newark Police Department (NPD) that is focused on cultural change and building new relationships between young people and police officers. In 2022, ASP supported NPD's Youth Engagement Strategy initiative by creating a curriculum and developing eight officers as lead trainers who will help train every one of NPD's 1,000+ officers in our community engagement approach throughout 2023.

All Stars also expanded our work with public and private partners across the city and state. Together we have ensured that Newark's continued renaissance is a renaissance for everyone and that All Stars continues to be a vibrant epicenter of development and partnership for thousands of young people, families and partners from the business, education, cultural and nonprofit communities in Newark, Jersey City and statewide.



# **ASP of New Jersey Board**

#### **CHAIR**

Peter Langerman Franklin Mutual Advisers (retired)

**Abdul Ajani** EY

David Barnett
D. Barnett Associates

Ruby Brar RBC Capital Markets **Brian Clark** PSE&G

Christian Correa Franklin Mutual Series

Carolyn Dorfman
Carolyn Dorfman Dance

**Alvester C. Garnett** Jazz Musician

Michael Heningburg Image Dermatology P.C. Chioma Igwebuike Blackstone

**Jeffrey Kronthal** Private Investor

Robert T. Ross Wells Fargo

**John Saraceno**Onyx Equities, LLC

Raymond Thek Lowenstein Sandler LLP **Glenroy Wason** RBC Capital Markets

Allison Strouse Williams
JAZZ Venture Partners

**EMERITUS BOARD MEMBER**Steven Alesio

Fellow, Harvard University

# All Stars Project of New York

At the heart of the All Stars Project of New York's vision is collaboration with community, cultural, civic, educational and other organizations. As we enter a new chapter of impact in New York City, we are also doubling down on efforts to create the kinds of private and public partnerships that will meaningfully expand our impact on young people and build a broader and more dynamic All Stars presence in poor communities throughout the five boroughs.

In 2022, as we resumed in-person programming and considered our physical footprint, we prioritized investing meaningful resources, including our talented New York team, into our mission and reach in the community. We also resumed our collaboration with the New York City Police Department's Manhattan South Division (NYPD MSD) and are now leading

monthly performance and ensemble-building workshops for at-risk young people referred to us by the NYPD. All Stars of New York was honored to launch the Performance Lab initiative (see Performance Lab, page 5).



We were also thrilled with the enthusiastic response to "Standing with All Stars," a gala benefit held last fall that honored long-time champions Nancy Lazar and John and Blakely Stinebaugh.





#### **CO-CHAIR**

Jessie Fields, M.D. Mount Sinai Faculty Practice

#### **CO-CHAIR**

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#### Jennifer Grazel

**RBC** Capital Markets

Mariano Gutierrez MetLife

#### **Avriel Kelly**

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#### Rose Lavandero

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#### **Audrey Melofchik**

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#### Joseph Peiser

#### Gemma Postlethwaite GLG

Christina Roccos Americord Registry LLC

#### John P. Singer

Blakely Stinebaugh

#### Anne Sylvester

J.P. Morgan Private Bank

# Building Community Across the Country

# All Stars Project of the San Francisco Bay Area

The All Stars Project of the San Francisco Bay Area, together with our philanthropic partners, plays an important role in advancing three important nationally significant areas: the development of virtual programs; thought leadership, research and evaluation; and partnership programming with high-performing local nonprofits, including ICA Cristo Rey Academy, with which we formed an exciting new strategic partnership in 2022 (see Strategic Partnerships, page 8).



Additionally, San Francisco
Bay Area youth were involved
in the virtual Development
School for Youth and
Development Coaching
programs, which had strong
support and engagement from
our local board and corporate
partners: Cooley, EY, Gilead
Sciences, Grosvenor, RBC
Capital Markets and many
others. In-person activities
included a national Gala





Watch Party at Gilead Sciences, which brought together dozens of Gilead employees, board members and alumni. Additionally, a robust cohort of 18 DSY students and alumni participated in summer internships and our inaugural Golf Classic/Fall Benefit that brought out 100 golfers, board members, corporate and community partners, volunteers and young people.

# **ASP of San Francisco Bay Area Board**

#### CHAIR

Valerie Brown Gilead Sciences

**Melissa E. Bergen** MetLife

Mark Bley
Dome Construction
Foundation

**Richard Buziak** Swift Real Estate Partners Alan Chamorro
Lowe Enterprises

**James L. Day** Farella Braun + Martel

**David Grusky** Stanford University

John F. Gunn EY

**Timothy Hogan** Avison Young James Kaltenbach Wells Farao

Cameron Kurtz Checkout.com

Carol A. Miller UCSF Benioff Children's Hospital (retired)

Michelle Peralta

Katherine Ringgold
Spire Animation Studios

**Ave Tucker** TM Financial Fo

TM Financial Forensics, an HKA Company

Chip Wadsworth RBC Capital Markets

**Drew Williamson**Cooley LLP

# Evidence of Our Impact

All Stars continued to disseminate our outcome evaluation conducted by Southern Methodist University's Center on Research and Evaluation (SMU CORE). This groundbreaking report systematically validates All Stars' discovery that development, as a foundation of learning that takes place when young people go outside of daily school and life experiences, can be measured. It also showed that through participation in our programs, young people advance their development.

The evaluation process also identified and validated eight Dimensions of Development that, when strengthened, help youth to grow. At the heart of the All Stars model, these strengths and capabilities—by themselves or taken together—are closely related to what many refer to as 21 st-century skills that are now valued in corporate, educational and life environments because they are based not on what we know but on how well we can learn new things, collaborate and build relationships with people from differing backgrounds, beliefs and life circumstances.



All Stars DSY graduates and alumni were placed in summer internships.

caring adults from all walks of life volunteered in our youth development and performance-based programs.

**1,716,360,797** people were reached through ASP media coverage.

















# 2022 by the Numbers

ASP raised **\$11.3m** from individual, corporate and foundation partners.

**1,011** youth participated in one or more of our youth programs.

2,644
supporters,
volunteers,
young people
and community
members
attended
in-person events.









**953** people participated in our virtual performance offerings.







Our outreach teams engaged with over **5,000** youth in the community.

# Corporate Partnerships

Every year, All Stars Project partners with hundreds of corporate leaders to create an impact for our underserved youth and communities. Through a unique combination of thought leadership, hands-on volunteerism and meaningful funding support, thousands of young people are exposed to new opportunities thanks to the passion and dedication of our corporate partners. This year, we are proud to highlight some of our leading partners across the country.

# **RBC Capital Markets & RBC Foundation**

# Helping Youth Realize Their Full Potential Through Leadership Investment

RBC Capital Markets and RBC Foundation continued to step up in impressive ways for our underserved young people across the country in 2022. Champions of our work for over 10 years, RBC employees in NJ and San Francisco voted for All Stars as a charity partner for RBC's Charity Day for the Kids, inviting us to their Jersey City office and donating \$100,000 to our youth development work. RBC Foundation also made a separate leadership commitment of \$250,000 to our partnership nationwide. In 2022, RBC hosted internship prep sessions for our young people, which reached 100 incoming interns across the country, volunteered virtually for Development Coaching and sponsored three summer internships. RBC Capital Markets was honored at this year's NJ Fall Benefit, attended by over 200 guests at our new Newark headquarters.

Our deepest appreciation to our RBC leaders across the country, including John Thurlow (U.S. COO, ASP National Board of Directors); Ruby Brar (Head of Procurement) and Glenroy Wason (Senior Accountant, DSY Alum), who both serve on our ASP of NJ Board; Robert Maddox (Managing Director, U.S. Head; ASP of Dallas Board); Chip Wadsworth (Managing Director, ASP of SF Bay Area Board); and newest board leader Jennifer Grazel (CMO, ASP of NY Board). Thank you to these champions and the dozens of RBC leaders who have made All Stars and our young people a priority!

# **MetLife & MetLife Foundation**

# Two Decades of Growth and Impact Across the Country

For the past 20 years, MetLife and MetLife Foundation have joined forces with All Stars Project to foster hope and unlock opportunities for underserved youth. Through a combination of in-person and virtual development workshops, vital funding assistance and the sponsorship of over 275 life-changing internships, this enduring partnership has made a significant impact in the lives of our young people. This past year, MetLife and MetLife Foundation demonstrated their unwavering commitment to youth development through a meaningful two-year \$ 140,000 contribution in support of our programs.



We extend our heartfelt gratitude to MetLife and All Stars leaders Mariano Gutierrez (Head of Global Marketing Operations, ASP of NY Board) and Melissa Bergen (Voluntary Specialist Director, ASP of SFBA Board) as well as retired MetLife EVP and ASP Board Chair Maria Morris, who first built the partnership, and the countless MetLife employees who have positively transformed the lives of thousands of youths. Your efforts have made a profound difference!

# **Equity Residential**



## **Impact and Equity in Chicago**

Since 2011, Equity Residential has helped us reach thousands of young people in the South and West sides of Chicago through their volunteer engagement and funding support. This year, we also had the honor of recognizing Catherine Carraway (Executive Vice President & Chief Human Resources Officer) at our All Stars National Gala, celebrating her leadership and passion for transforming the lives of our underserved youth. Equity Residential is a model of what corporate philanthropy can look like and achieve!

### Grosvenor



## **Changing Lives Virtually and In Person!**

In 2021, Grosvenor made a five-year \$ 125,000 commitment to All Stars in support of the Development School for Youth and Development Coaching. Led by Grosvenor senior leaders Steve O'Connell (Chief Executive) and Mark Purdy (Senior Vice President, Investment & General Manager), along with on-the-ground champion Sessie Rahman (Office Manager), Grosvenor has shown incredible engagement in the San Francisco Bay Area, including hosting virtual workshops, program associates and sponsoring summer internships.

A sincere thank you to Grosvenor—we look forward to continuing our work together!

# **KPMG**



## A Year of Celebration and Development

Dallas partner KPMG commemorated its 125th anniversary in 2022 and made a statement about giving to the community. All Stars Project received a special \$75,000 gift in celebration of this momentous anniversary—and that's not all! Led by Dallas Office Managing Partner Kim Kesler, KPMG also hosted a National Gala Watch Party and a youth development workshop/networking event. Thank you to KPMG for your enthusiasm and support!

# **Onyx Equities**



# **Celebrating a Transformational Partnership**

Onyx Equities has been a leading champion of All Stars Project of New Jersey and our Newark community for four years. Led by Onyx Equities Co-founder and Managing Principal John Saraceno, Onyx has been a "hands-on and all-in" partner, helping to revitalize the Newark community and support our Afterschool Development mission. Onyx Equities has impacted over 100 New Jersey youth through afterschool workshops, sponsored life-changing summer internships and opened doors for us in the NJ community, including our new home at the Gateway Center in Newark. We are so proud to count on Onyx Equities as a partner!

# Corporate Partnerships

#### PROMOTIONAL PARTNERSHIPS

In 2022, All Stars partnered with three of the country's most iconic brands in support of young people and our development through performance approach across the country.

# Robitussin

All Stars is honored that Robitussin and its Find Your Voice campaign once again donated, made a further contribution of \$100,000 and produced a series of promotional videos featuring award-winning singer Jordin Sparks and several All Stars youth leaders. The campaign is designed to provide access to the performing arts for vouth in underserved communities and make all voices heard through the power of performing arts for vouth in underserved communities and make all voices



Click this QR code to watch a video of the campaign.



# Mark Wahlberg and P448

Thanks to our partners at Hilco Global, All Stars was also the recipient of a charitable campaign led by actor Mark Wahlberg and P448, a high-end Italian sneaker brand that "keeps altruism in its heart." Wahlberg and P448 came together to promote a holiday sale of P448's back inventory, the proceeds of which benefitted All Stars and Wahlberg's Youth Foundation, which helps improve the lives of inner city youth with financial and community support across summer camps, parties and fundraisers for other stellar kids' charities. The campaign also donated hundreds of sneakers to All Stars youth.

P448<sub>®</sub>

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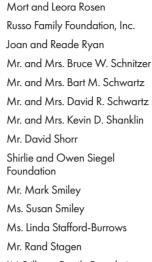
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FY

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Shine Engineering

Sology Solutions

Sony Music Entertainment

Spotify

Swift Real Estate Partners

Texas Health Resources

US Bank

Veris Residential

Vision Real Estate Partners

The Walt Disney Company Foundation

Whitmer Holdings, LLC

#### \$1,000-\$2,499

ACG Analytics Inc.

AMA Consulting Engineers, P.C.

American Landscape LLC

**AMLI** Residential

Arthur J. Gallagher & Co.

**AXIS** 

B. Foschino & Son Landscape, Inc.

Baker Botts

Barclays

**BCCI** Construction

Beazley Group

The Beck Group

**Better Spaces** 

**BFI** Furniture

BJW Associates LLC

**Bougades Electric** 

Charles Schwab

Cohen & Company

Cooley LLP

Cooper Clinic

**Dollinger Properties** 

Earp Cohn P.C.

Eastern Security

**Evercore Partners Services East LLC** 

FD Realty Services LLC

Foliage Design Systems

Friedman Properties GCI, Inc

Gensler

Harbor Restoration Services LLC

Hathaway Dinwiddie Construction

HBK Engineering, LLC

**HLW International** 

Industrial Cooling Corporation

**INF** Associates LLC

Jack Resnick & Sons

Kasa Living, Inc.

Kilroy Realty Corporation

Learnit

LKCM Headwater Investments

Madigan & Getzendanner

Manhattan Electrical Supply Co,

McCarter & English LLP

MKDA

Mount Sinai Health System

Nu-Tek Roof Systems

Oxford & Simpson Realty Services,

Pashman Stein Walder Hayden

Patriot Sawcutting Incorporated

Permian Investment Partners

Pioneer Natural Resources

PJT Partners

Plaza Construction Company

Plescia Roofing Inc.

Presidio Bay Ventures, Inc.

**Prudential Financial** 

Rhodium Group

Robert Derector Associates

Round Top Building Services, Inc.

Salesforce.com

Secaucus Lodging Associates LLP

Sentinel Solutions

Sietsma Landscape Operations

SIMpro, LLC

Skanska USA Building Inc.

smitharc architecture + interior design



Sphere Technology Solutions

Springer Blueprint Service Inc.

Stanwich Energy Advisors

Stock Development Group, Inc.

Synergy Global Outsourcing LLC

Ted Moudis Associates

Three 17 Construction, LLC

TM Financial Forensics,

an HKA Company Tomco Construction, Inc.

Town Title Agency, LLC

TPG Architecture, LLP

Trammell Crow Company

Trepp Inc.

Truist

US Information Systems, Inc.

**Velocis** 

**VVA Project Managers** 

Waste Management

Waterton

Watt, Tieder, Hoffar & Fitzgerald, L.L.P.

Welco Realty

Z&J Construction, Inc.

Zipp & Tannenbaum, LLC

# Financial Statements

Statement of Activities	
Year Ended December 31, 2022	
Revenues, Gains, and Other Support	
Contributions	\$10,658,149
Special Events	. , ,
In-Kind Donations	54,435
Grant Revenue	25,000
Investment Income	398,464
Other Revenues	11,710
Total Revenues, Gains and Other Support	\$12,183,466
Expenses	
Performance-Based Programs	\$1,841,800
Development School for Youth and Development Coaching	3,735,812
Education and Afterschool Development Initiatives	1,590,903
Operation Conversation	,
Management and General	
Fundraising	, ,
Total Expenses	\$11,190,484
Change in Net Assets from Operating Activities	\$992,982
Non-Operating Activities (Investment Loss)	
Non-Operating Activities (Investment Loss)  Change in Net Assets	(1,170,230)
Statement of Financial Position As of December 31, 2022 Assets Cash and Cash Equivalents Investments, at Fair Value Contributions Receivable Prepaid Expenses and Other Assets Fixed Assets and Assets Available for Sale Right of Use Assets Total Assets Liabilities Accounts Payable and Accrued Expenses	\$2,669,787 
Statement of Financial Position As of December 31, 2022 Assets Cash and Cash Equivalents Investments, at Fair Value Contributions Receivable Prepaid Expenses and Other Assets Fixed Assets and Assets Available for Sale Right of Use Assets Total Assets Liabilities Accounts Payable and Accrued Expenses Mortgage Payable	
Statement of Financial Position As of December 31, 2022 Assets Cash and Cash Equivalents Investments, at Fair Value Contributions Receivable Prepaid Expenses and Other Assets Fixed Assets and Assets Available for Sale Right of Use Assets Total Assets Liabilities Accounts Payable and Accrued Expenses	
Statement of Financial Position As of December 31, 2022 Assets Cash and Cash Equivalents Investments, at Fair Value Contributions Receivable Prepaid Expenses and Other Assets Fixed Assets and Assets Available for Sale Right of Use Assets Total Assets Liabilities Accounts Payable and Accrued Expenses Mortgage Payable Lease Liability	\$2,669,787 

# **PERFORMANCE**





# **PARTNERSHIP**





**BRIDGE BUILDING** 





#### **All Stars Project** of Chicago

542 S. Dearborn Suite 200 Chicago, IL 60605 (312) 360-0660

#### **All Stars Project** of New York

543 West 42nd Street New York, NY 10036 (212) 941-9400

#### **All Stars Project** of Dallas

**D** House 517 North Haskell Avenue Dallas, TX 75246 (214) 484-2112

#### **All Stars Project** of the San Francisco **Bay Area** (214) 261-2169

#### **All Stars Project** of New Jersey

One Gateway Center Suite 740 11-43 Raymond Plaza West Newark, NJ 07102 (973)-856-6697

#### For more information, visit us at: www.allstars.org



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