

MEET YOUR NEW CEO



# A Letter from Chris Street

Dear All Stars Friends,

As you read this note, I am officially taking the helm of the All Stars Project as its new CEO. I'm honored that the organization is placing its trust in me to guide us through the next stage of our journey.

While the position of CEO is new for me, I am also what some would call an "old hand". I've been with this amazing organization for 30 years and have held just about every position along the way. I've been part of the team that shaped its growth, its brand, and its discoveries. You could say that All Stars is in my DNA. **I intend to put that history to work – along with my profound love for the vision we have evolved and for the people we serve – for our future impact.**

There is much to say about the full range of All Stars programming and its dramatic impact on the lives of tens of thousands of young people growing up in poor and underserved communities, much more than I can chronicle here. **But I will underscore that the All Stars has been and will remain a pioneer innovator in youth development at a time when our country desperately needs new and effective approaches to bringing marginalized youth into the mainstream, preparing them to become part of a rapidly changing workforce, and enabling them to contribute to and reap the benefits of a society that values both prosperity and equity.**

Our work has been validated by major academic centers, by private and corporate philanthropists whose generous giving totals more than \$11 million annually, by influential thought leaders in the non-profit sector, and by the families and communities that have been strengthened and enriched by the All Stars. **Our biggest challenge going forward is how we scale the proven successes that we have generated.**

As CEO, I am committed to achieving that goal. I believe that the most meaningful way to get there, is via a three-fold strategy. We have to invest in partnerships with other non-profits, educational institutions and local governments through which the All Stars performance-based methodology and bridge-building expertise can impact larger and larger audiences. We must double down on creating internal and external environments for creativity and performance in which durable solutions to division and crisis can flourish. And, we must invest in training and developing the next generation of executives and program leaders who are learning the All Stars approach and honing their special abilities to deliver high quality programming at every level.

I am so grateful to our outgoing CEO, Gabrielle Kurlander, who brilliantly brought us to this place. I am thrilled to be working with our incoming Board President Nathaniel Christian, who has inspired me from the day we first met 25 years ago.

I am humbled by the mission ahead and confident that we will succeed.

For All Stars,  
Christopher Street