



Dear Friends,

As the All Stars Project (ASP) looks ahead to years of growing influence and innovation, we continue to develop new leadership roles to help ensure the long-term impact of the organization.

It gives me great pleasure to announce the following promotions: **Antoine Joyce-Roach** will assume the role of Senior Vice President/City Leader of the ASP of Dallas and **Shadae McDaniel** will step into the position of Senior Vice President/Programs and Strategic Initiatives and Director, ASP of New Jersey. Both will also serve on the ASP's new Executive Leadership Team.

As two of the country's most dynamic grassroots leaders, dedicated advocates for the poor and dynamic bridge builders, Antoine and Shadae will bring diverse and unique capabilities to the organization and its new strategy and focus for 2024 and beyond. I am looking forward to working closely with them as they assume greater leadership of ASP's broad range of programs and ensure our development through performance approach is implemented at the highest level across the organization.



In his new role as Senior Vice President, Antoine will build on the success of his tenure as City Leader in Dallas over the last 10 years where he has established himself and All Stars as critical voices in the local civic and nonprofit community.

Antoine is charged with expanding the influence of the ASP's performatory developmental approach to nonprofits, education and youth development organizations. He has already created Afterschool Development partnerships with a diverse array of public and private partners, including Dallas College, St. Philip's School & Community Center and City of Dallas Parks and Recreation.



He also serves as board co-chair of Dallas Truth, Racial Healing and Transformation and is a graduate of Presidential Leadership Scholars (2023), Leadership Dallas (2022), STAGEN (2020), Engage Dallas (2017) and Leadership ISD (2014).





As Senior Vice President/Programs and Strategic Initiatives, Shadae will be responsible for the design and implementation of programs across all markets, providing strategic direction to partnerships as well as the management of ASP regional directors. Shadae will also continue to lead the remote programs of the ASP, including the virtual Development School for Youth and the Development Coaching programs, as well as the Social Development Partners training and development initiative.

As Director, she will continue to function as market leader responsible for the ongoing growth of the ASP of New Jersey business. She will advance the strategy and direct the planning and execution of all programming, operations, fundraising and community-building activities. Additionally, Shadae will continue to actively lead the development of philanthropic partnerships.



Shadae first met ASP when she attended a New Jersey Afterschool Development Conference in 2014. A year later, she was hired by ASP of New Jersey as a Senior Program Manager and promoted to Director of Youth Programs six months later. Shadae was named City Leader in 2020, and VP/Strategic Initiatives and Director in 2023. She has played a key role in the expansion of the DSY to Jersey City and the launch of Operation Conversation: Cops & Kids in partnership with Mayor Ras Baraka and the Newark Police Division and she spearheaded ASP's partnership with Onyx Equities resulting in ASP of New Jersey's new Campus for Performance and Development at the Gateway Center.



Shadae was named as one of ROI-NJ's 2023 *Influencers: People of Color* and by Newark Venture Partners as one of the *10 Bad Ass [Girl] Bosses of Brick City*. She is a graduate of the Kellogg Executive Development Program and she earned a bachelor's degree in health sciences at Howard University and a master's degree in social work from Rutgers University.

I am excited to partner with these two extraordinary leaders to grow All Stars and accomplish great things on behalf of our young people and our communities.

Please join me in congratulating Shadae and Antoine.

Sincerely,

Chris Street
President and CEO

