



WELCOME TO THE ALL STARS CABARET

BECOMING ALL STARS

2024 NATIONAL GALA

Monday, May 20

6pm-9pm ET

City Winery

25 11th Avenue,
New York, NY

Dress is Festive!

HONORING

Gabrielle Kurlander

Founding CEO, All Stars Project (1989-2023)
Founder, Performance Lab

Leaders of Youth Development

Valerie Brown

Senior Vice President Global
Quality Assurance
Gilead Sciences

Alysia Steinmann

Office Managing Partner,
Metro NYC
EY

Amy Weinberg, Ph.D.

Professor Emerita
University of Maryland

EVENT CHAIRS

Kate Barton

Global Vice Chair (Retired)
EY

Hunter Hunt

CEO
Hunt Consolidated Energy, LLC

Ken Meyerson

Vice Chair
CBRE

John & Blakely Stinebaugh

Vice Chair, Infrastructure
Brookfield Asset Management

Marc Ganz

Principal
EY

Lisa Lim

Partner (Retired)
EY

Rich Sokolow

Managing Director (Retired)
Davidson Kempner
Capital Management

John Thurlow

Managing Director and
U.S. Chief Operating Officer
RBC Capital Markets

To Purchase Tickets or
Make A Sponsorship Gift

[#BecomingAllStars](#)



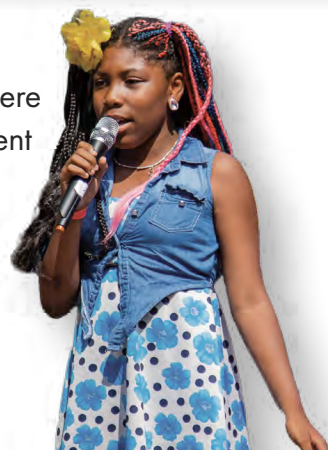
BECOMING ALL STARS



2024 NATIONAL GALA

Our Mission

All Stars Project is a leading national nonprofit organization that creates programs where underserved youth learn to perform on stage – and in life! Our afterschool development offerings reach nearly 10,000 youth and their families every year in **New York City, Newark, Jersey City, Chicago, Dallas, the San Francisco Bay Area**, and now everywhere virtually – all completely free of charge! Our programs are proven to grow confidence, personal responsibility, and vocational competence. And they bring our young people together with caring adults from all walks of life, creating opportunities for both to grow and develop together!



Our Programs

All Stars Talent Show Network

Our All Stars Talent Show Network (ASTSN) involves young people, ages 5 to 25, in producing and performing in hip-hop talent shows and performance workshops in their neighborhoods. Young people at all levels of talent are included and everyone who auditions makes the show. And youth without a “traditional” performance talent are invited to participate as ticket takers, ushers, sound and light engineers, and more. They are cheered on by audiences of family, neighbors, volunteers and donors. **This experience is transformative for all!**

Development School for Youth (DSY)

The DSY is a youth and leadership development program that **introduces young people to the business world and supports their growth through workshops** led by national corporate partners. Together with companies including RBC Capital Markets, EY, Gilead Sciences, Paramount Global, MetLife, JPMorgan, CBRE, and KPMG, **nearly 6,000 young people from across the country** have developed through workshops, built important networks, and participated in summer internships that have changed the trajectory of their lives.



Bridge-Building Programs

ASP has developed bridge-building initiatives focused on addressing the social and racial divides in America. Through our award-winning, police-community relations program Cops & Kids, we have worked with over 5,000 NYPD and Newark Police officers to create empathy and understanding between our youth and officers. In Operation Conversation, we are making an impact in corporate DEI efforts by helping employees develop new skills around appreciation, listening, and exercising their “curiosity muscles.” **All our programs are building diverse relationships that engage racism and promote racial healing in everyday life through the power of performance.**



Development Coaching

Development Coaching **connects young people from across the country with caring adults and industry leaders** to build a new type of relationship together. Over an 8-week period, coaches and youth connect through weekly conversations and positively impact each young person’s professional and personal development. **Over 1,500 young people and adult coaches have successfully paired together** since the program was founded in 2020, including youth and coaches from all over the country.

Operation Conversation: Cops & Kids

Operation Conversation



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Dear Friends of the All Stars,

Since stepping into the role of All Stars Project's CEO last November, I have had the honor of speaking with friends, supporters and partners across the country about this exciting time of transformation and renewal for the



I. to r. Chris Street and Nat Christian

organization and its future.

The All Stars is growing because people in every corner of our country want to be part of creating solutions that bridge divides, build community and create opportunities for young

people from poor and underserved neighborhoods to pursue their dreams. Even as we look ahead, it is important to celebrate those whose courage and vision made it possible for All Stars to be where we are today. No one is more deserving of recognition than our gala honorees: ASP's founding CEO, **Gabrielle Kurlander** and our amazing group of philanthropic and corporate partners; **Amy Weinberg**, All Stars national board member; **Valerie Brown**, chair of our San Francisco board and our lead champion at Gilead Sciences; and **Alysia Steinmann**, NY Metro Office Managing Partner at EY.

I look forward to sharing my vision for growth at the gala and introducing you to our new board chair, **Nat Christian**, and my executive leadership team who are playing a key role in helping to ensure that we meet this new moment with innovation and creativity.

Please join us on Monday, May 20th for an evening of celebration, and help us continue building a community of development where young people are at the heart of everything we do.

Sincerely,

Chris Street

Honoree

Gabrielle Kurlander

Founding CEO, All Stars Project (1989-2023),
Founder, Performance Lab

This year's All Stars National Gala Honoree is Gabrielle Kurlander, the All Stars Project's (ASP) founding President and CEO from 1989 to 2023. During her 33-year tenure, Gabrielle led the organization's transformation from a small, New York City-based, all-volunteer effort into a leading national youth development non-profit.

As ASP's first employee, Gabrielle recruited a board of directors that included major business leaders from Wall Street, philanthropists, and education and cultural leaders. She led the successful campaign to establish a performing arts and development center on West 42nd Street in New York City, and expanded ASP's reach to Newark, NJ, the San Francisco Bay Area, Chicago, IL and Dallas, TX, raising \$150 million in private support from hundreds of thousands of individual supporters and more than 500 corporations and foundations nationwide.



A lifelong actor and theatre director, Gabrielle has worked on over 40 theatrical productions, focusing on new plays and avant-garde and political plays and musicals. Gabrielle was awarded the Humanitarian and Social Justice Advocacy Award from Woodie King Jr.'s New Federal Theatre in 2023 and she has been recognized with six AUDELCO Awards for Excellence in Black Theatre.

Upon stepping down as CEO in 2023, Gabrielle founded the ASP's Performance Lab, which partners with theater artists, organizations and enclaves across the country to showcase and produce cultural events and bridge-building activities that explore human relations and social conflict through the lens of performance, both onstage and in life. Performance Lab's programs include Operation Conversation, a performance-based bridge-building initiative Gabrielle co-created to address the social and racial divides within America.

Join us in recognizing and celebrating Gabrielle Kurlander as an Honoree at this year's All Stars National Gala!!

2024 National Gala Honor Guard

Kate Barton
Global Vice Chair (Retired)
EY

Joe Boren
Senior Advisor
Synapse Services, LLC

Marc Ganz
Principal
EY

Hunter and Stephanie Hunt
CEO

Hunt Consolidated
Energy, LLC

Rose Lavandero
Corporate Community
Relations,
TM Financial Forensics

Lisa Lim
Partner (Retired)
EY

Ken Meyerson
Vice Chair
CBRE

Maria Morris
Executive Vice President
(Retired)
MetLife

Rich Sokolow
Managing Director (Retired)
Davidson Kempner
Capital Management

Andrea Tessler
Managing Director and
Chief Operating Officer,
Family Management
Corporation

John & Blakely Stinebaugh
Vice Chair, Infrastructure
Brookfield Asset Management

Gloria Strickland
Senior Vice President /
Chief Youth & Community
Development Officer (Retired)
All Stars Project, Inc.



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2024 Honoring Group Leaders of Youth Development



Valerie Brown

Senior Vice President, Global Quality Assurance, Gilead Sciences

Valerie Brown is the Senior Vice President of Quality Assurance in Pharmaceutical Development and Manufacturing at Gilead Sciences and member of the Gilead Foundation's nine-person Board of Directors. She leads a global team of pharma professionals and has over 25 years of experience in the pharmaceutical and biopharmaceutical industry with expertise in quality control, quality assurance and worldwide health authority regulations.

Valerie is ASP's executive champion at Gilead Sciences, which is one of our top three national corporate philanthropic sponsors. Valerie joined the All Stars Project (ASP) San Francisco Bay Area Board in 2021. She became chair of the local board in San Francisco and joined the national board of directors in 2023. Valerie and team Gilead have been leading partners on Development Coaching involvement, helping ASP launch and sustain this important program.



Alysia Steinmann

Office Managing Partner, NYC Metro Area, EY

Alysia is the Office Managing Partner for the Metro New York City office of Ernst & Young LLP. She is honored to serve approximately 14,000 New York City-area professionals while fostering a culture of belonging among EY's people while providing excellent client service to clients throughout the tri-state area. Alysia is deeply committed to New York City's continued growth and revitalization. She serves on the boards of NYC Autism Charter Schools in Harlem and the South Bronx, WhyHunger, Achilles International, and the Business Council of the State of New York. She also represents EY on the New York Jobs CEO Council, which seeks to train, empower, and hire 100,000 underserved New Yorkers as well as Mayor Adam's Future of Work Task Force. As a working mother of two sons with autism, she is an outspoken advocate for diversity, inclusiveness, and work-life balance.

As a leader at EY, Alysia represents over 25 years of transformational partnership supporting our underserved youth. Over the years and in all of our All Stars cities, EY has hosted dozens of youth development workshops in their offices, sponsored over 400 life-changing summer internships, and donated over \$1.5 million in corporate support thanks to the care and support of hundreds of EY partners.



Amy Weinberg, PhD

Professor Emerita, University of Maryland

Amy Weinberg received a PhD in linguistics and philosophy from the Massachusetts Institute of Technology and is currently a professor emerita of linguistics at the University of Maryland. Amy has had a varied career in both research and administrative leadership. In addition to serving on the University of Maryland faculty, she is a businesswoman who has built diverse, cutting-edge organizations (academic department, scientific laboratory, educational program, and federally funded research center) through successful recruitment, fundraising, program management and financial planning.

Amy and her husband, Norbert Hornstein, have been philanthropic partners of the All Stars Project (ASP) for over 20 years. Amy joined the board of directors in 2016 and, in 2018, became the chair of the ASP's Afterschool Development Initiatives. In 2023, she became chair of the Board Governance Committee and a member of the Executive Committee. She is an active partner with our President and CEO in advancing the organization's strategic objectives to grow as a national leader in the afterschool arena.



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Endorsements



Valerie Brown
Senior Vice President
Global Quality Assurance
Gilead Sciences

Gilead is very passionate about helping young people get started in their careers, providing developmental opportunities for employees throughout their careers, and creating a diverse and inclusive organization. Our partnership with All Stars allows us to have the rare opportunity to do all three of these things. The All Stars is a wonderful partner and we look forward to working with them for years to come on not just building bridges but building highways so that we can all move forward.



Khalil Gibran Muhammad, Ph.D
Professor of History, Race,
and Public Policy
Harvard Kennedy School

The All Stars' vision of engaging as many poor youth as possible, wherever they reside, is as expansive as the imagination of every child who participates in the program. This is not about what happens in one particular neighborhood or community. The All Stars is reaching far and wide because poverty reaches far and wide, and it teaches young people to develop by pretending to do things they never imagined possible.



Hunter Hunt
Chief Executive Officer
Hunt Consolidated Energy, LLC

Through performance, All Stars teaches disadvantaged youth that they have a lot to offer, be it through an All Stars talent show performance or paid internships. But it does not stop there. It also reaches out to donors, mentors, and adult volunteers and makes it clear that we can learn a lot from these interactions as well. It creates venues and spaces where people from diverse backgrounds and economic means can share experiences, have true conversations, and write new stories of our lives, together.



John Thurlow
Managing Director and
U.S. Chief Operating Officer
RBC Capital Markets

Our whole engagement with the All Stars Project has enriched our lives in more ways than we ever envisioned at inception. Their programming and commitment is very unique as they shape the lives of inner-city youth who have had tough upbringings in a way few others seem to have had. All-Stars students want the opportunity to break out of that inner-city life in which they have grown up. Importantly, the All Stars Project gives them an opportunity to break out of that type of life.

Since 2011, RBC has proudly worked with the All Stars to expand their programs nationally, helping them reach tens of thousands of inner-city youth and their families to create success in their lives. We look forward to further evolving our partnership with All Stars as it continues to evolve.



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Sponsorship Levels

I/We wish to reserve the following:

\$100,000 Underwriting Champion

3 Tables (27 tickets + 3 youth hosts*), full-screen ad at event, premier social media and website recognition, post-event email recognition to 1,000+ supporter list

\$50,000 Platinum Sponsor

2 Tables (18 tickets + 2 youth hosts*), full-screen at event, premier social media and website recognition, post-event recognition to 1,000+ supporter list

\$25,000 Gold Sponsor

1 Table (9 tickets + 1 youth host*), full-screen ad at event, social media recognition

\$15,000 Silver Sponsor

5 tickets (half table), half-screen ad at event, social media recognition

\$10,000 Bronze Sponsor

4 tickets, half-screen ad at event

\$2,500 Benefactor Ticket

Name on Thank You Screen at event

Number Requested: _____

\$1,250 Ticket

Number Requested: _____

Other Gift Amount:

\$ _____

Full-screen ads (1920px by 1080px) and half-screen ads (960px by 1080px) must be in PNG or JPEG format and received by **Friday, May 3** to ensure inclusion in this year's program.

*Youth Host tickets will be donated to a recent graduates of our programs to experience this year's event and join your table in conversation!

Payment

ONLINE

Make a sponsorship, purchase your tickets, or give a gift at <https://allstars.org/2024-national-gala-tickets/>

EFT and stock payment options are also available. Please contact [Patricio Delgado](#) for details.

CHECK

Enclosed is my check in the amount of \$ _____ made payable to **All Stars Project, Inc.**

Mail checks to: All Stars Project, Inc.
c/o Patricio Delgado
P.O. Box 8054
New York, NY
10116-8054

For Express Mail: All Stars Project, Inc.
(FedEx, UPS) c/o Kate Henselmans
200 West 41st Street
Suite 1200
New York, NY 10036

CREDIT CARD

Please bill my: AmEx MasterCard Visa Discover

This is a: Personal Card Corporate Card

In the amount of: \$ _____

Card number: _____ Exp. date: _____

Name on card: _____

Signature: _____

BILLING AND CONTACT INFORMATION

Company name/
Sponsor name: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Email: _____

We hope you can join us!

Thank you for your support!

All gifts are 100% tax-deductible. Sponsorships and tickets will include a \$450 non-tax-deductible per ticket portion for those who attend.

Your support will also allow us to offer free tickets to youth, volunteers, and other guests who are just learning about the All Stars Project. Thank you for investing in youth development!

For more information, please contact Event Sales Director Patricio Delgado at pdelgado@allstars.org or at **212-356-8424**.

All Stars Project
200 West 41st Street, Suite 1200, New York, NY 10036

www.allstars.org