

Dear Friends of the All Stars,

The month of February – which we designate as Black History Month – is upon us. For many, it's a moment to reflect upon and learn about a dynamic aspect of American history. For others, it's an opportunity to look for more expressive and lasting ways to heal the racial and social divide that continues on, long after it should have been put to rest.

At the All Stars Project (ASP), we do both. We celebrate the heroism and ingenuity of Black leaders and communities who have been at the heart of the struggle to overcome. **And we offer an exciting and innovative program for racial healing that we proudly call Operation Conversation.**

We launched Operation Conversation in 2020 after the killing of George Floyd by Minneapolis police. The country was riven by this injustice, and the aftermath revealed the extent to which white and Black communities were distant, often alienated, from each other. This program is inspired by the approach first used in Operation Conversation: Cops & Kids, an award-winning police–community relations initiative established by ASP co-founder Lenora Fulani, Ph.D., in 2006.

We created Operation Conversation because we believed that the tools of performance, honed by All Stars' 30 years of successful development work with underserved youth, could be used to engage the divide. In virtual and in-person workshops, adults aged 21 and older from diverse communities learn and perform with new tools that develop empathy, appreciation, active listening and curiosity. These workshops become a real-life, real-time platform to engage racism and promote healing in everyday life.

Corporations, businesses, non-profits and schools have used this program as part of their diversity and inclusion efforts. The results have been deeply meaningful, as seen from the testimonials in the attached brochure.

Please take a look at the short description ([click here](#)) we wrote that describes the workshops and the safe and expressive environment they enable. [Click here](#) to check out the brochure, too, which outlines the program and its impact on Fortune 500 companies and the many other users of Operation Conversation.

If you or your company would like to learn more about how to bring Operation Conversation workshops to your company, church or college/university, please contact us at OperationConversation@allstars.org.

Sincerely,

Gabrielle Kurlander

Founder, Performance Lab

Antoine Joyce-Roach

Senior Vice President/City Leader of ASP of Dallas