



**Tuesday, June 18
6pm – 9pm**

Creating #Chicago 2024 SPRING BENEFIT

Chicago Cultural Center

78 East Washington Street
Chicago, Illinois

HONOREE

Doug Brody

SVP, Business Development
Lockton Companies

COMMUNITY LEADERSHIP AWARD

Bevon Joseph

Head of Innovation
Skillful.ly

EVENT CO-CHAIRS

Greg Mutz
Chairman and CEO
AMLI Residential

**Robert "Bobby" G.
Gerber**
Managing Partner
Neal, Gerber & Eisenberg
LLP

Sonia Menon
Chief Operating Officer
Neal, Gerber & Eisenberg
LLP

Bob Kurinsky
Chief Operating and
Financial Officer
Driehaus Capital
Management

To Purchase Tickets or Make A Sponsorship Gift

#CreatingOneChicago



All Stars Project of Chicago

Working in neighborhoods that have been hit the hardest by violence — the South and West Sides — the All Stars Project of Chicago has touched the lives of over 40,000 young people since 2007. The business and philanthropic communities have stepped up with All Stars to address the city’s tough issues and are expanding the All Stars Talent Show Network and the Development School for Youth at record speed. Off the success of our growth in Chicago, All Stars launched an expansion campaign and successfully established a new Hub for Afterschool Development in downtown Chicago in March 2023.

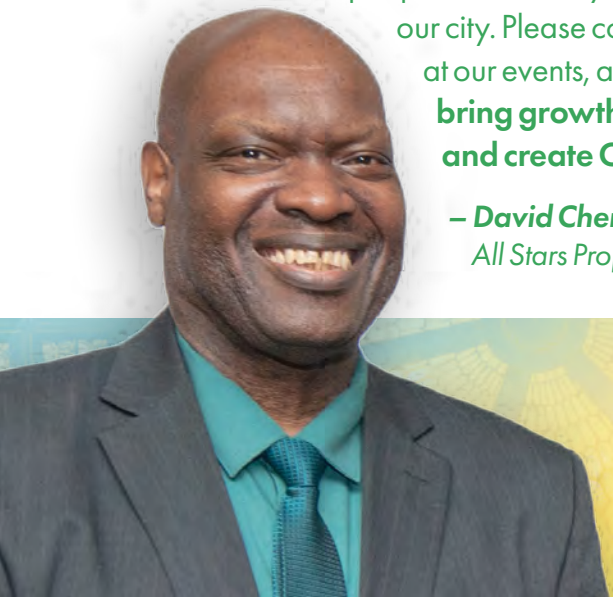


Message from David Cherry

Chicago is a city at a crossroads. Our problems often seem intractable with few viable solutions. We must act with a sense of urgency to address the long-standing issues of poverty and violence in our city.

At the All Stars Project, our success is possible when we work alongside caring adult partners in Chicago’s business community who have opened their companies and their hearts to our young people. After nearly two decades of success, we still have more work to do in our city. Please consider hosting a workshop, sponsoring an intern, joining us at our events, and giving your time to our young people. **Together, we can bring growth and development to all of our city’s young people and create ONE Chicago!**

– **David Cherry**, Founder
All Stars Project of Chicago





Honoree

Doug Brody

SVP, Business Development, Lockton Companies



Doug Brody is currently a senior vice president of business development for Lockton Companies. In this role, Doug focuses on building awareness and use of tax insurance as a solution to mitigate risk. Prior to joining Lockton Companies, Doug spent over 20 years as a tax advisor for many of the world's best-known global multinational companies.

Doug has devoted considerable time to the development of himself, colleagues, and professionals in the tax and insurance industries. He has produced and published thought leadership in the form of articles, podcasts, press releases and in-person training for audiences of 2 to over 2,000. His academic credentials include a BBA in finance

from the University of Michigan's Stephen M. Ross School of Business, a JD from Cornell Law School, and an MLT in taxation from New York University's School of Law. Doug is also a proud and dedicated father to very active 13-year-old twins. He himself stays active as an avid pickleball player and soccer coach, and was recently featured in Marquis Who's Who in America.

Doug's passion for development runs far beyond his professional and personal life. Doug has used his career success and influence to support the young people at the All Stars Project for the past 18 years. Beginning at the All Stars Project of New York, Doug taught dozens of Development School for Youth (DSY) workshops, mentored countless young people, and supervised interns. Upon his move to Chicago, Doug joined the All Stars Project of Chicago's regional board and currently serves as the DSY Trustee Chair. Doug's dedication has positively impacted the lives of thousands of young people across the country, and we are proud to recognize his commitment at this year's Creating ONE Chicago benefit.

Community Leadership Award



Bevon Joseph

Head of Innovation, Skillful.ly

Bevon Joseph, originally from Trinidad and a father of four, is a distinguished leader in IT and finance and the founder of the Greenwood Project. His career is marked by significant contributions to diversity and inclusion, particularly in financial careers for Black and Latinx students. As Head of Innovation at Skillful.ly, he focuses on diversity in tech and finance. Bevon is also a podcast host and the author of a forthcoming book about empowering others and creating opportunities in the financial sector.

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Our Mission

All Stars Project is a leading national nonprofit organization that creates programs where underserved youth learn to perform on stage – and in life! Our afterschool development offerings reach nearly 10,000 youth and their families every year in **New York City, Newark, Jersey City, Chicago, Dallas, the San Francisco Bay Area**, and now everywhere virtually – all completely free of charge. Our programs are proven to grow confidence, personal responsibility, and vocational competence. And they bring our young people together with caring adults from all walks of life, creating opportunities for both to grow and develop together.



Our Programs

All Stars Talent Show Network

Our All Stars Talent Show Network (ASTSN) involves young people, ages 5 to 25, in producing and performing in hip-hop talent shows and performance workshops in their neighborhoods. Young people at all levels of talent are included and everyone who auditions makes the show. And youth without a “traditional” performance talent are invited to participate as ticket takers, ushers, sound and light engineers, and more. They are cheered on by audiences of family, neighbors, volunteers and donors. **This experience is transformative for all!**



Development School for Youth (DSY)

The DSY is a youth and leadership development program that **introduces young people to the business world and supports their growth through workshops** led by national corporate partners. Together with companies including JPMorgan, KPMG, Nuveen, AMLI, RBC Capital Markets, and Paramount Global, **nearly 6,000 young people from across the country** have developed through workshops, built important networks, and participated in summer internships that have changed the trajectory of their lives.

Development Coaching

Development Coaching **connects young people from across the country with caring adults and industry leaders** to build a new type of relationship together. Over an 8-week period, coaches and youth connect through weekly conversations and positively impact each young person’s professional and personal development. **Over 1,500 young people and adult coaches have successfully paired together** since the program was founded in 2020, including youth and coaches from all over the country.

Our Leaders



Christopher H. Street
ASP President and CEO

Nathaniel H. Christian III
ASP Board Chair

Bridge-Building Programs

ASP has developed bridge-building initiatives focused on addressing the social and racial divides in America. Through our award-winning, police-community relations program Cops & Kids, we have worked with over 5,000 NYPD and Newark Police officers to create empathy and understanding between our youth and officers. In Operation Conversation, we are making an impact in corporate DEI efforts by helping employees develop new skills around appreciation, listening, and exercising their “curiosity muscles.” **All our programs are building diverse relationships that engage racism and promote racial healing in everyday life through the power of performance.**

**Operation
Conversation:
Cops & Kids**

**Operation
Conversation**



PLEASE JOIN US

for cocktails and hors d'oeuvres as we honor Doug Brody at the All Stars Project of Chicago's **Creating ONE Chicago Benefit**.

Sponsorship Levels

I/We wish to reserve the following:

- \$50,000 Platinum Sponsor**
20 tickets, full-screen electronic ad at event, premier recognition on ASP social media, partnership highlight on ASP website
- \$25,000 Gold Sponsor**
15 tickets, full-screen electronic ad at event, prominent recognition on ASP social media
- \$15,000 Silver Sponsor**
10 tickets, full-screen electronic ad at event
- \$7,500 Bronze Sponsor**
5 tickets, half-screen electronic ad at event
- \$1,000 Partnership Ticket**
1 ticket for event, includes name on Thank You screen at end of event
- \$500 Ticket**
1 ticket for event
- Other Gift Amount:**
\$ _____

Full-screen ads (1920px by 1080px) and half-screen ads (960px by 1080px) must be in PNG or JPEG format and received by **Friday, June 7** to ensure inclusion in this year's program.

Payment

ONLINE

Make a sponsorship, purchase your ticket, or give a gift at <https://allstars.org/event/creating-one-chicago-spring-benefit/>

EFT and stock payment options are also available. Please contact [Amy Kaczmarek](#) for details.

CHECK

- Enclosed is my check** in the amount of \$ _____ made payable to **All Stars Project, Inc.**
Please mail to our New York office for efficient processing:
All Stars Project, Inc., c/o Kate Henselmans,
200 West 41st Street, Suite 1200, New York, NY 10036

CREDIT CARD

Please bill my: AmEx MasterCard Visa Discover

This is a: Personal Card Corporate Card

In the amount of: \$ _____

Card number: _____ Exp. date: _____

Name on card: _____

Signature: _____

ALL STARS GIFT DESIGNATION

I would like to designate my gift to:

- ASP of Chicago ASP of New Jersey ASP of the San Francisco Bay Area
- ASP of New York ASP of Dallas All Stars Project (unrestricted)

BILLING AND CONTACT INFORMATION

Company name/
Sponsor name: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Email: _____

How did you hear about us? _____

Thank you for your support and investing in youth development!

For those purchasing tickets/ sponsorships and attending in-person, \$120 per ticket is not tax-deductible to account for goods and services received. All other gifts are 100% tax-deductible.

Your support will also allow us to offer free tickets to youth, volunteers, and other guests who are just learning about the All Stars Project.

For more information:

please contact Amy Kaczmarek at akaczmarek@allstars.org or at **312-994-3111**.

All Stars Project of Chicago
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www.allstars.org