

Your LEGACY Begins Here



DEVELOPMENT
SCHOOL
FOR YOUTH™

A stylized graphic element consisting of three white arrows pointing upwards and to the right, positioned to the right of the text.

SCHOLARSHIP FUND

MEET A FEW OF OUR DSY GRADUATES

Divyangini

2023 New Jersey DSY Graduate

"17-year-old me would never think I would be working in firms and building connections."



Mariah

2023 Dallas DSY Graduate

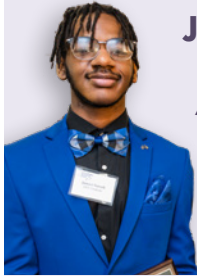
"I now see myself as a person who could change and grow far beyond others' expectations."



Jamari

2023 Chicago DSY Graduate

"I met the All Stars at my high school. I remember thinking 'This is the key to the door that I've been trying to open.' I think the DSY is a place you can learn how to be a person who can be in the world."



TESTIMONIALS ON DSY'S IMPACT

Khalil Muhammad

Ph.D, Professor Harvard Kennedy School

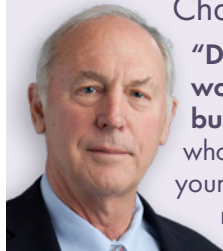
"The All Stars is reaching far and wide because poverty reaches far and wide, and it teaches young people to develop by pretending to do things they never imagined possible."



Greg Mutz

Chairman and CEO, AMLI Residential, Chicago

"DSY is a critical lifeline for young people from poor and working-class backgrounds to gain exposure to the broader business and economic world. In my view, it's time for those whom fortune has favored to step up. If we don't reach out to these young people and give them an opportunity to connect to the mainstream, who will?"



Kate Barton

Global Vice Chair – Tax, Retired EY

"It has really been a great privilege to be an All Stars contributor and supporter since 2006. EY is very committed to supporting and partnering with the All Stars to open up new pathways for opportunity for young people growing up in communities where they don't have as many opportunities. As a firm, we really believe in giving back, and we get so much from participating and building the All Stars programs and developing young people. I am proud that we have sponsored over 350 interns from the Development School for Youth."



Your Legacy Begins Here

YOU CAN IMPACT THE FUTURE FOR UNDERSERVED YOUTH

The **All Stars Project (ASP)** connects young people from poor and underserved communities with caring adults through our free of charge afterschool performance programs. These connections enable positive and enriching relationships that bridge racial, social, and economic divisions. ASP's belief in the **power of performance as a developmental tool – on stage and in life!** – has helped thousands of inner-city young people realize their full potential and set them on a life-long path of personal and professional success. **The Development School for Youth** extends the power of performance into the business world and beyond.



About the Development School for Youth (DSY)

Since our founding in 1981, the promise of creative pathways to opportunity, inclusion, and development for our nation's young people has been at the heart of All Stars' slate of Afterschool Development programs, including the DSY where young people and corporate professionals work together to build new possibilities for success.



DSY is free for all participating youth, as are all of our programs. **It is recognized as a best practice program in engaging and preparing inner-city youth** still in high school or early college to succeed in the professional world. Our partner companies and executives partner with DSY to open doors for underserved young people as well as to help bolster their initiatives in diversity, equity, inclusion, and corporate social responsibility.

What is the All Stars Project DSY Scholarship Fund?

The All Stars Project's DSY Scholarship Fund is an opportunity to support young people to benefit from the life-changing impact of the DSY program – for years to come – and enable the long-term health of the All Stars Project!

By establishing a Scholarship Fund, your support will be invested in a diverse pool of named funds that are held in investable reserves, providing a revenue stream each year that fully funds a young person in the year-long DSY Program. Your investment will enable the long-term health and stability of our organization; and the revenue generated each year will underwrite youth in the DSY, **entirely free of charge.**

5,750

Young People Have Completed the DSY Program Since Its Inception



Why create your legacy through the DSY

DSY is free of charge for every young person:

- Youth from across the country can participate in person or in virtual workshops and performance activities.
- Any young person ages 16-21 can participate in the program regardless of where they are in life.



Providing young people access to vast professional networks:

- Young people expand their world view and develop the capacity to shape their lives.
- Students create transformative relationships with caring professionals who share their experiences, success and personal networks.
- Young people acquire strengths and skills especially valuable in overcoming the isolating and limiting effects of poverty.



Fostering talent and diversity:

- DSY is recognized as a best practice program in engaging and preparing inner-city youth still in high school or early college to succeed in the professional world. (SMU-CORE Outcome Evaluation Study)
- Companies are incorporating DSY into key internal initiatives advancing diversity, equity and inclusion, employee engagement and corporate social responsibility.



The DSY has a proven track record of impact!

- A 5-year study conducted by Southern Methodist University's Center on Research and Evaluation demonstrated that **the DSY program effectively increases student growth in 8 key dimensions of development: Appreciation, Giving, Interpersonal Competence, Personal Responsibility, Vocational Competence, Confidence, Improvisation and Open Worldview.**
- All Stars Project – and our DSY program – have demonstrated stability and growth through challenging times – Covid, recessions, and so much more. ASP's private funding base has come through, time and again, to invest in youth development and ensure that young people have pathways to growth and success in their lives.

DSY SCHOLARSHIP FUND DONOR SPOTLIGHT

Maria Morris

Ret. EVP and Head of Global Employee Benefits, MetLife
Morris Family DSY Scholarship

“My husband Barry and I are fortunate enough to be involved with the Development School for Youth since its inception. We served as Program Associates in New York and New Jersey and saw the power of connecting young people with caring Corporate leaders each week. DSY creates the developmental spaces that strengthen our young people’s confidence, relational capability and world view. We are proud to sponsor such an impactful and life-changing program for all involved – and make sure it benefits young people for generations to come!”



Established Scholarships

- The Andrus Family Fund for Future All Stars
- The Scott Flamm Fund for the DSY
- The Malcolm Family DSY Scholarship
- The Morris Family DSY Scholarship
- The Beverly and Moe Sokolow Family Fund

FUNDING A DSY SCHOLARSHIP

How to establish your DSY Scholarship

You can establish a DSY Scholarship with a minimum initial commitment of \$50,000, with the goal of growing the fund to \$125,000 over 5 years to fully fund the scholarship. The DSY Scholarship Fund principal is invested in a diversified portfolio alongside ASP’s other reserve funds. This process is overseen by the Investment Committee of the Board of Directors.

Special Opportunities for Scholarship Funders

- **Be invited and encouraged to interact with the current or upcoming DSY classes** of young scholars in your city through program workshops and activities
- **Receive invitations to DSY milestone events** like orientation and graduation in your city
- **Receive personalized updates and acknowledgements** from members of your sponsored DSY class
- **Receive invitations to meet fellow DSY scholarship fund supporters**
- **Be a part of a group of like-minded philanthropists** who care about young people in your region and value a long-term way to ensure more scholars are reached and cared for in future years



SCHOLARSHIP FUND

JOIN US!

Let’s Build Your Legacy

To discuss building your DSY legacy, contact **Jenny Zak**, All Stars Project’s VP of Development, at jjzak@allstars.org or **212-356-8441**.

SCAN OR
CLICK CODE
to email Jenny

