## Thursday November 14, 2024 6:00 pm - 8:30 pm

Jewel Box Gateway Center One Gateway Center Newark, NJ

LIFETIME OF ACHIEVEMENT Ras J. Baraka

Honorable Mayor, City of Newark

#### **BIG BUILDER FOR YOUNG PEOPLE**

2021

Chris Paladino President, DEVCO

#### LEADERSHIP IN BUSINESS AND THE ARTS AWARD

TEARS

NEW JERSE'

#### **Dr. Jeanine Downie**

Founder & Director image Dermatology P.C.

Mindy Lissner Vice Chair Cushman & Wakefield

Frent Chairs

Colleen Maguire Senior Vice President JLL

Courtney Mulligan Vice President, Marketing Russo Development

Peter Bronsnick Executive Managing Director & Managing Principal for NJ Cushman & Wakefield Kristen Pappas

SVP, Property Management & Construction, Onyx Equities

Talia Young

Chief Executive Officer Newark Symphony Hall

#### John Saraceno

Co-Founder & Managing Principal Onyx Equities

## To Purchase Tickets or Make A Sponsorship Gift

www.allstars.org #ASPNewJersey



Honorees

#### LIFETIME OF ACHIEVEMENT

## Ras J. Baraka

#### Honorable Mayor, City of Newark

We are proud to recognize City of Newark Mayor Ras Baraka for our 25th Anniversary Fall Benefit. Mayor Baraka is an American educator, author, and current mayor of Newark, New Jersey.

First elected on May 13, 2014, prior to his political career Mayor Baraka worked as an English and history teacher for Newark Public Schools, serving as the principal of Central High School from 2007-2013. All Stars Project has called Mayor Baraka a partner for more than a decade. In 2012, Mayor Baraka received a "Phat Friends" award for his commitment to youth and the community. Since then, he has continued to be a champion of the Development School for Youth, Talent Show, and Operation Conversation: Cops & Kids, which he helped launch in 2016.



Because of his support, All Stars has created a curriculum in partnership with the Newark Police Division whereby all the NPD's 1,000+ officers have been trained in All Stars' methodology of youth and community engagement.

We applaud Mayor Baraka for his partnership with All Stars, and his commitment to Newark and the safety and well being of all its residents.

#### BIG BUILDER FOR YOUNG PEOPLE AWARD

## **Christopher Paladino**

#### President, New Brunswick Development Corporation

In celebration of All Stars Project of New Jersey's Silver Anniversary, we are thrilled to honor Chris Paladino, President of New Brunswick Development Corporation (DEVCO). Founded in the mid-1970's, DEVCO is a non-profit real estate development company dedicated to the ongoing revitalization of New Brunswick and urban centers throughout New Jersey. Since assuming this



role in 1994, Paladino has overseen approximately \$3.6 billion in residential, commercial, and institutional development activities significantly contributing to the economic and social stability of New Brunswick as well as other communities such as Newark and Atlantic City.

A proud Rutgers University alumnus, Chris obtained both his undergraduate and law degrees from the University before working in the practice of law and as an Associate Counsel for then-Governor Jim Florio. Following his service as Deputy Director of the NJEDA, Chris began his role as President of DEVCO, a position he has held for 30 years. In that capacity, Chris also serves as CEO of HELIX NJ, a new cutting-edge innovation district aimed at expanding New Jersey's position in the global innovation economy.

As a community-focused developer and visionary, Chris's vocation aligns with the values of All Stars Project. We are excited to celebrate Chris for his contributions to create spaces with a "sense of common purpose."



# Leaders in Business and Arts

#### **Dr. Jeanine Downie**

Founder & Director, image Dermatology P.C.



Dr. Jeanine Downie is the Founder and Director of image Dermatology, based in Montclair, New Jersey, a practice that focuses on anti-aging and skin cancer prevention while providing cosmetic dermatology and dermatologic surgery. Dr. Downie has amassed a distinguished career within the medical field and is a sought-after lecturer,

consultant and researcher regularly featured on national broadcasts such as The Today Show and Good Morning America for her expertise in skin care. Dr. Downie's philanthropic causes include the United Negro College Fund, NPR and March of Dimes to name a few. She received her MD from SUNY Health Science Center in Brooklyn and resides in West Orange with her husband Michael Heningburg, who serves on the All Stars Project of NJ board, and their daughter.

#### **Mindy Lissner**

#### Vice Chair, Cushman & Wakefield



Mindy Lissner is the Vice Chair at Cushman and Wakefield, with 30 years of experience in the commercial and industrial real estate sector, closing transactions totaling \$ 10 billion throughout her career. Mindy is committed to the uplift of women in commercial real estate through the trade organization AWESOME which connects female executives in supply

chain management, where she is a former president and member. She also has served on the board of the Girl Scouts and is active with the United Way. Mindy received her Bachelor of Arts at the University of Delaware and is currently based in Westfield, New Jersey.

## **Colleen Maguire**

Senior Vice President, JLL



Colleen Maguire is Senior Vice President at Jones Lang LaSalle (JLL), a global leader in real estate services and partner of All Stars for many decades. Colleen is a representative for tenants and landlords for Class A office properties including All Stars' home at Gateway Center. Colleen also serves as Philanthropy Chair for the Women's Business Network at JLL,

an organization that ensures female associates have the opportunities and resources they need to succeed. Colleen graduated from Ramapo College and has two young children – her youngest was born in March of 2024.

#### **Courtney Mulligan**

Vice President, Marketing, Russo Development



Courtney joined Russo Development in 2019 with over 12 years of real estate marketing experience. Courtney is responsible for overseeing the marketing efforts across the portfolio for both Residential and Commercial Divisions, including advertising, social media, online reputation, digital media assets and web development. She is

passionate about the growth and evolution of the Vermella brand, along with all Russo assets. An active member of the All Stars of NJ Board as well as a member of the Women's Leadership Steering Committee of NJ's chapter of the Urban Land Institute, Courtney is a graduate of Syracuse University's S.I. Newhouse School of Public Communications. In her free time, Courtney enjoys gardening, photography and keeping up with her 13-year-old twin daughters.

## **Kristen Pappas**

#### SVP, Property Management, & Construction, Onyx Equities



Kristen Pappas is Senior VP of Onyx Equities in its Property Management and Construction department. Kristen is responsible for overseeing the company's \$250 million real estate portfolio which includes office, residential, industrial, life sciences and retail properties in the NYC Metro area. Kristen's philanthropy extends to organizations such

as The Leukemia and Lymphoma Society in collaboration with Onyx through the Big Climb of Gateway Center (in which All Stars loves participating!). Kristen is also co-founder of Shore House Maintenance, a real estate services firm she leads with her husband Michael. Kristen is a Gettysburg College and NYU alumna and is a proud mom to two young children, the youngest born in April of 2024.

## Talia Young

#### Chief Executive Officer, Newark Symphony Hall



Talia Young is the CEO of Newark Symphony Hall (NSH). Born and raised in Teaneck, NJ, Talia has spent the last decade as a member of the NSH Board of Directors, and most recently as CEO. Talia's advocacy for urban economic opportunities has garnered her several accolades within her community, most recently receiving the Resident of the Year award from

the American Institute of Architects for her bold and creative vision for NSH. She is also a passionate supporter of women's empowerment initiatives and community sustainability, and we are proud to call Talia and NSH partners. Talia is a Hofstra University alumna and the mom of two youngsters.



# About the All Stars

The All Stars Project is a leading national nonprofit organization where young people learn new performances on and off stage. Our dynamic programs transform the lives of youth from poor and underserved communities in partnership with caring adults, giving everyone the opportunity to grow. Located in six cities — **Newark, Jersey City, New York City, Chicago, Dallas and the San Francisco Bay Area**, and now virtually everywhere—these programs are all free of charge for our young people!

Our Programs

#### Development School for Youth (DSY)

With a 25-year track record and over 5,000 alumni, the DSY creates leadership training and paid summer internship opportunities for youth in partnership with the business community. This summer, 250 youth participated in in-person, virtual, and hybrid internships provided by partner companies such as JPMorgan Chase, Verizon, Port Authority, Paramount Global, PSEG and RBC Capital Markets. DSY has been featured in the Chicago Tribune and Forbes as a model program in preparing youth for the business world and creating meaningful engagement, as our corporate partners respond to new calls of action for diversity and equity in the workplace.

#### **Development Coaching**

Development Coaching is **a virtual program that matches young people with caring adults and industry leaders** from across the country. These adults help guide and enhance each young person's professional and personal development. Since 2020, we've matched over 1,000 young people and adults in the program!

#### **Performance Programs**

All Stars Project's flagship program, All Stars Talent Show Network, uses our innovative performance-based approach to help young people grow their confidence on stage and in life. We are proud to call Newark Symphony Hall our host of the 2024 Fall Talent Show.



#### Operation Conversation: Cops & Kids

Cops & Kids is an **award-winning**, **police-community relations model program** run in partnership with the New York City Police Department and the Newark Police Division. We have worked directly with over 5,000 youth and officers over the past decade, who have built new relationships with one another through their engagement with the program. In 2023, all 1000+ Newark police officers were trained in All Stars' methodology.

# <image>

#### **Operation Conversation**

Operation Conversation is the All Stars Project's newest bridge-building initiative created to **address the social and racial divides in America**. Operation Conversation gives people from all walks of life new and effective tools to develop their empathy, appreciation, listening skills and exercise their curiosity "muscles." The workshop **builds diverse relationships, engages racism, and promotes racial healing in everyday life** through the power of performance.

## **Sponsorship Levels**

#### I/We wish to reserve the following:

#### Sponsor

10 tickets, recognition as official class sponsor at Fall 2024 Development School for Youth Graduation, full-screen electronic ad at event, premier recognition on ASP social media, partnership highlight on ASP website

#### □ **\$50,000** Gold Sponsor

6 tickets, full-screen electronic ad at event, premier recognition on ASP social media, partnership highlight on ASP website

#### □ \$25,000 Rising All Stars Sponsor

4 tickets, full-screen electronic ad at event, prominent recognition on ASP social media

#### □ \$15,000 Silver Sponsor

2 tickets, half-page electronic ad at event, recognition on ASP social media

#### □ **\$10,000** Bronze Sponsor

2 tickets, half-page electronic ad at event

#### □ \$1,000 Partnership Ticket

1 ticket for event, includes name on Thank You screen at end of event

#### □ **\$500** Ticket

1 ticket for event

#### □ Other Gift Amount:

۶\_\_\_\_\_

Please submit your ad **no later than Thursday, October 24** to ensure inclusion in the program.

## **Payment**

Benefit 2024

#### ONLINE

Make a sponsorship, purchase your tickets, or give a gift at <a href="https://allstars.org/2024-new-jersey-fall-benefit-ticket/">https://allstars.org/2024-new-jersey-fall-benefit-ticket/</a>

EFT and stock payment options are also available. Please contact <u>Steve Barry</u> for details.

#### СНЕСК

Enclosed is my check in the amount of \$\_\_\_\_\_\_ made payable to All Stars Project, Inc.

Mail or FedEx checks to: All Stars Project, Inc. C/O Steve Barry

One Gateway Center, Suite 740 11-43 Raymond Plaza West Newark, NJ 07102

#### **CREDIT CARD**

Please bill my: □AmEx □MasterCard □Visa □Discover

This is a: Personal Card Corporate Card

#### In the amount of: \$\_\_\_\_\_

Card number: \_\_\_\_\_ Exp. date: \_\_\_\_\_

Name on card: \_\_\_\_

Signature:

- 1

BILLING AND CONTACT INFORMATION

Company name, Sponsor name:	/
Contact name:	
Address:	
City:	State:Zip:
Telephone:	
Email: .	

#### Thank you for your support!

# All gifts are 100% tax-deductible. Ticket and ticket packages will include a \$85 non tax-deductible portion for each guest who attends.

Your support will also allow us to offer free tickets to youth, volunteers, and other guests who are just learning about the All Stars Project. Thank you for investing in youth development!

For more information, please contact Event Fundraising Director Steve Barry at sbarry@allstars.org or at 973-856-6698.

All Stars Project of New Jersey, One Gateway Center Ste 740 11-43 Raymond Plaza West, Newark, NJ 07102 www.allstars.org