



ALL STARS PROJECT of DALLAS
FALL BENEFIT
2024



CHEERS to the NEXT DECADE & BEYOND

Monday, October 28 6:30pm – 8:30pm

The Statler – Dallas 1914 Commerce St, Dallas, TX 75201

HONORING

Taylor Bowen and AMLI Residential

Lynn McBee

City of Dallas and Young Women's Preparatory Network

Byron Sanders

Big Thought

EVENT CO-CHAIRS

Greg Arnold

TAC

Hunter Hunt

Hunt Consolidated Energy, LLC

Jill Meyer

Westwood Holdings Group, Inc.

Jay Fenlaw

EY

Kim Kesler

KPMG

To Purchase Tickets or Make A Sponsorship Gift

[#TheNextDecade&Beyond](#)



About the All Stars

The All Stars Project is a leading national nonprofit organization that transforms the lives of youth from poor and underserved communities in partnership with caring adults, giving everyone the opportunity to grow. We use the developmental power of performance to bring free afterschool development to our young people of Dallas.



Our Programs

Development School for Youth (DSY)

With a 27-year track record and over 5,000 alumni, the DSY creates leadership training and paid summer internship opportunities for youth in partnership with the business community. This summer, 200 youth participated in in-person, virtual, and hybrid internships provided by partner companies such as AMLI Residential, Bank of Texas, Dallas Regional Chamber, JPMorgan Chase, KPMG, and more. DSY is a model program that prepares youth for the business world and creates meaningful engagement, as our corporate partners respond to new calls of action for diversity and equity in the workplace.

Development Coaching

A fully virtual program of the All Stars Project, Development Coaching matches young people with caring adults and industry leaders. These adults help guide and enhance each young person's professional and personal development. Since 2020, we've matched over 1,000 youth and adults in the program!

All Stars Talent Show Network (ASTSN)

Antoine Joyce-Roach, our Senior Vice President and Dallas City Leader, participated in ASTSN when he was just 12 years old in Brooklyn, and it changed his life. We are proud to continue the legacy of using our innovative performance-based approach to help youth from across the city grow their confidence on and off stage. This past summer, we partnered with Dallas Park & Recreation Department TOPS (Teens Organized & Prepared for Success) to host our annual talent show and over 200 attendees celebrated our young performers!

Our Pillars





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I/We wish to reserve the following:

- \$100,000 Platinum Sponsor**
25 tickets, full-screen electronic ad at event¹, premier recognition on ASP social media, partnership highlight on ASP website, recognition on stage during the program
- \$50,000 Gold Sponsor**
20 tickets, full-screen electronic ad at event¹, prominent recognition on ASP social media, partnership highlight on ASP website
- \$25,000 Silver Sponsor**
15 tickets, full-screen electronic ad at event¹, prominent recognition on ASP social media
- \$10,000 Bronze Sponsor**
10 tickets, half-screen electronic ad at event²
- \$5,000 Benefactor Sponsor**
5 tickets, quarter-screen electronic ad at event³
- \$1,000 Partnership Sponsor**
2 tickets for event, includes name on Thank You screen at end of event
- \$500 Ticket**
1 ticket for event
- I am not able to attend the event. I would like to make a contribution of \$_____**

I will be using ___ tickets; the remaining tickets can be used for All Stars youth and community partners.

1 Electronic ads can be in color or black and white and are requested with the dimensions 16w by 9h, a minimum resolution of 1920 pixels wide by 1080 pixels high, and a large size high resolution PNG or JPEG file format.

2 Electronic ads can be in color or black and white and are requested with the dimensions 8w by 9h, a minimum resolution of 960 pixels wide by 1080 pixels high, and a large size high resolution PNG or JPEG file format.

3 Electronic ads can be in color or black and white and are requested with the dimensions 4w by 2.25h, a minimum resolution of 480 pixels wide by 1080 pixels high, and a large size high resolution PNG or JPEG file format.

Payment

ONLINE

Make a sponsorship or give a gift at <https://allstars.org/2024-dallas-fall-benefit-donation/>

EFT and stock payment options are also available. Please contact [Julie Lenner](#) for details.

CHECK

- Enclosed is my check** in the amount of \$_____ made payable to **All Stars Project, Inc.**
Please mail this form and your sponsorship/ticket gift to:
All Stars Project of Dallas, 517 North Haskell Avenue, Dallas, TX 75246

CREDIT CARD

Please bill my: AmEx MasterCard Visa Discover
This is a: Personal Card Corporate Card

In the amount of: \$_____

Card number: _____ Exp. date: _____

Name on card: _____

Signature: _____

BILLING AND CONTACT INFORMATION

Company name/
Sponsor name: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Email: _____

We hope you can join us!

Sponsorship deadline is **Monday, October 14, 2024** for us to include company logos on materials.

Thank you for your support!

All gifts are 100% tax-deductible.

Ticket and ticket packages will include a \$150 non-tax-deductible portion for each guest who attends.

Thank you for investing in youth development!

For more information:

Please contact Event Sales Director, Julie Lenner, at jlenner@allstars.org or at **214-261-2166**.

www.allstars.org