



Thursday, November 21

6pm – 9pm ET

The Prince George Ballroom

15 East 27th Street – New York

Cocktail Attire

PERFORMING GROWTH

2024 Fall Benefit for Youth Development

HONORING

Jessie Fields, M.D.

Physician, Internal Medicine, Mount Sinai Faculty Practice

Audrey Melofchik

Global Chief Brand Experience Officer, VML

**HONORARY
EVENT CHAIR**

Joe Peiser

Global CEO, Commercial Risk Solutions, Aon

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Goldman Sachs

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Avriel Kelly

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Google

Dr. Theresa Mack

Mount Sinai Faculty Practice

Dr. Samuel Seward

HPS Network

To purchase tickets or make a gift to support underserved youth

#PerformingGrowth



PERFORMING GROWTH

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About the All Stars Project

The All Stars Project is a leading national nonprofit organization that creates programs where underserved youth learn to perform on stage — and in life! Our afterschool development offerings reach nearly 10,000 youth and their families every year in **New York City, Newark, Jersey City, Chicago, Dallas, the San Francisco Bay Area**, and now virtually — completely free of charge! Our programs are proven to grow confidence, personal responsibility, and vocational competence. They also bring young people together with caring adults from all walks of life, creating opportunities for both to grow and develop together!



Our Programs

Development School for Youth (DSY)

With over a 25-year track record and nearly 6,000 alumni, Development School for Youth (DSY) **creates leadership training and paid summer internship opportunities for youth** in partnership with the business community. This summer, nearly 85 young people participated in internships across 20 companies in New York. Some of our internship host partners include VML, Mount Sinai, Paramount Global, Piper Sandler, Aon, Brookfield, and JPMorgan Chase. DSY has been featured in [Forbes](#) and the [Chicago Tribune](#) as a model program for preparing youth for the business world and creating meaningful engagement. Our corporate partners respond to calls for action on diversity and equity in the workplace.

Performance Programs

Through on-stage and online performance activities — including our [All Stars Talent Show Network](#), and [Performance Lab](#) — the All Stars Project uses an innovative performance-based approach to help young people from across the country (and the world!) grow their confidence on stage and in life!

Bridge-Building Programs

ASP has developed bridge-building initiatives focused on addressing social and racial divides in America. Through our award-winning police-community relations program, Cops & Kids, we have worked with over 5,000 NYPD and Newark Police officers to foster empathy and understanding between our youth and officers. In Operation Conversation, we impact corporate DEI efforts by helping employees develop new skills in appreciation, listening, and exercising their “curiosity muscles.” **All our programs build diverse relationships that confront racism and promote racial healing in everyday life through the power of performance.**



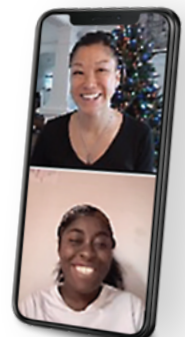
Operation Conversation: Cops & Kids

Operation Conversation



Development Coaching

Development Coaching **connects young people from across the country with caring adults and industry leaders** to build new types of relationships. Over an 8-week period, coaches and youth engage in weekly conversations that positively impact each young person’s professional and personal development. Since the program was founded in 2020, over 1,500 young people and adult coaches have successfully paired together, including participants from all over the country.





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Honorees

Jessie Fields, M.D.

Physician, Internal Medicine, Mount Sinai Faculty Practice

Dr. Jessie Fields is an Assistant Professor in the Division of General Internal Medicine and maintains a primary care general medicine practice at the Mount Sinai Faculty Practice in the Harlem community. For the last 25 years, she has provided comprehensive quality care to countless patients in Harlem and is among the outstanding physicians serving the community at the Mount Sinai Doctors Faculty Practice, a large, diverse practice located at 147th Street and Frederick Douglass Blvd. She is a role model for medical students pursuing careers in primary care in underserved communities. Having grown up in a poor Black community in Philadelphia, she set out on a career to bring better health conditions to poor urban communities. Dr. Fields was awarded a National Public Health Service Corps medical scholarship and attended Bryn Mawr College and the Medical College of Pennsylvania in Philadelphia. She completed her residency in Internal Medicine at the Hospital of the Medical College of Pennsylvania in 1985 and became Board Certified in Internal Medicine the same year. During medical school, she worked on the West Side of Chicago at a neighborhood health center, where she initiated a hypertension screening program. As a physician, she went on to practice at the same community health center.



Dr. Fields has received numerous awards for her work in community health and education, including the CKD/ESRD Community Service and Patient Education Award on October 15, 2014. In 2013, Dr. Fields was honored with the Joel Press Award by The All Stars Project for helping young people grow and learn about careers in medicine.

Jessie has been a member of the All Stars community for over 20 years. She joined the board of directors in 2008 and serves as vice chair, a member of the Executive Committee and Board Governance Committee, and co-chair of the All Stars Project (ASP) of New York Board. She uses her expertise as a long-time community activist and health advocate to help advance ASP's grassroots organizing strategies throughout the country. Jessie has secured Development School for Youth internships in the medical field and has worked to introduce more people in the medical community to ASP. Jessie has dedicated her incredible skill, passion, and expertise to improving the world through the All Stars, and we are proud to thank her for her incredible leadership.





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Honorees

Audrey Melofchik

Global Chief Brand Experience Officer, VML

Audrey Melofchik leads Global Brand Experience at VML, a practice focused on creating culture-shaping brands that connect emotionally and drive growth for clients. She guides VML's best-in-class BX offering and growth strategy while ensuring seamless integration with their CX and Commerce practices, delivering a fully connected brand experience. With three decades of experience building successful brands, Audrey is renowned for her emphasis on the three C's: cultivating a strong agency culture, an unrelenting focus on creative excellence and fostering authentic client relationships.

Prior to this role, Audrey was CEO of Wunderman Thompson NA. Under her leadership, the agency won the inaugural Cannes Lions Grand Prix B2B award for Sherwin Williams, was named one of Ad Age's Standout Agencies on the A-List, partnered with Robert Kraft to combat hate speech, and made mayo a major conversation in Super Bowl '23 with over 9 billion impressions for Hellmann's. She has appeared at Advertising Week with Marlee Matlin on 'rewriting normal' for accessibility and inclusion practices, spoken at the ANA's Masters of B2B Marketing, served on the Grand Jury of the Global 'Best of the Best' Effie Awards, and been awarded Working Mother of the Year by She Runs It.



As an industry advocate, Audrey has been deeply involved in mentoring and growing the next generation of diverse leaders through her involvement in a variety of philanthropic activities. Audrey was first introduced to the All Stars Project in 2019 through NJ DSY Trustee, Mercedes Smith and she became a member of the All Stars Project of NY's Board in June 2023. Audrey has become a key champion of the DSY – leading workshops, enabling summer internships, and much more. We are thrilled to be recognizing Audrey for her impact.





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Thank you Sponsors!

Thank you, again, to our 2023 NY Fall Benefit Sponsors.

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Jessie Fields, M.D.	Ms. Gillian Teichert



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Sponsorship Levels

I/We wish to reserve the following:

- \$100,000 Leadership Sponsor**
Reserved VIP Seating, 20 Tickets, Special Recognition at the Fall Benefit, Full screen Fall Benefit Ad, Premier social media and Website Recognition, Post-event Recognition to 1,000+ Supporter List
- \$50,000 Platinum Sponsor**
15 Tickets, Full screen Fall Benefit Ad, Premier social media and Website Recognition, Post-event Recognition to 1,000 Supporter List
- \$25,000 Gold Sponsor**
8 Tickets, Full-screen Fall Benefit Ad, Premier Social Media Recognition
- \$15,000 Silver Sponsor**
5 Tickets, Full-screen Fall Benefit Ad, Social Media Recognition
- \$10,000 Bronze Sponsor**
4 Tickets, Half-screen Fall Benefit Ad
- \$5,000 Impact Sponsor**
2 Tickets, Name on Thank You screen at end of event
- \$2,500 Partnership Ticket**
Name on Thank You screen at end of event
- \$500 Ticket**
- Other Gift Amount:**
\$ _____

Kindly purchase your sponsorship before **Thursday, November 7**, to ensure your ad is included in the program!

Payment

ONLINE

Make a sponsorship, purchase your tickets, or give a gift at allstars.org/performinggrowth2024

EFT and stock payment options are also available. Please contact [Emily Munguia](mailto:emunguia) for details.

CHECK

Enclosed is my check in the amount of \$ _____ made payable to **All Stars Project, Inc.**

Mail or FedEx checks to: All Stars Project, Inc.
C/O Emily Munguia
200 West 41st Street, Suite 1200
New York, NY 10036

CREDIT CARD

Please bill my: AmEx MasterCard Visa Discover

This is a: Personal Card Corporate Card

In the amount of: \$ _____

Card number: _____ Exp. date: _____

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We hope you can join us!

Thank you for your support!

All gifts are 100% tax-deductible. Sponsorships and tickets will include a \$185 non-tax-deductible per ticket portion for those who attend.

Your support will also allow us to offer free tickets to youth, volunteers, and other guests who are just learning about the All Stars Project. Thank you for investing in youth development!

For more information, please contact Event Sales Director Emily Munguia at emunguia@allstars.org or at **212-356-8439**.

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