ALL STARS PROJECT INC.

Wednesday, May 21
6pm-9pm ET

City Winery
25 11th Avenue
New York, NY

the Art of Giving
NATIONAL GALA 2025

HONORING

Ron Schiller
Founding Partner
Aspen Leadership Group

Owen Thomas
Chairman and CEO
BXP

Rising Stars for Youth Development

Abdul Ajani
Partner, EY

Girish Ganesan
Chief People Officer
S&P Global

Cindy Hunter
Underwriting Officer – Environmental Casualty
The Hartford

Reynaldo Piniella
Award-winning actor; Co-creator, *Untitled*, All Stars Project

Assistant Chief James McCarthy
NYPD Manhattan South





EVENT CHAIRS

Kate Barton
Global CEO, Dentons

Alan Fletcher
President and CEO
Aspen Music Festival and School

Marc Ganz
Principal , EY

Ken Meyerson
Vice Chairman, CBRE

Alysia Steinmann
Office Managing Partner, Metro NYC
EY

John & Blakely Stinebaugh
Executive Chairman, Reinova Partners

John Thurlow
Managing Director and U.S. Chief Operating Officer
RBC Capital Markets

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To Purchase Tickets or Make A Sponsorship Gift

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ALL STARS PROJECT INC.

the Art of Giving NATIONAL GALA 2025

OUR MISSION

All Stars Project is a leading national nonprofit organization that creates programs where underserved youth learn to perform on stage – and in life! Our afterschool development offerings reach nearly 10,000 youth and their families every year in **New York City, Newark, Jersey City, Chicago, Dallas, the San Francisco Bay Area**, and now everywhere virtually — all completely free of charge! Our programs are proven to grow confidence, personal responsibility, and vocational competence. And they bring our young people together with caring adults from all walks of life, creating opportunities for both to grow and develop together!



OUR PROGRAMS

All Stars Talent Show Network

Our All Stars Talent Show Network (ASTSN) involves young people, ages 5 to 25, in producing and performing in hip-hop talent shows and performance workshops in their neighborhoods. Young people at all levels of talent are included and everyone who auditions makes the show. And youth without a "traditional" performance talent are invited to participate as ticket takers, ushers, sound and light engineers, and more. They are cheered on by audiences of family, neighbors, volunteers and donors. **This experience is transformative for all!**

LEARN MORE



Development School for Youth (DSY)

The DSY is a youth and leadership development program that **introduces young people to the business world and supports their growth through workshops** led by national corporate partners. Together with companies including RBC Capital Markets, EY, Gilead Sciences, Paramount Global, MetLife, JPMorgan, CBRE, and KPMG, **nearly 6,000 young people from across the country** have developed through workshops, built important networks, and participated in summer internships that have changed the trajectory of their lives.

LEARN MORE

Development Coaching

Development Coaching **connects young people from across the country with caring adults and industry leaders** to build a new type of relationship together. Over an 8-week period, coaches and youth connect through weekly conversations and positively impact each young person's professional and personal development. **Over 1,500 young people and adult coaches have successfully paired together** since the program was founded in 2020, including youth and coaches from all over the country.

LEARN MORE



Bridge-Building Programs

ASP has developed bridge-building initiatives focused on addressing the social and racial divides in America. Through our award-winning, police-community relations program Cops & Kids, we have worked with over 5,000 NYPD and Newark Police officers to create empathy and understanding between our youth and officers. In Operation Conversation, we are making an impact in corporate DEI efforts by helping employees develop new skills around appreciation, listening, and exercising their "curiosity muscles." **All our programs are building diverse relationships that engage racism and promote racial healing in everyday life through the power of performance.**

Operation Conversation: Cops & Kids

LEARN MORE

Operation Conversation

LEARN MORE

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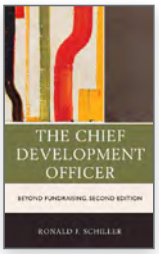
Ron Schiller

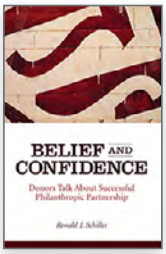
Founding Partner, Aspen Leadership Group



Ron Schiller is a transformative leader and advisor in the philanthropic world, helping to shape the future of nonprofit organizations across the country. A nationally recognized expert in fundraising and philanthropy, Ron has brought invaluable expertise to All Stars Project, helping deepen our understanding of how we approach giving and impact. His strategic guidance has been instrumental in our mission to provide access to arts and arts education for underserved youth and communities, particularly as we embark on the redevelopment of our 42nd Street national headquarters.

With over three decades of experience in philanthropy, Ron has held leadership positions in renowned educational and cultural institutions such as the University of Chicago, Carnegie Mellon University, and the New England Conservatory of Music. He has led major campaigns, including a $2.3 billion fundraising initiative at the University of Chicago, and has served as board member and board chair of numerous arts organizations. He is the author of four books: The Chief Development Officer: Beyond Fundraising, published by Rowman & Littlefield,







Belief and Confidence: Donors Talk About Successful Philanthropic Partnership, (CASE), Raising Your Organization's Largest Gifts: A Principal Gifts Handbook, (CASE), and Diversity, Equity, and Inclusion in Advancement: A Guide to Strengthening Engagement and Fundraising Through Inclusion (CASE), co-authored with Angelique Grant. He is a regular speaker for regional and national conferences of the Association of Fundraising Professionals, the Association for Healthcare Philanthropy, the Council for Advancement and Support of Education, and the League of American Orchestras, among others, and he is a recipient of CASE's Crystal Apple Teaching Award.



Ron's commitment to All Stars Project's arts and life development programming has helped us secure the highest levels of support for our mission and his unwavering dedication to diversity, equity, and inclusion in philanthropy has strengthened our ability to build lasting partnerships and create meaningful change.

Please help us celebrate and honor Ron not only for his tireless work and leadership but also for the deep, lasting impact he has had on the All Stars Project and the communities we serve. His vision and support continue to inspire and drive us forward as we develop the art of giving!

ASPEN LEADERSHIP GROUP

Supporting Exceptional Careers in Philanthropy

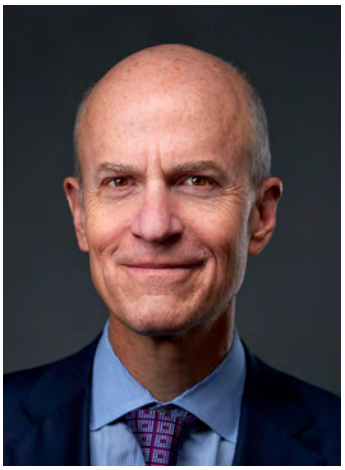
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HONOREE

Owen D. Thomas

Chairman of the Board and CEO, BXP



Owen D. Thomas is the Chairman and CEO of BXP. He has served as the CEO and a director of BXP since April 2013, and he was appointed Chairman of the Board in May 2022.

Owen is a Director of Lehman Brothers Holdings and served as its first Chairman from 2012 until 2013 when he joined BXP. Prior to Lehman, Owen was with Morgan Stanley for 24 years serving in a number of different roles, business units, and locations, including Chief Executive Officer of Morgan Stanley Asia and Chairman of Mitsubishi UFJ Morgan Stanley Securities, while living in Hong Kong from 2008 until 2011. He also held the roles of President of Morgan Stanley Investment Management, Head of Morgan Stanley Real Estate and served on Morgan Stanley's Management Committee from 2005 until 2011.

Mr. Thomas is a Director of the Real Estate Roundtable, a member of the Advisory Board of Governors of NAREIT and a member of the Economic Club of New York. He is former Chairman of the Urban Land Institute and of the Pension Real Estate Association. He received a B.S. in Mechanical Engineering from the University of Virginia and an M.B.A. from Harvard Business School.

Outside of his executive leadership role at BXP, Owen is a committed philanthropist and leader at various organizations as well. Owen attended and is Chairman of the Board of Trustees of Woodberry Forest School and is a Board Member of Episcopal Charities of New York and The Doe Fund, organizations that are committed to helping individuals and families in need in the NYC area.

Under Owen's leadership, BXP has become a leading national champion of All Stars Project and our mission to support access and opportunities for underserved youth. Over the course of our 10-year partnership, BXP has donated $100,000 to All Stars' life-changing programs and BXP has sponsored youth events and workshops at their offices, creating opportunities for dozens of BXP volunteers to directly connect with and impact the lives of our young people.

Owen's leadership goes beyond the boardroom, driven by his personal commitment to creating positive impact in our community through both business and philanthropy. His involvement with All Stars Project exemplifies this leadership commitment, and we are proud to honor him for the lasting impact he has made at this year's All Stars National Gala!

> "Owen Thomas is a remarkable business leader whose impact extends far beyond the boardroom. Owen is a champion for organizations that truly make a difference and BXP has been a steadfast supporter of All Stars' youth development mission for over 10 years. His dedication to philanthropy, especially with causes like All Stars, exemplifies his commitment to creating lasting change. I am proud to see Owen being recognized for his charitable contributions at this year's All Stars National Gala and for helping BXP stand as a leader in the field of after-school development."
>
> ***– Ken Meyerson***
> ***Vice Chairman, CBRE***

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SPONSORSHIP LEVELS

I/We wish to reserve the following:

☐ **$100,000 Underwriting Champion**
3 Tables (27 tickets + 3 youth hosts*), full-screen ad at event, premier social media and website recognition, post-event email recognition to 1,000+ supporter list

☐ **$50,000 Platinum Sponsor**
2 Tables (18 tickets + 2 youth hosts*), full-screen at event, premier social media and website recognition, post-event recognition to 1,000+ supporter list

☐ **$25,000 Gold Sponsor**
1 Table (9 tickets + 1 youth host*), full-screen ad at event, social media recognition

☐ **$15,000 Silver Sponsor**
5 tickets (half table), half-screen ad at event, social media recognition

☐ **$10,000 Bronze Sponsor**
4 tickets, half-screen ad at event

☐ **$2,500 Benefactor Ticket**
Name on Thank You Screen at event

Number Requested: _____

☐ **$1,250 Ticket**

Number Requested: _____

☐ **Other Gift Amount:**

$_____

Full-screen ads (1920px by 1080px) and half-screen ads (960px by 1080px) must be in PNG or JPEG format and received by **Friday, May 2** to ensure inclusion in this year's program.

*Youth Host tickets will be donated to a recent graduates of our programs to experience this year's event and join your table in conversation!

PAYMENT

ONLINE

Make a sponsorship, purchase your tickets, or give a gift at
https://allstars.org/2025-national-gala-tickets/

CLICK HERE

EFT and stock payment options are also available.
Please contact Patricio Delgado for details.

CHECK

☐ **Enclosed is my check** in the amount of $_____
made payable to **All Stars Project, Inc.**

Mail checks to: All Stars Project, Inc.
c/o Patricio Delgado
P.O. Box 8054
New York, NY
10116-8054

For Express Mail: (FedEx, UPS) All Stars Project, Inc.
c/o Durdona Djalilova
200 West 41 st Street
Suite 1200
New York, NY 10036

CREDIT CARD

Please bill my: ☐AmEx ☐MasterCard ☐Visa ☐Discover

This is a: ☐Personal Card ☐Corporate Card

In the amount of: $_____

Card number: _____ Exp. date: _____

Name on card: _____

Signature: _____

BILLING AND CONTACT INFORMATION

Company name/
Sponsor name: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Email: _____

We hope you can join us!

Thank you for your support!

All gifts are 100% tax-deductible. Sponsorships and tickets will include a $425 non-tax-deductible per ticket portion for those who attend.

Your support will also allow us to offer free tickets to youth, volunteers, and other guests who are just learning about the All Stars Project. Thank you for investing in youth development!

For more information, please contact Event Sales Director Patricio Delgado at pdelgado@allstars.org or at **212-356-8424.**

All Stars Project
200 West 41 st Street, Suite 1200, New York, NY 10036

www.allstars.org