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By **ROI-NJ Staff**

 July 28, 2025



This year, our annual People of Color Influencers List takes a moment to shine light on the remarkable contributions of individuals who are shaping New Jersey’s business landscape across a diverse array of sectors. From innovative entrepreneurs and dynamic CEOs to visionary thought leaders and dedicated community advocates, these honorees are united by their exceptional achievements and unwavering commitment to excellence. Their leadership and impactful work are instrumental in driving growth, fostering innovation, and addressing critical challenges within our state.

These influencers, drawn from various ethnic and cultural backgrounds, exemplify the rich tapestry of talent that defines New Jersey's competitive edge. Their unique perspectives and experiences are essential to creating a vibrant and inclusive business environment that sparks creativity, promotes collaboration, and reflects the diverse communities we serve. By recognizing their accomplishments, we underscore the vital role that diversity plays in New Jersey's continued success and affirm our commitment to showcasing the broad spectrum of leadership that powers our state's economy.

<p>ROI Influencers PEOPLE OF COLOR: 2025</p> <p>Tenisha Malcolm-Wint, MPA Director <i>Girl Scouts Heart of New Jersey</i></p> 	<p>ROI Influencers PEOPLE OF COLOR: 2025</p> <p>Mita Mallick Wall Street Journal and USA Today Best Selling Author <i>Wiley</i></p> 	<p>ROI Influencers PEOPLE OF COLOR: 2025</p> <p>Gary Mann Founder and CEO <i>Jasfel Analytics</i></p> 
<p>ROI Influencers PEOPLE OF COLOR: 2025</p> <p>Adrian O. Mapp Mayor <i>Plainfield</i></p> 	<p>ROI Influencers PEOPLE OF COLOR: 2025</p> <p>Dr. Pamela Marcenaro Assistant vice president-enrollment management <i>County College of Morris</i></p> 	<p>ROI Influencers PEOPLE OF COLOR: 2025</p> <p>Barbara Martinez CEO <i>New Jersey Children's Foundation</i></p> 
<p>ROI Influencers PEOPLE OF COLOR: 2025</p> <p>Asw. Eliana Pintor Marin Assembly Budget Chair, Senate Majority <i>N.J. Assembly District 29</i></p> 	<p>ROI Influencers PEOPLE OF COLOR: 2025</p> <p>Dee C. Marshall Hosts, CEO <i>Brown Table Talks, Diverse and Engaged LLC</i></p> 	<p>ROI Influencers PEOPLE OF COLOR: 2025</p> <p>Jeffrey Martinez Executive vice president, head of branch banking <i>PNC Bank</i></p> 
<p>ROI Influencers PEOPLE OF COLOR: 2025</p> <p>Rick Martinez Founder & president <i>Senor Sangria</i></p> 	<p>ROI Influencers PEOPLE OF COLOR: 2025</p> <p>Wendy S. Martinez Founder <i>Atabey Consulting Group (also works for 1868 Public Affairs)</i></p> 	<p>ROI Influencers PEOPLE OF COLOR: 2025</p> <p>Sabeen Masih Principal <i>Capital Impact Group</i></p> 
<p>ROI Influencers PEOPLE OF COLOR: 2025</p> <p>Ramelle J. Massey, ARM, CPIA CEO and president <i>Massey Insurance Agency</i></p> 	<p>ROI Influencers PEOPLE OF COLOR: 2025</p> <p>Tammy Garnes Mata Head of People Resources and Relations (HR) and Chief Diversity, Equity, and Inclusion Officer <i>Valley Bank</i></p> 	<p>ROI Influencers PEOPLE OF COLOR: 2025</p> <p>Suja Mathew Chief clinical officer/Executive Vice President <i>Atlantic Health System</i></p> 
<p>ROI Influencers PEOPLE OF COLOR: 2025</p> <p>Wesley Mathews President and CEO <i>Choose New Jersey, Inc.</i></p> 	<p>ROI Influencers PEOPLE OF COLOR: 2025</p> <p>Laura Matos Partner, DNC Member- NJ <i>MAD Global Strategy, Democratic National Committee</i></p> 	<p>ROI Influencers PEOPLE OF COLOR: 2025</p> <p>Shennell McCloud CEO <i>Project Ready</i></p> 

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Shadae McDaniel

Senior Vice President, Programs and Strategic Initiatives
All Stars Project, Inc.



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Vaughn McKoy, JD, MBA

Partner
Connell Foley LLP



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Carlos Medina

CEO President
Robinson Aerial Surveys



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Citi Medina

Founder, co-founder
Medina=Citi; +Space



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Gil Medina

executive vice president
CBRE



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Anjali Mehrotra

Founder
Equality, Period. NJ



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Monica Martinez Milan

Chairperson of the Board of Directors
Somerset County Business Partnership



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Xavia Mitchell, MBA, HRM, SPHR

First vice president & senior human resources and diversity business partner
Provident Bank



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Magda Moncrief, MBA

Vice president, human resources
Harris Blitzer Sports & Entertainment



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Natasha Moody

Senior vice president, Impact and inclusion
Harris Blitzer Sports & Entertainment



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Marsha Moore

Shareholder
Past, Polak, P.A.



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Sen. Raj Mukherji

D-Jersey City
N.J. Senate; District 32- Jersey City



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Vincent Myers

Principal
DIGroupArchitecture



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Saymah Nah, M.Ed

Executive director
Gateway U



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Kevin O'Toole

Chairman
Port Authority of N.Y. and N.J.



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Nichelle Pace

Principal, Co-founder
Brand Enchanting Media; Flavor
Frontier Development Group



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Chaya Pamula

Co-founder, President, and CEO; Founder and director
PamTen; SheTek



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Nish Parikh

Co-Founder and CEO
Rangam Consultants Inc.



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Rajiv Parikh

Partner
PEM Law LLP



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Grace Park

Executive Vice President & General Counsel
Public Service Enterprise Group



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**Elizabeth Paskas DNP,
MBA, RN, NE-B, CPXP**

SVP, Chief patient experience officer
Hackensack Meridian Health



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Sara Peña
Director of external affairs
Public Service Enterprise Group

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Gus Penaranda
Senior and Primary Analyst
CEO/President
Evolvere Consulting Inc

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Eric Pennington
Business administrator
Newark

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Jennifer Carrillo Perez
Partner
Connell Foley LLP

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Chris T. Pernel, MD, MPH, FACPM
Founder & CEO; Director, Center for Health Equity
The Esther Group; NAACP

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Amber Perry, PMP, CISA
Vice president, regulatory strategy & services
Pepeco Holdings

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Marjorie Perry
CEO & president
M2M Construction Co. Inc

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Blenda Pinto
Director, corporate & government affairs
United Airlines

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Cristina Pinzon
President
Stateside Affairs

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Braxton Plummer
Director of State Government Affairs/NJ Lead
Lobbyist; Director of State and Local
Government Affairs-NJ
Verizon

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Ranjini Poddar
Co-founder & CEO
Artech LLC

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Eric Poe
Chief Executive Officer
CURE Auto Insurance

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Satish Poondi
Partner
Trenk Isabel Siddiqi & Shahdadian
P.C.

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John Porter, MD
Head, Division of Trauma Surgery
Cooper University Health Care

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Tomas Porturas
Vice president, Sr. Community Development
Officer
Wells Fargo Bank

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Nellie Pou
NJ Legislative Latino Caucus Chair
NJ Senate

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Rodney Priestley
Dean of the Graduate School and Pomeroy and
Betty Perry Smith Professor
Princeton University

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Crystal Pruitt
External affairs lead
Atlantic Shores Offshore Wind LLC

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Dennis Pullin
CEO & president
Virtua Health